Community Leader Meetings
December 2011
Building the Foundation for a Healthier Community

**verdant** [vur-dnt]

*adjective* —green or lush:
* a verdant oasis.
Our Community

- We serve residents in the communities of Brier, Edmonds, Lynnwood, Mountlake Terrace, Woodway, and portions of Bothell and unincorporated Snohomish County.

- This totals about 240,000 residents.
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Public Hospital District No. 2

• 1964 – Built Stevens Hospital

• 2010 – Stevens → Swedish/Edmonds

• 2010 – Created a New Program – SSCCFH

• 2011 – SSCCFH → Verdant
Stevens → Swedish Financial Impact

- $7.2 million → $11.2 million in rent
- 30-year lease
- $90 million capital improvements, minimum $6 million per year
- $2 million annual Maintenance & Operations Levy
- $1 million annual investment earnings
- $35 million → $60 million in cash reserves
Hospital Impacts in the Community

• Excellent hospital system with Swedish

• Patient satisfaction is up

• “Brand” is strong

• Hospital financial stability

• Capital improvements beginning

• Security for the future
Verdant Mission:
To improve the health and well-being of our community.
Our Priorities

• Education & Empowerment
• Prevention
• Access to Healthcare Services
• Public Policy & Advocacy
Three Investment Tools

1. Project & Capital Investment Support (One-Time Investments)

2. Multi-Year Health Program Support

3. Community Health & Wellness System Improvements
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Education & Empowerment Investments:

• Boys & Girls Club Healthy Habits After-School Program
• Cascade Bicycling Club Advanced Basics of Bicycling
• City of Lynnwood Get Movin’
• City of Lynnwood Move 60 Teens
• City of Lynnwood, Edmonds and Mountlake Terrace Swim Lessons
• Edmonds Public Schools Foundation Street Strut
• Edmonds Community College Celebration of Food Festival
Prevention Investments:

• Edmonds School District Move 60

• Edmonds Senior Center Enhanced Wellness Program

• City of Edmonds Summer Intensive Xfit Camp

• Little Red School House Nurse Family Partnership
Access to Healthcare Investments:

• Community Health Center of Snohomish County E.R. Diversion Project

• Jeremiah Center counseling program

• Project Access Northwest

• Senior Services of Snohomish County Care Coordination Program
Public Policy & Advocacy:

• Seeking programs that employ advocacy and public policy work

• Targeting improvements in health systems, government, and communities
Community Health & Wellness System Improvements:

6 Weeks to a Healthier You with Joe Piscatella

- (Overview) Make Your Health Last as Long as Your Life
- (Diet) Eating Healthy in a Doubleburger.com World
- (Exercise) Move It or Lose It
- (Stress) Take a Load Off Your Heart
- (Cooking) Healthy Cooking at Home
- (Impact on Family) Raising Fit Kids in a Fast World