

VERDANT HEALTH COMMISSION
PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
BOARD OF COMMISSIONERS
Regular Meeting
AGENDA
June 23, 2021
8:00 a.m. to 10:00 a.m.

Due to the Governor's Proclamation 20-28 et seq that temporarily waives and suspends sections of the Open Public Meetings Act, the June 23, 2021 Board of Commissioners meeting is NOT being held in person and will be held by remote participation only. The public can join via Zoom by visiting <https://us02web.zoom.us/j/81170706793> Meeting ID: 811 7070 6793 Passcode: 871927 or the call-in number is 253 215 8782.

	<u>ACTION</u>	<u>TIME</u>	<u>PAGE</u>
A. Call to Order	---	8:00	---
B. Approval of Minutes	Action	8:01	2-5
a) May 26, 2021 Board Meeting			
C. Community Presentation	Information	8:02	6-7
a) Edmonds Waterfront Center Daniel Johnson and Michelle Reitan			
D. Community Presentation	Information	8:17	---
a) Volunteers of America Western Washington Steve Corsi and Dave Jordan			
E. Superintendent Report	Information	8:32	---
a) Verdant Operations Update b) Community Outreach Update			
F. Executive Committee Report	Information	8:42	---
G. Finance Committee Report			
a) Review financial statements and cash activity	Information	8:45	8-12
b) Authorization for payment of vouchers and payroll	Action	8:55	13
c) YTD Expenses for May 2021	Information	8:57	14
H. Program Committee Report			
a) Conflicts of Interest	Information	8:58	---
b) Approval of Q2 Grant Applications	Action	9:00	15
c) Review of 2021 and 2022 Budget Forecasting	Information	9:15	17-19
d) Verdant Program and Marketing Highlights	Information	9:20	20-22
I. Public Comments (limit 3 minutes per speaker)	---	9:25	---
J. Commissioner Comments	---	9:30	---
K. Adjournment	---	9:40	---

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
VERDANT HEALTH COMMISSION

BOARD OF COMMISSIONERS

Regular Meeting

via Zoom

June 23, 2021

**Commissioners
Present**

Bob Knowles, President (via Zoom; 9:28 a.m. departure)
Dr. Jim Distelhorst, Secretary (via Zoom)
Deana Knutsen, Commissioner (via Zoom)
Fred Langer, Commissioner (via Zoom)

**Commissioners
Excused**

Karianna Wilson, Commissioner

Staff

Lisa Edwards, EdD, Superintendent (via Zoom)
Jennifer Piplic, Marketing Director (via Zoom)
Sue Waldin, Community Wellness Program Manager (via Zoom)
Nancy Budd, Community Social Worker (via Zoom)
Zoe Reese, Director of Community Impact (via Zoom)
Tammy Keuser, Director of Finance and Operations (via Zoom)
Tammy Weenink, Executive Assistant/Office Manager (via Zoom)

Guests

Daniel Johnson, Edmonds Waterfront Center (via Zoom)
Michelle Reitan, Edmonds Waterfront Center (via Zoom)
Steve Corsi, Volunteers of America Western Washington (via Zoom)
Dave Jordan, Volunteers of America Western Washington (via Zoom)
Cory Armstrong-Hoss, Volunteers of America Western Washington (via Zoom)
Members of the Community

Call to Order

The Regular Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:00 a.m. by President Knowles.

**Approval of
Minutes**

Motion was made, seconded and passed unanimously to approve the minutes of the regular board meeting on May 26, 2021. (E:35:21)

**Community
Presentation**

Dr. Edwards introduced Mr. Johnson, CEO and Ms. Reitan, Director of Health and Wellness from the Edmonds Waterfront Center.

Mr. Johnson gave an overview of the history and transformation of the Edmonds Waterfront Center. Mr. Johnson's presentation highlighted the vision for the Edmonds Waterfront Center and that it will be a place for people of all ages and include

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June 23, 2021

intergenerational programs. Mr. Johnson reported the Center is testing a Community Café model for a Senior Lunch Program, finishing up its capital campaign and leveraging capacity in the Edmonds Waterfront Center Health and Wellness Center. Ms. Reitan shared how the Edmonds Waterfront Center is committed to expanding the health and wellness programs in response to community needs focusing on the senior population. Ms. Reitan expressed the importance of stabilizing declining health and addressed other issues faced by seniors such as social isolation, depression, food insecurity and lack of access to health services. (E:36:21)

**Community
Presentation**

Dr. Edwards introduced Mr. Corsi, President/CEO, David Jordan, Project Manager and Cory Armstrong-Hoss, Director of Communications and Marketing from Volunteers of America Western Washington.

Mr. Corsi gave a presentation and virtual tour of the Lynnwood Neighborhood Center that is in the planning and pre-construction stages. The focus at the Lynnwood Neighborhood Center will be children, families and community in partnership with local organizations such as the Boys & Girls Club, VOA ECEAP Preschool, Center for Human Services, MTI, LETI, Korean Community Service Center, and the space will house the VOA Community Resource Center. Some of these organizations may utilize office space and will pay less than market-based rate. Mr. Corsi's presentation provided a list of amenities and a sample of programs and classes. The Lynnwood Neighborhood Center project is supported by lead donors Rick Steves, Trinity Lutheran Church, the State of Washington and Premera. This project is currently funded to approximately half of the \$20 million budget. Mr. Jordan reported that future funding may come from tax credits, government and foundation funding and a local community campaign. Construction is scheduled to be completed by June 2023. (E:37:21)

**Superintendent
Report**

Dr. Edwards reported that this past month the Verdant team has transitioned to in-person operations and all staff are working in the building at least three days a week. The building is now being utilized by Veteran's Assistance, Prescription Drug Assistance and ChildStrive. Verdant will begin offering outdoor and in-person events in July and August with eight dates for South County Walks and three Meet Me at the Park events. In the next two weeks the team will begin promoting a series of Fall 2021 hybrid classes that will have a limited number of people participating in person at the Verdant Community Wellness Center and all other participants will access classes online.

Dr. Edwards reported that the Verdant team let an RFQ for the CHART leadership program. So far a couple of agencies have

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expressed interest in applying for funding to support the continuation of the program. A CHART leadership meeting is scheduled for June 24th with partner agencies to discuss the RFQ process.

Dr. Edwards announced that on June 16th Verdant let a second RFQ, this one for a Diversity, Equity and Inclusion Consultant. There were 8 consultants identified who were contacted to apply and Verdant will let a press release as well. Commissioners Knutsen and Distelhorst have agreed to participate in the proposal review process.

Dr. Edwards and Commissioner Distelhorst attended the ribbon cutting ceremony for the Evergreen sports complex and playfields in Mountlake Terrace.

Dr. Edwards also thanked the Verdant team for a successful Q2 grantmaking process.

**Executive
Committee
Report**

President Knowles reported that the Executive Committee met on Wednesday, June 16, 2021 to review the agenda for the June 23, 2021 board meeting. No action was taken.

**Finance
Committee
Report**

The Finance Committee met on June 8, 2021. Ms. Keuser reviewed the financial statement and cash activity for May 2021 and noted anything over \$5,000 in payment from the warrants. (E:38:21)

**Authorization for
Payment of
Voucher and
Payroll**

Authorization for payment of vouchers and payroll: Warrant numbers 14852 through 14908 for May 2021 for payment in the amount of \$118,898.58 were presented for approval by Commissioner Langer. (E:39:21) ***Motion was made, seconded and passed unanimously to approve.***

**YTD Expenses for
May 2021**

Ms. Keuser presented pie chart representing YTD expenses as of May 2021. Commissioner Langer and President Knowles requested that Ms. Keuser adjust the pie chart to reflect real dollars and to do a comparison with other organizations to find a standard to better reflect what Verdant is doing with public funds. (E:40:21)

**Program
Committee
Update**

Commissioner Knutsen reported that the Program Committee met on June 10, 2021.

**Conflicts of
Interest**

No conflicts of interest reported.

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**Approval of Q2
Grant
Applications**

Ms. Reese presented the multi-year health program or project applications for full board review and approval. All recommendations brought forward by Program Committee for funding include the expectation that contracts will be done on an annual basis with up to 2 years of renewal based on successful performance and continued demonstration of community need. (E:41:21)

The application for funding renewal for Cascade Bicycle Club was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$50,000*** for Cascade Bicycle Club Project Let's Go Edmonds for one year.

The application for funding renewal for Center for Human Services was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$350,000*** for Center for Human Services Youth Counseling Program for one year.

The application for funding renewal for Compass Health was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$151,627*** for Compass Health Community Transitions Program for one year.

The application for funding for Edmonds College Foundation was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$170,550*** for Edmonds College Foundation CRC Mental Health Expansion for one year.

The application for funding renewal for Edmonds School District was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$180,000*** for Edmonds School District Family Resource Advocates for one year.

The application for funding of Evergreen Recovery Center was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$354,400*** for Evergreen Recovery Center Bi-directional Substance Use Treatment Program for one year.

The application for funding renewal of Lahai Health's Dental Program was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$380,000*** for Lahai Health Dental Program for one year.

The application for funding renewal for Lahai Health's Mental Health Program was discussed and all concerns addressed.

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Motion was made, seconded and passed unanimously to approve \$79,600 for Lahai Health Mental Program for one year.

The application for funding for LETI was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$88,800*** for LETI Promotora Program for one year.

The application for funding renewal for Project Access NW was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$175,000*** for Project Access NW Specialty Care Coordination for one year.

The application for funding for Project Girl was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$157,660*** for Project Girl Mentoring Program for six months.

The application for funding renewal for Therapeutic Health Services was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$186,149*** for Therapeutic Health Services Integrated Cognitive Therapy for one year.

The application for funding for UW Bothell was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$112,760*** for Behavioral Health Peer Advocate Training for one year.

The application for funding for Washington Kids in Transition was discussed and all concerns addressed. ***Motion was made, seconded and passed unanimously to approve \$125,000*** for Washington Kids in Transition Distribution Center and Expanded Programming for one year.

Verdant gave feedback to all organizations not funded to promote future successful grant applications. Q2 grant applications not funded as requested:

Brain Injury Alliance of WA
Domestic Violence Services of Snohomish County
Helping Hands Project Organization
Hope Creek Charitable Foundation
UW Medicine
Washington Family Engagement
YMCA

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**Review of 2021
and 2022 Budget
Forecasting**

Ms. Reese presented the program payout schedule as of May 2021 and an overview of funding commitments by year and priority area for 2021 and 2022. (E:42:21)

**Verdant Program
and Marketing
Highlights**

See exhibit (E:43:21) for updates on program staff and marketing highlights.

Public Comments

Mr. Tony Bollen from Lahai Health thanked Verdant and Ms. Reese on behalf of Lahai Executive Director Dave Eller and himself for the grant approval for their mental health and dental programs.

**Commissioner
Comments**

Commissioner Langer commented on the large amount of program funds for Q2 and gave kudos to the Program Committee.

Commissioner Knutsen thanked the staff and Commissioner Distelhorst for filling in on the Q2 grantmaking process on behalf of Commissioner Wilson.

Commissioner Distelhorst commented that he was indeed "enlightened" to find out how much work goes into the grantmaking process.

Adjournment

The meeting was adjourned at 9:37 a.m. by Secretary Distelhorst.

ATTEST BY:

DocuSigned by:

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President

DocuSigned by:

4630027319124E1

Secretary

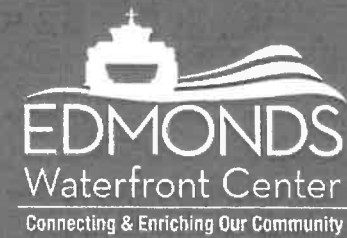
Edmonds Senior Center Transformation



Daniel Johnson, CEO
Michelle Reitan, MSW

E: 360.21 06.23.21

Responding to Community Needs - Seniors



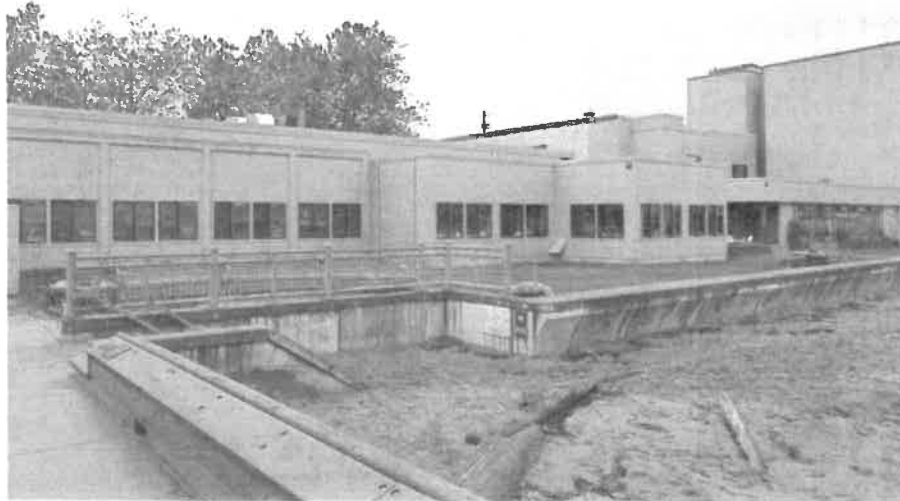
- **Social isolation** - 40% live alone; 17% not comfortable using technology, 25% feel lonely
- **Depression** — among adults suffering from depression, 42% are seniors (65 or older)
- **Food insecurity** - 13% have difficulty obtaining healthy food
- **Declining health or disability** -
- **Lack of access to health services**
- **Report feeling lack of purpose**

History

- 52 years in a building designed for boat storage
- History of innovation – Featured at White House conference on aging
- Replacing the building – inflection point

Edmonds Senior Center

1967 - 2019



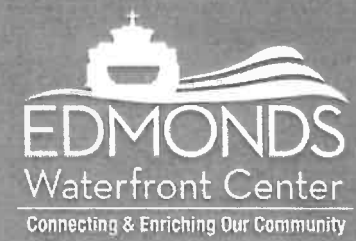
Rose Cantwell set it in motion

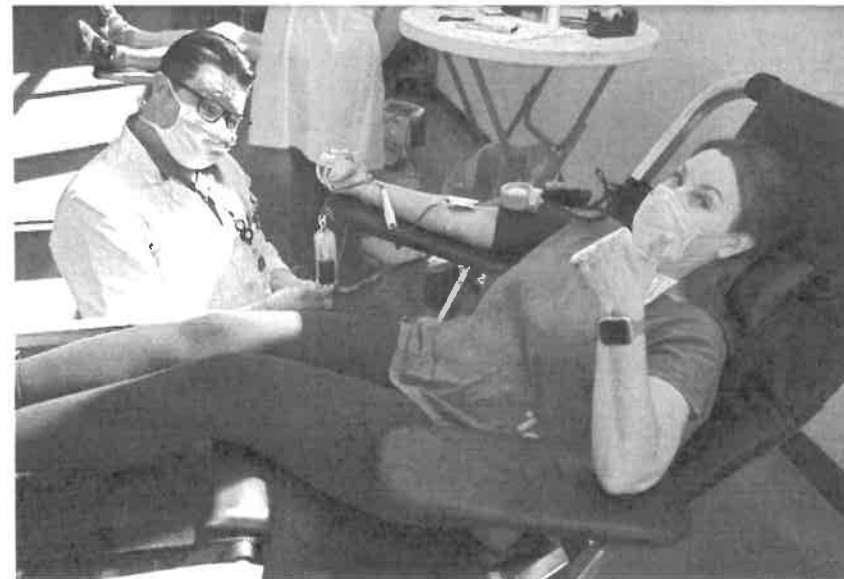


Vision

- A place for people of all ages – a new model
- Expand health & wellness offerings
- Intergenerational programs
- Flexible space to allow response to emerging needs
- A new sustainable business model

Vision


EDMONDS
Waterfront Center
Connecting & Enriching Our Community



Challenging Society's Stereotypes

- About aging
- Seeking help
- Non-profits
- Community response to community needs

Responding to the Pandemic

- Pivoted from in person programs to (9,000) home delivered meals & online programs
- Added Statewide Health Insurance Benefits Advisors (SHIBA) program
- Provided regular check-in calls
- Initiated Senior Tech Connect
- Hosted five Vaccine Pop-ups

Edmonds Waterfront Center 2021

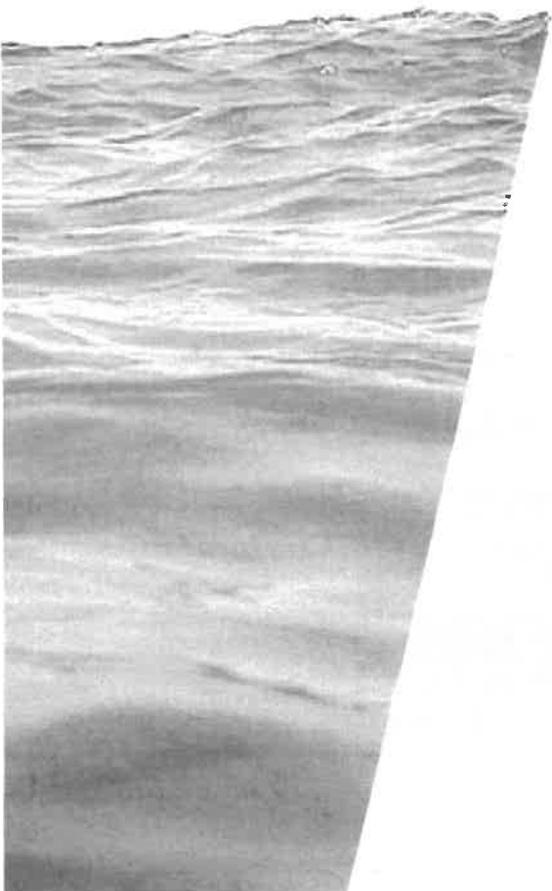
- **Construction completed**
- **Current program offerings**
- **Phasing in programs**



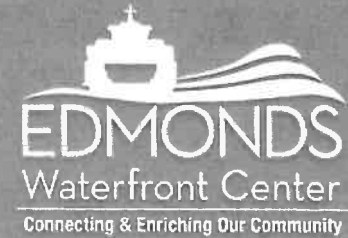


Health & Wellness Current

- Enhance Wellness, PEARLs, Nutrition, footcare - Verdant
- Statewide Health Insurance Benefits Advisors (SHIBA)
- Memory loss support group
- Walking Club
- Soft Exercise



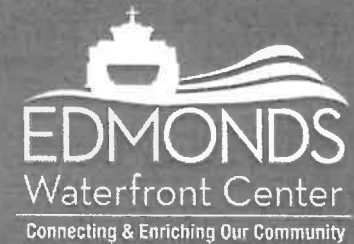
Health & Wellness Expanded



- **Monthly nutrition education classes** - Verdant, Sound Dieticians, Seattle Pacific University Dietetic Interns
- **Footcare** - Verdant
- **Acupuncture and massage** — Bastyr Clinic
- **Free legal services** — Snohomish County Legal Services
- **Food insecurity** — expand Senior Lunch Program and USDA voucher program — Food Bank,
- **Housing advocacy** — SCLS — Housing Justice Project
- **Mammograms** — Seattle Cancer Care Alliance
- **Hearing Impairment** — seeking partner
- **Dental Services** — Medical Teams International
- **Statewide Health Insurance Benefits Advisors** — expand
- **Behavioral Health Counseling for Veterans-** afterhours



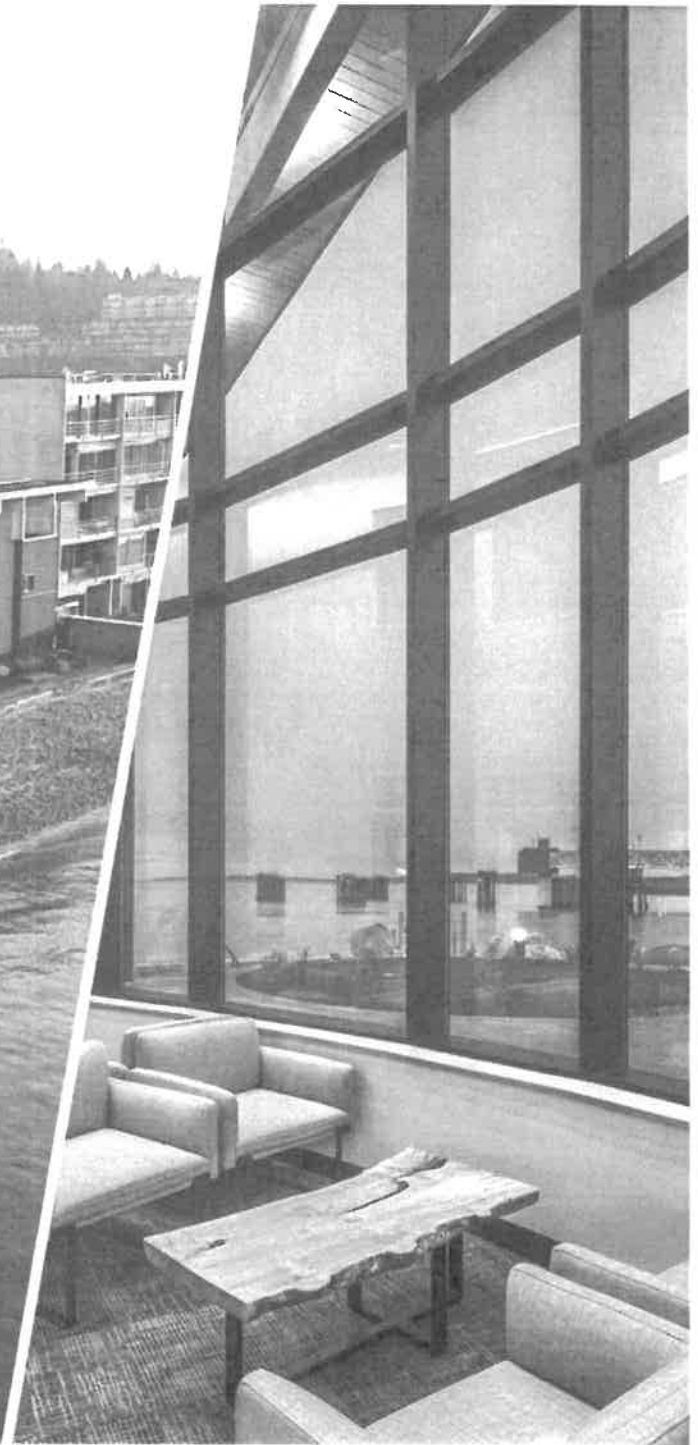
Challenges & Opportunities



- Testing Community Café model for Senior Lunch Program
- Finishing Capital Campaign
- Leveraging Capacity in EWC Health & Wellness Center

Edmonds Waterfront Center

A new beginning





Lynnwood Neighborhood Center

Verdant Health Commission

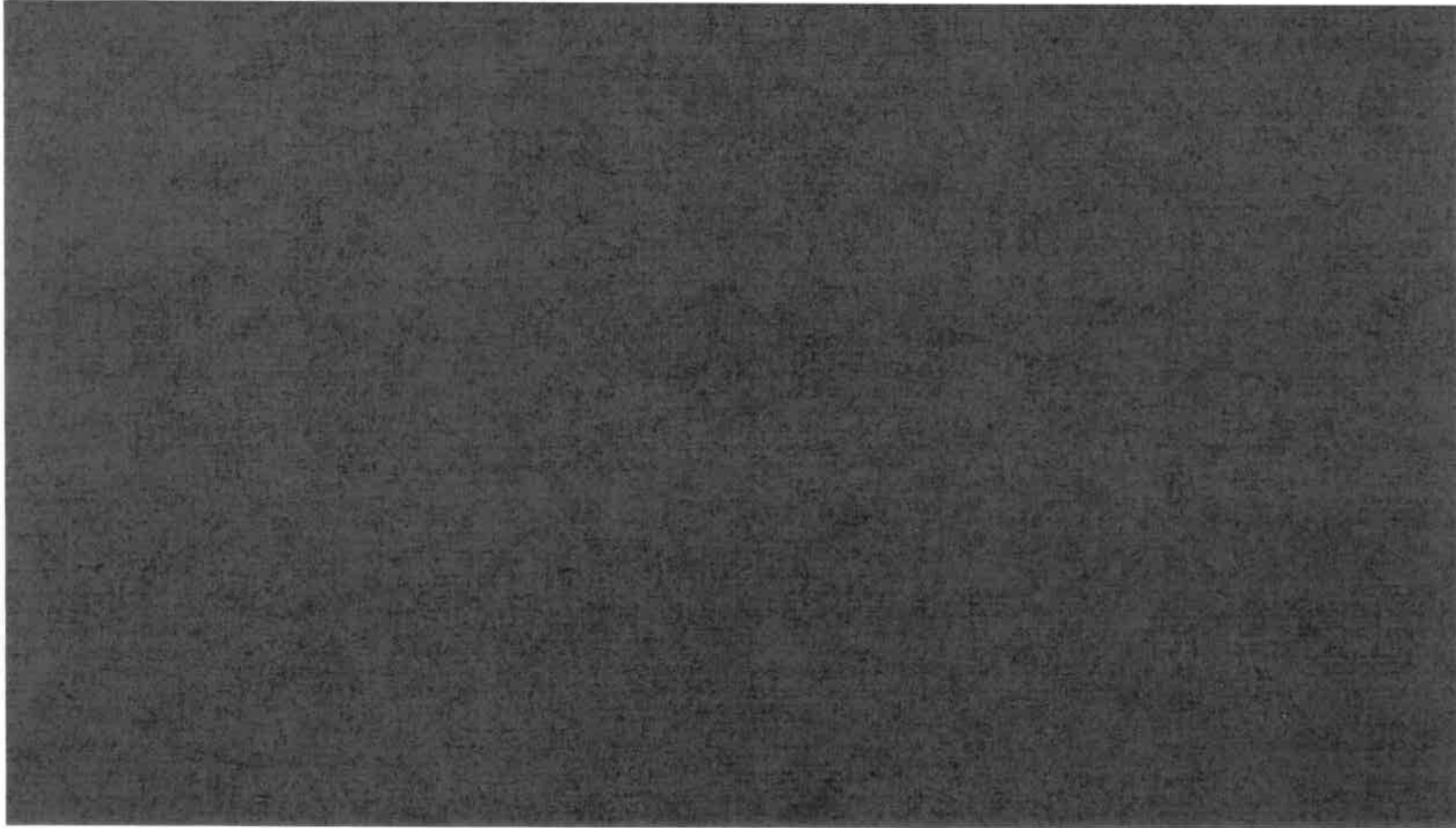
Steve Corsi, Psy.D.

President/CEO

Volunteers of America Western Washington

June 23rd, 2021

The Project



Lynnwood Snapshot

571

Preschool age kids who qualify for free preschool but don't have access

1,500+

Households are single parent

75%

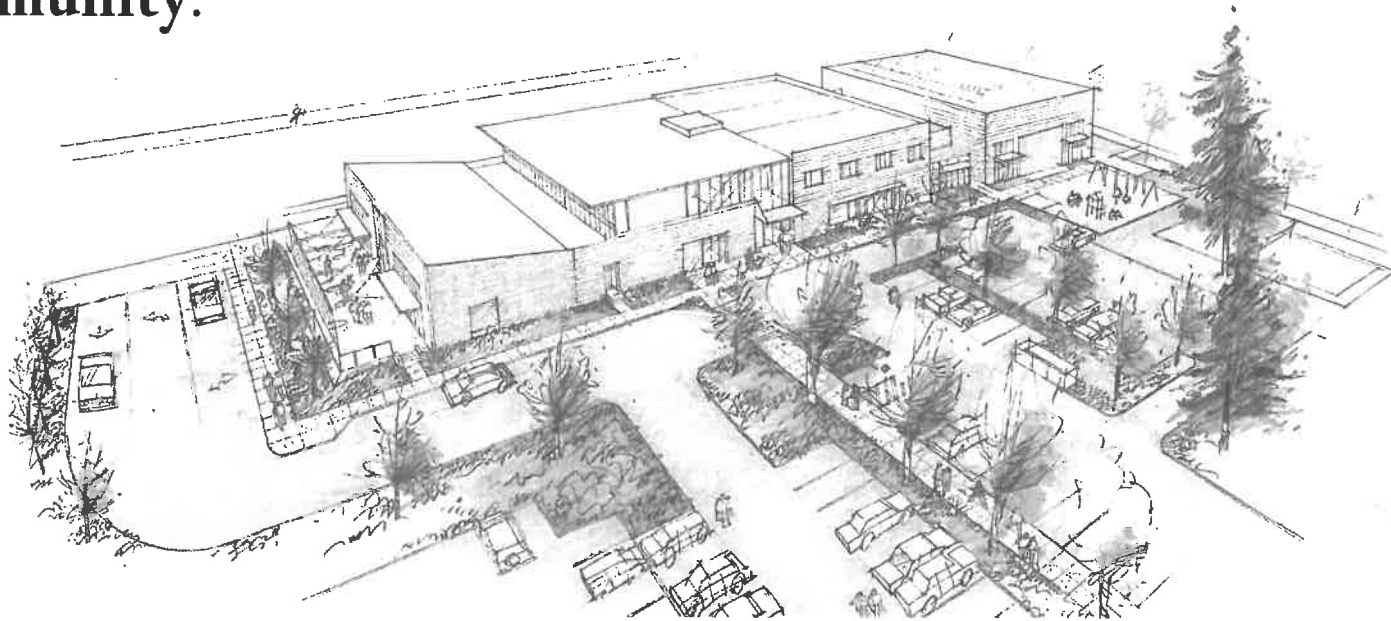
Students who qualify for F/R lunch at Cedar Valley Community School, the school closest to the LNC site

74%

Of area youth who do not meet recommended activity levels

The Beginning

Trinity Lutheran Church and **Volunteers of America Western Washington** came together in 2015 to pursue a shared vision of creating a space for our neighbors to **serve, grow, and build community.**



The Location

Within Four Miles:

- Edmonds College
- Meadowdale MS
- Mountlake Terrace HS
- 7 Elementary Schools
- Soundview School
- Cedar Park Christian School

Public Transportation

- **Swift Blue Line** runs N-S on HWY 99
- **Swift Orange Line** will run E-W on 196th (2024)



Amenities

- Agency Office, Meeting & Direct Service Spaces
- Playground
- Event Room
- Gymnasium
- Teaching Kitchen
- Commercial Kitchen



The Focus

Kids

- Boys & Girls Club
- VOA ECEAP Preschool

Families

- Center for Human Services
- Medical Teams International
- Adult Day Program

Community

- Latino Educational Training Institute
- Korean Community Service Center
- VOA Community Resource Center

Sample of Classes & Programs

Center For Human Services: Mental Health Counseling

Korean Community Service Center: Case Management

Latino Educational Training Institute: Spanish GED

Community Resource Center: Resume Writing

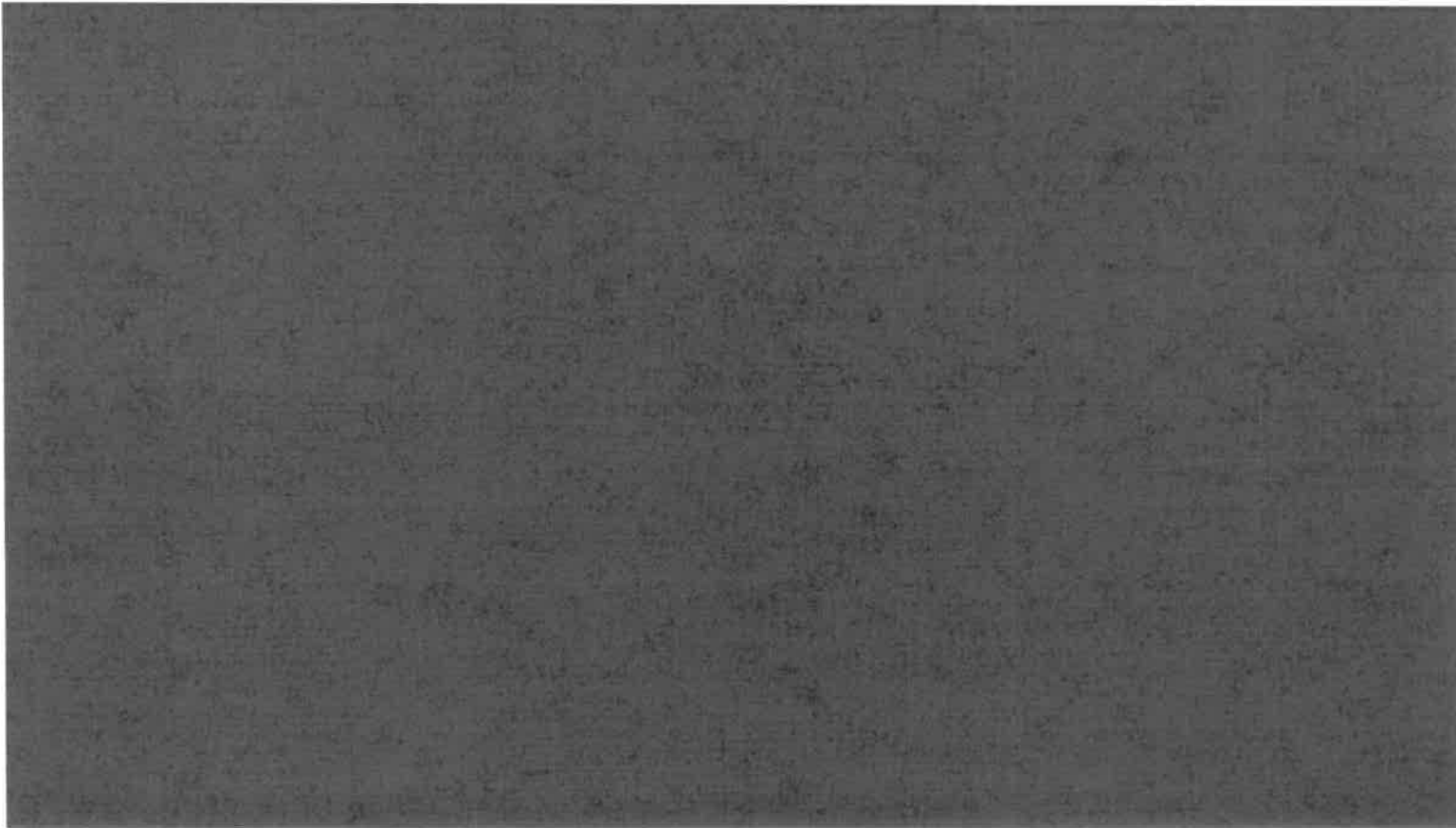
Boys & Girls Club: Afterschool tutoring

ECEAP Preschool: Positive Discipline

Medical Teams Int'l: Dental Clinics



Schematic Walk-Through





Questions?

President/CEO

Steve Corsi, Psy.D.

scorsi@voaww.org

LNC Project Manager:

David Jordan

djordan@voaww.org

Appendix

Budget

CAMPAIGN BUDGET

EXPENSES

CONSTRUCTION	\$19,200,000
CAMPAIGN	\$800,000
TOTAL	\$20,000,000

REVENUE

GOVERNMENT (CITY, STATE, FED)	\$10,500,000
PRIVATE SUPPORT	\$9,500,000
TOTAL	\$20,000,000

SECURED (as of June 2021)

GOVERNMENT	\$5,710,000
PRIVATE SUPPORT	\$4,702,000
TOTAL	\$10,412,000

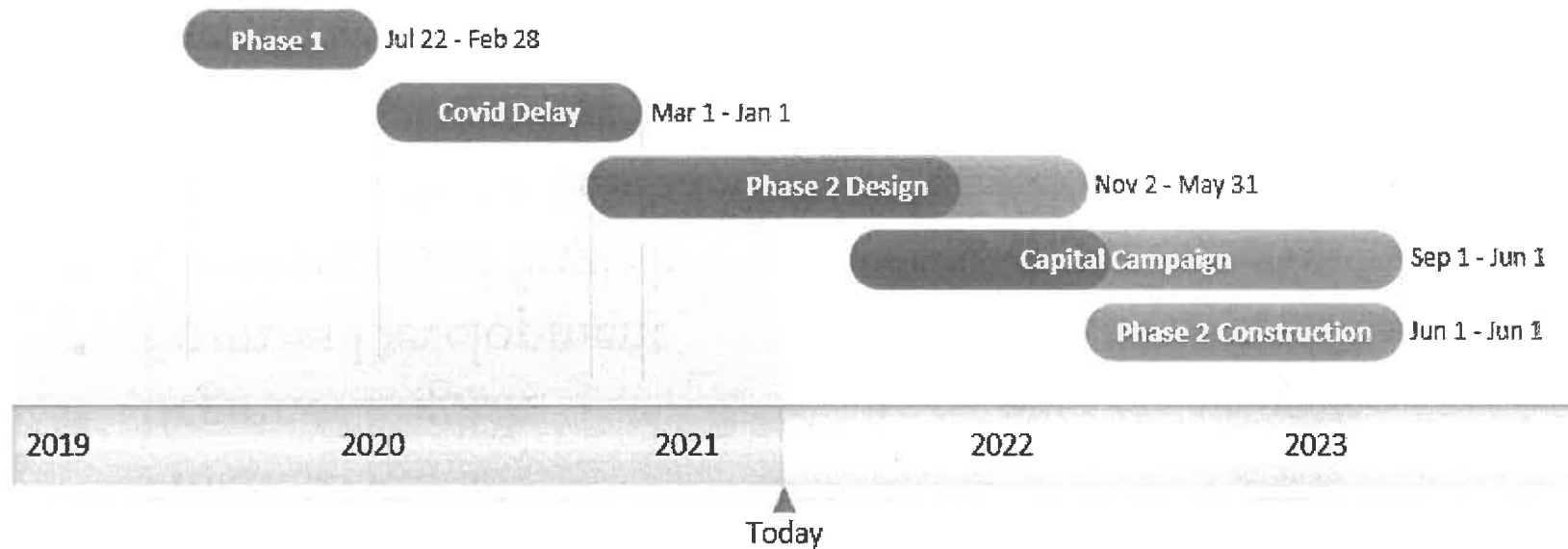
LEAD DONORS:

- Rick Steves
- Trinity Lutheran Church
- State of Washington
- Premera



Volunteers
of America®
WESTERN WASHINGTON

Timeline



Dark blue = % complete
Light blue = % remaining

Classes: Full List

Latino Educational Training Institute

- Spanish GED
- Financial literacy
- Beginner English
- Business Development
- Conversational English
- LETI Vocational School
- Bienestar total de la Mujer Latina (Women's Wellness Program)
- Bookkeeping & Office Assistant Certificate programs



Classes: Full List

Korean Community Service Center

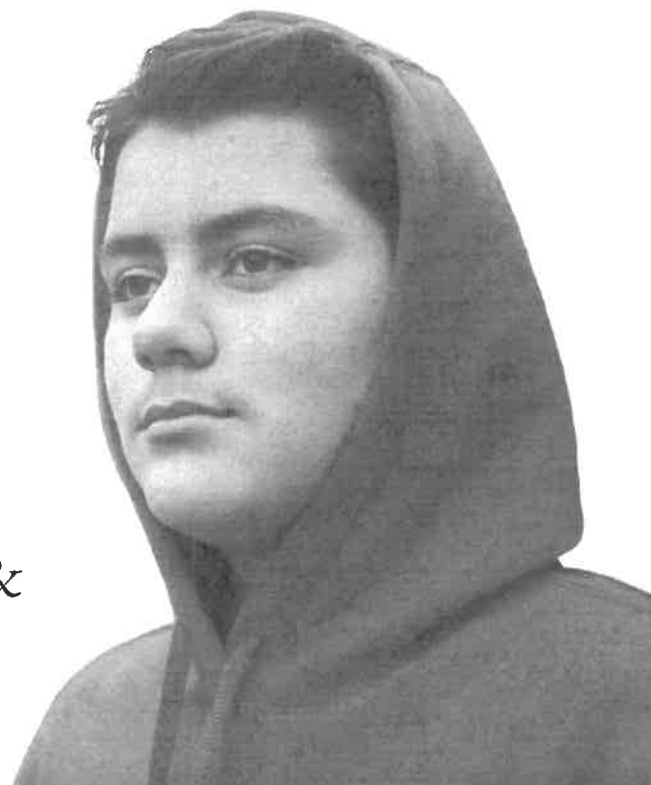
- Senior & Adult Services
- Pro-Bono Legal Services
- Healthcare Consultation
- Wisdom Cultural Classes
- Translation & Interpretation
- English as a Second Language
- Citizenship & Immigration Assistance
- Drug & Tobacco Prevention Education



Programs: Full List

Boys & Girls Club

- STEM
- Teen Nights
- Project Learn
- Career Launch
- Healthy Habits
- Licensed Child Care
- Digital Arts & Fine Arts
- Summer Day Camp & Brain Gain
- Sports: Basketball, Flag Football, Soccer & Volleyball



Balance Sheet
As of May 31, 2021

	A	B	C	D
	Dec 31, 2020	May 31, 2021	\$ Change	Comments:
1 ASSETS				
2 Current Assets				
3 Cash Balance	3,404,411	3,694,188	289,777	BHCF - CHC \$1.2M payment in Feb; rec 1m tax levy pymt
4 Other Current Assets	55,995,957	55,668,042	(327,914)	Includes Investments & Prepaid Expenses
5 Total Current Assets	59,400,367	59,362,231	(38,137)	
6 Total Long-term & Fixed Assets	43,056,966	42,379,360	(677,606)	Net of Accumulated Depreciation
7 TOTAL ASSETS	102,457,334	101,741,591	(715,743)	
8 LIABILITIES & EQUITY				
9 Liabilities				
10 Current Liabilities	1,421,828	1,323,215	(98,613)	Swedish prepaid rent for June
11 Long-term Liabilities	-	-	-	
12 Total Liabilities	1,421,828	1,323,215	(98,613)	
13 Total Equity	101,035,505	100,418,376	(617,129)	Annual Net Income/(Loss)
14 TOTAL LIABILITIES & EQUITY	102,457,334	101,741,591	(715,743)	

Profit & Loss
May 31, 2021

	A	B	C	D	E	F
	May Actual	May Budget	Fav/(Unfav)	YTD Actual	YTD Budget	Fav/(Unfav)
1 INCOME						
2 Ordinary Income	938,422	973,494	(35,072)	4,700,883	4,871,530	(170,647)
3 EXPENSES						
4 Operating Expenses	243,291	208,904	(34,387)	1,129,606	1,145,530	15,924
5 Depreciation Expense	118,944	118,921	(23)	594,865	585,369	(9,496)
6 Program Expenses	532,128	788,875	256,747	4,590,688	4,940,373	349,685
7 Total Expenses	894,362	1,116,700	222,337	6,315,159	6,671,272	356,113
8 OTHER INCOME/(EXPENSE)						
9 Total Other Income/(Expense)	206,113	280,833	(74,721)	1,029,197	1,429,167	(399,969)
10 NET INCOME/(LOSS)	250,173	137,628	112,544	(585,079)	(370,575)	(214,503)

Monthly Highlights
May 31, 2021

Verdant received dividend payments of \$32.2K, a realized loss of \$9.7K and an unrealized gain of \$46.6K on our investment portfolio which closed with an ending market value of \$55,739,926.

Program grant commitments total \$5,549,527 for 2021 excluding BHCF. Additional 2021 funding for COVID-19 programs total \$594K.

Revenue of \$127K and expenses of \$84K from the Kruger Clinic were incurred, netting to an additional operating income of \$43K.

Public Hospital District #2

Warrant Number	Transaction Date	Payee	Amount	Purpose
Warrant Activity:				
14852	05/06/2021	Armstrong Services	1,352.85	Janitorial
14853	05/06/2021	Ash Consulting	233.00	April Services
14854	05/06/2021	City of Edmonds	942.13	Water, Sewer, Storm Drain 2/18 - 4/19/21
14855	05/06/2021	City of Lynnwood - Utilities	367.37	Water/Sewer 1/1/21 - 3/8/21
14856	05/06/2021	Comcast - Acct # 8498310221378586	418.15	8498 31 022 1378586
14857	05/06/2021	Consolidated Landscape Maintenance, Inc.	440.90	Landscaping May 2021
14858	05/06/2021	Dynamic Computing, Inc.	5,945.89	IT Consulting
14859	05/06/2021	ELTEC Systems, LLC	305.25	May 2021 Elevator Maintenance
14860	05/06/2021	Guardian Security Systems, Inc.	663.00	Security Monitoring 4/1/21 - 6/30/21
14861	05/06/2021	Margot Helphand	450.00	Facilitation and Consultation Bridge Plan Update and Team Meeting
14862	05/06/2021	Northwest Center Building Services Inc.	2,300.01	Flood at Kruger Building 11/1/2019
14863	05/06/2021	Pacific Medical Centers(PacMed)	337.13	WC 339 - Nutrition & Activity Programs Purchased Services
14864	05/06/2021	Pride Electric	2,401.20	Install Time Clocks to Control lights per proposal
14865	05/06/2021	Puget Sound Energy	594.09	Natural Gas - Account number 220025094198
14866	05/06/2021	Quadient Finance USA Inc.	30.00	Postage
14867	05/06/2021	Regence Blueshield	7,746.56	May 2021 Medical & Dental Insurance
14868	05/06/2021	Snohomish County PUD	1,030.55	Electricity - Acct number 205299316
14869	05/06/2021	Turner HR Services, Inc.	325.00	HR Consulting - April 2021
14870	05/06/2021	US Postal Service	14,397.73	Postage for Spring 2021 Canopy Newsletter
14871	05/06/2021	Waste Management	153.60	April 2021 - Acct number 14-46330-13003
14872	05/06/2021	Wells Fargo	228.57	Wells Fargo CC - 3/19/2021 - 4/16/2021
14873	05/06/2021	Yasaura Carvajal	297.50	WC 342 - Changing to Healthy Habits series
14874	05/06/2021	City of Lynnwood - Utilities	236.08	Storm Drain 12/30/20-3/10/21
14875	05/06/2021	Puget Sound Energy	55.70	Natural Gas - Account number 220001924632
14876	05/06/2021	Waste Management	282.37	April 2021 - Acct number 14-46467-83003
14877	05/06/2021	City of Lynnwood - Utilities	144.84	Irrigation base and usage 12/31/20 - 3/8/21
14878	05/11/2021	Allstream	68.04	Account #1299089 5/3/21 - 6/2/21
14879	05/11/2021	Comcast - Acct # 905447969	578.50	905447969
14880	05/11/2021	Dynamic Computing, Inc.	3,483.52	IT Consulting
14881	05/11/2021	Lowe Graham Jones PLLC	150.00	Report trademark watch service notice(s)
14882	05/11/2021	Northwest Center Building Services Inc.	932.96	Painted 3 exterior walls and cleaned up trash and debris
14883	05/11/2021	Sara Prato, RD	852.14	Internal programs
14884	05/11/2021	Verizon	109.50	May 2 - June 1, 2021
14885	05/11/2021	Wells Fargo	787.70	3-20-21 - 4-19-21
14886	05/11/2021	Yasaura Carvajal	314.50	WC 329 - Promotora Lead Work

	Transaction Date	Payee	Amount	Purpose
Warrant Activity (continued):				
14887	05/11/2021	Wells Fargo	834.65	Credit card payment
14888	05/12/2021	Parsi Properties LLC	2,786.00	May 2021 - Parking lot lease
14889	05/18/2021	Ana Evelin Garcia	1,183.00	WC 334 - 4-workshops 3/12,3/17,4/16,4/21; Curriculum development and coordination March & April
14890	05/18/2021	Canon Financial Services, Inc.	544.23	Contract #: 852451-1 Copier Lease May 2021
14891	05/18/2021	Chase Brexton Health Care	500.00	Webinar Training Session: LGBTQ Risk Prevention
14892	05/18/2021	Foster Garvey PC	11,489.50	Legal billing April 2021
14893	05/18/2021	PalAmerica Security Inc.	1,075.90	Parking Lot Security
14894	05/18/2021	Payden & Rygel	9,270.00	4/1 - 4/30/2021 Investment Advisory Services
14895	05/18/2021	Seattle Food Nut	392.06	WC 344 - Nutrition Programming - Sweet & Savory Breakfast Bowls Cooking Demo
14896	05/18/2021	Snohomish County PUD	426.76	Electricity - Acct number 222825879
14897	05/18/2021	Staples	314.04	4/10 - 05/10/21
14898	05/25/2021	City of Edmonds	23.75	Water 3/16 - 5/15/21
14899	05/25/2021	Consolidated Landscape Maintenance, Inc.	210.78	2021 Spring start up of irrigation system
14900	05/25/2021	Moss Adams LLP	9,870.00	2020 Financial Audit
14901	05/25/2021	Parsi Properties LLC	2,786.00	June 2021 - Parking lot lease
14902	05/25/2021	Principal Life Insurance Co.	2,076.67	1019549-10001
14903	05/25/2021	Quadient Finance USA Inc.	196.41	Postage
14904	05/25/2021	Regence Blueshield	8,358.40	June 2021 Medical & Dental Insurance
14905	05/25/2021	Sound Dietitians LLC	1,252.50	Internal Programs
14906	05/25/2021	Teresa Wippel Communications	2,240.00	5/20/21 thru 1/19/22 Advertising in My Edmonds News/Lynnwood Today/MLT News
14907	05/25/2021	Thomas & Associates Consulting, LLC	4,111.60	Consulting Jan 2021 - May 21, 2021
14908	05/26/2021	Community Foundation of Snohomish Cnty	10,000.00	Support of community organizations in applying for Verdant funding
		Total Warrants	118,898.58	

Transaction Date	Payee	Amount	Purpose
Wire/ACH Activity:			
05/14/2021	Wells Fargo	25.00	Credit Card Payment
05/14/2021	Wells Fargo	25.00	Credit Card Payment
05/05/2021	Paychex	25,025.97	Payroll
05/06/2021	Paychex	10,602.79	Payroll Taxes
05/03/2021	AmeriFlex Business Solutions	155.17	Flexible Spending - Claim Reimbursement
05/06/2021	Valic	553.27	Payroll 401(a)/457 Deposit
05/11/2021	Wells Fargo	325.12	Service Charge
05/12/2021	Wells Fargo Merchant Services	70.50	Service Charge
05/07/2021	Valic	5,427.70	Payroll 401(a)/457 Deposit
05/10/2021	AmeriFlex Business Solutions	607.33	Flexible Spending - Claim Reimbursement
05/17/2021	AmeriFlex Business Solutions	30.00	Flexible Spending - Claim Reimbursement
05/19/2021	Paychex	24,300.71	Payroll
05/20/2021	Paychex	10,097.76	Payroll Taxes
05/21/2021	ADP	75.55	Payroll Processing Fees
05/26/2021	WA State Department of Revenue	791.87	B&O/Retailing Sales Tax for April 2021
05/06/2021	Paychex	169.25	Payroll Processing Fees
05/06/2021	Valic	1,211.30	Payroll 401(a)/457 Deposit
05/20/2021	Paychex	135.40	Payroll Processing Fees
05/20/2021	Valic	3,585.98	Payroll 401(a)/457 Deposit
05/20/2021	ADP	569.92	Previously returned payroll taxes
05/24/2021	AmeriFlex Business Solutions	145.28	Flexible Spending - Claim Reimbursement
05/28/2021	WA State Department of Revenue	10.00	Business license renewal
05/31/2021	Paychex	10,015.24	Payroll Taxes
	Total Wire/ACH Activity	93,956.11	

Transaction Date	Payee	Amount	Purpose
05/15/2021	Boys & Girls Club of Snohomish County	24,583.33	Program Payment
05/15/2021	Cascade Bicycle Club Education Foundation	2,666.67	Program Payment
05/15/2021	Center for Human Services	36,717.66	Program Payment
05/15/2021	ChildStrive	52,127.99	Program Payment
05/15/2021	Cocoon House.	8,750.00	Program Payment
05/15/2021	Compass Health	12,635.58	Program Payment
05/15/2021	Concern for Neighbors Food Bank	200.00	Program Payment
05/15/2021	Domestic Violence Services Snohomish Co	8,000.00	Program Payment
05/15/2021	Edmonds School District No. 15	110,834.00	Program Payment
05/15/2021	Homage Senior Services	64,309.10	Program Payment
05/15/2021	Interfaith Family Shelter	833.00	Program Payment
05/15/2021	Kinderling	12,500.00	Program Payment

05/15/2021	Korean Women's Association	5,000.00	Program Payment
05/15/2021	Lynnwood Food Bank	839.58	Program Payment
05/15/2021	Medical Teams International	8,100.00	Program Payment
05/15/2021	Millenia Ministries	12,452.08	Program Payment
05/15/2021	Pacific Treatment Alternatives	11,800.58	Program Payment
05/15/2021	Prescription Drug Assistance Foundation	4,583.33	Program Payment
05/15/2021	Project Access Northwest	10,416.67	Program Payment
05/15/2021	Puget Sound Christian Clinic	55,264.33	Program Payment
05/15/2021	Snohomish County Legal Services	4,166.66	Program Payment
05/15/2021	South County Fire	19,771.66	Program Payment
05/15/2021	Therapeutic Health Services	20,833.33	Program Payment
05/15/2021	Wonderland Child & Family Services	23,513.58	Program Payment
05/15/2021	YWCA of Seattle, King and Snohomish Co	7,720.42	Program Payment
	Total Wires/ACH Transactions	518,619.55	

Transaction		Payee	Amount	Purpose
Date				
Kruger Clinic Activity:				
1548-1562	misc	Various Claimants/Vendors	31,793.33	Administered by Azose
Work Comp Activity:				
305500-305506	misc	Various Claimants/Vendors	69,023.99	Administered by Eberle Vivian
Total Disbursements			832,291.56	

	Transaction Date	Payer	Amount	Purpose
Deposits:				
	05/04/2021	Edmonds Medical Clinic	6,684.51	Monthly Rent
	05/04/2021	City of Lynnwood	7,500.00	Easement payment
	05/04/2021	Nancy Budd	7.72	Repayment of CC Charge
	05/04/2021	Allied Dermatology Partners	2,050.24	Monthly Rent
	05/10/2021	Edmonds Medical Clinic	4,663.72	Monthly Rent
	05/10/2021	Snohomish County	1,011,003.97	Tax Levy Payment
	05/13/2021	Allied Dermatology Partners	7,595.38	Monthly Rent
	05/26/2021	Swedish Edmonds Hospital	806,349.83	Monthly Rent
	05/25/2021	Swedish Edmonds Kruger Clinic	52,270.51	Monthly Rent
	05/25/2021	Swedish Edmonds Children's	21,919.32	Monthly Rent
	05/27/2021	Triangle Associates	100.00	Transportation Survey
		Total Deposits	1,920,145.20	

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VERDANT HEALTH COMMISSION
PUBLIC HOSPITAL DISTRICT #2
SNOHOMISH COUNTY, WASHINGTON

WARRANT APPROVAL

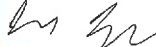
We, the undersigned Board of Commissioners of Public Hospital District #2 of Snohomish County, Washington, do hereby certify that the merchandise or services hereinafter specified have been received and that Warrant Numbers 14852 through 14908 have been issued for payment in the amount of \$118,898.58. These warrants are hereby approved.

Attest:



Tammy Keuser

DocuSigned by:



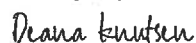
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F06BDBASDCU3457 Commissioner

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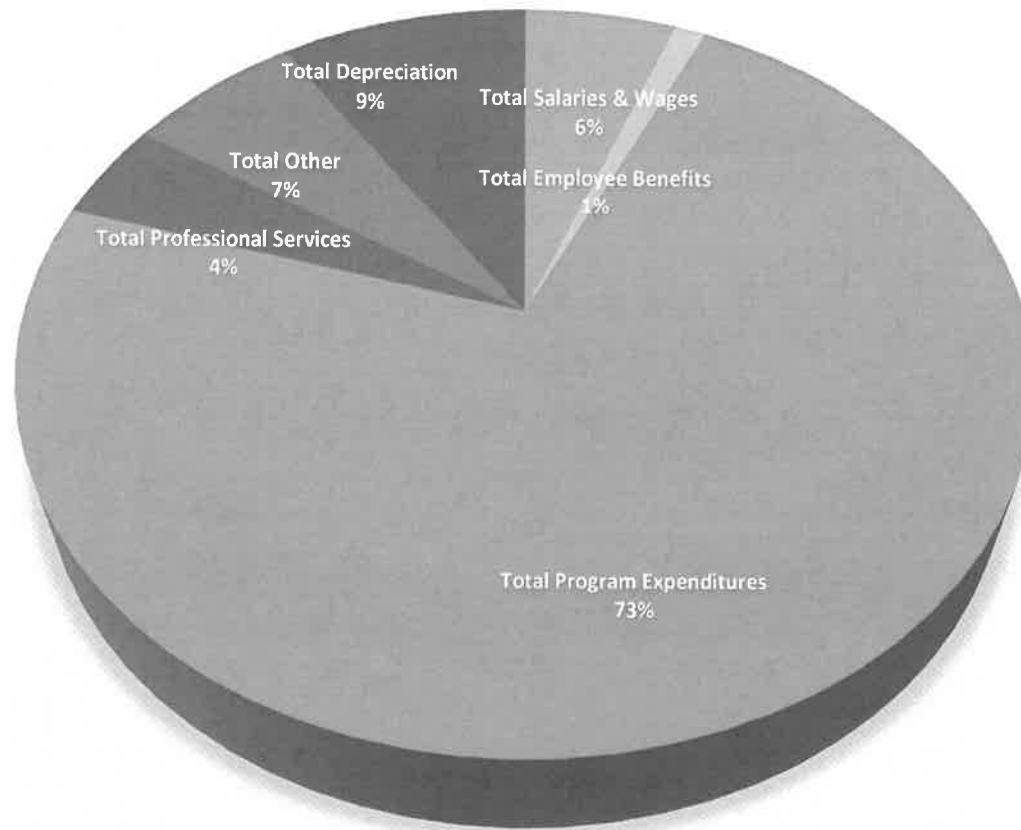
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A28385545A4D4A8 Commissioner

Warrants Processed:	05-01-2021 – 05-31-2021	\$118,898.58
Work Comp Claims Pd:	05-01-2021 – 05-31-2021	69,023.99
Kruger Clinic Processed:	05-01-2021 – 05-31-2021	31,793.33
Payroll:	04-18-2021 – 05-01-2021	25,025.97
	05-02-2021 – 05-15-2021	<u>24,300.71</u>
		49,326.68
Electronic Payments/ Adjustments:	Payroll Taxes	31,285.71
	Payroll Processing	380.20
	Valic Retirement	10,778.25
	FSA Payments	937.78
	Bank Fees and Supplies	445.62
	WA State Dept Revenue	801.87
	Program Expenditures	<u>518,619.55</u>
		<u>563,248.98</u>
Grand Total		<u>\$832,291.56</u>

Verdant YTD expenses May 2021



■ Total Salaries & Wages ■ Total Employee Benefits ■ Total Program Expenditures ■ Total Professional Services ■ Total Other ■ Total Depreciation

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Program Oversight Committee- June 2021

- I. Modifications to Contracts: to review**
None
- II. Superintendents Discretionary**
None
- III. Quarter 2 Grant Applications Recommended for Board Approval**

All budgets are for year one only. Expectation is that contracts will be done on an annual basis with up to 2 years of renewal based on successful performance and continued demonstration of community need.

Agency	Program/Project	Funding Recommended
Cascade Bicycle	Let's Go Edmonds! Renewal	\$50,000
Center for Human Services	Youth Counseling Renewal	\$350,000
Compass Health	Community Transitions Renewal	\$151,627
Edmonds College Foundation	CRC Mental Health Expansion	\$170,550
Edmonds School District	Family Resource Advocates Renewal	\$180,000
Evergreen Recovery Center	Bi-directional Substance Use Treatment Program	\$354,400
Lahai Health	Dental Program Renewal	\$380,000
Lahai Health	Mental Health Program Renewal	\$79,600
LETI	Family Success/Promotora Program	\$88,800
Project Access NW	Specialty Care Coordination Renewal	\$175,000
Project Girl	Mentoring Program	\$271,336
Therapeutic Health Services	Integrated Cognitive Therapy Renewal	\$186,149
UW Bothell	Behavioral Health Peer Advocate Training	\$112,760
Washington Kids in Transition	Distribution Center and Expanded Programming	\$125,000
	TOTAL	\$2,672,522

Available 2021 Funding	\$2,450,473.00
Recommended 2021 Funding	\$1,189,874.33
2021 Balance	\$1,260,598.67
Available 2022 Budget	\$6,192,368.00
Recommended 2022 Funding	\$1,528,946.04
2022 Balance	\$4,663,421.96

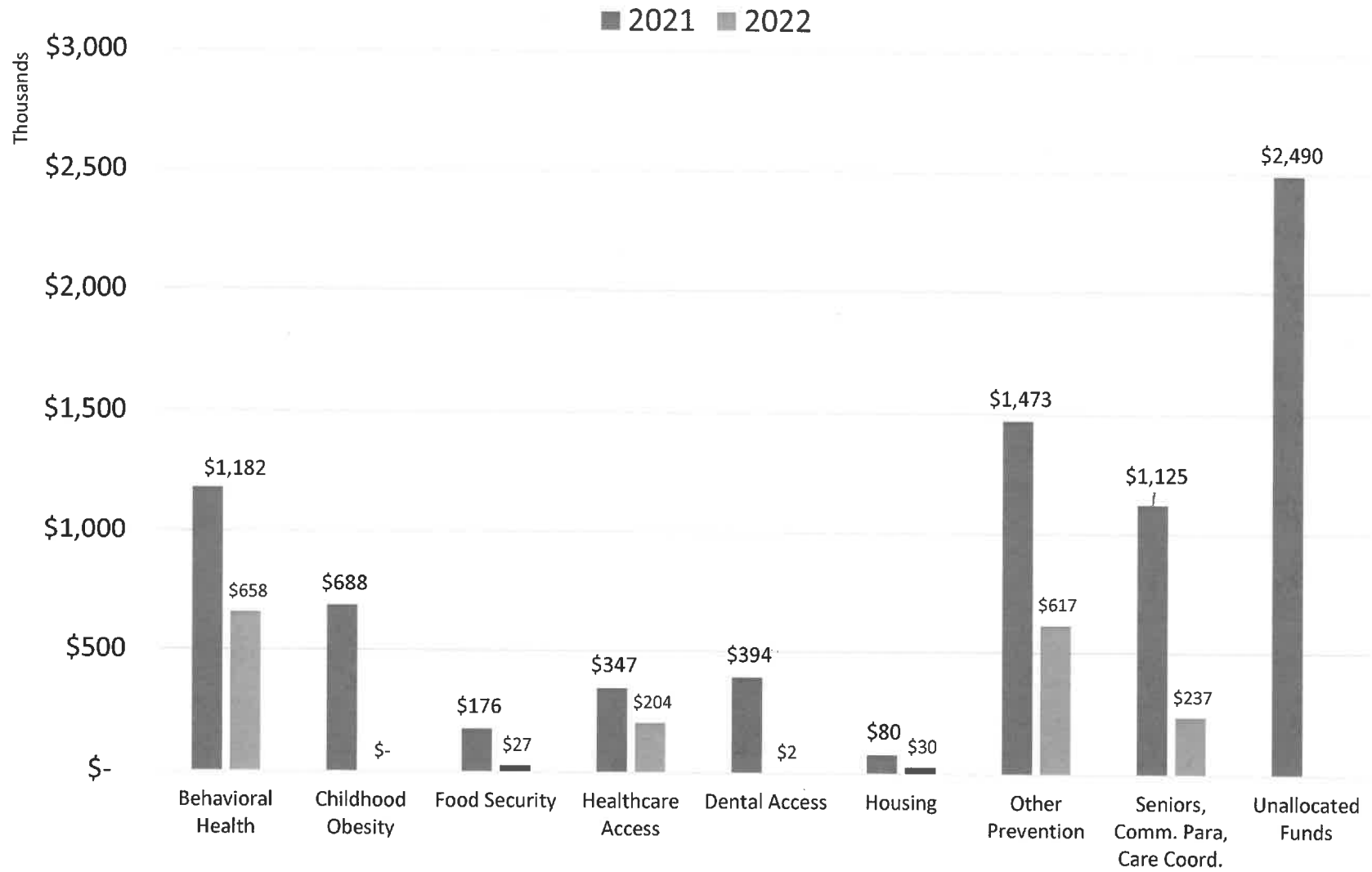
IV. Fluxx Implementation Update

- a. Development of our “instance” of the program is underway! Thea and Zoe attended the (virtual) annual Fluxx conference and are meeting with our implementation team weekly.
- b. Recorded demonstrations of progress will start next week, and development is broken into 4 cycles:
 - i. Cycle 1: Registration, User, and Organization Forms and profiles
 - ii. Cycle 2: Pre-Award (application- traditional grants and superintendents discretionary)
 - iii. Cycle 3: Post Award (contracts, reports, payments)
 - iv. Cycle 4: End to End testing (final polishing, no significant changes to be made).
- c. Our goal is that applications will submit their proposals via Fluxx during our planned November application cycle. Current grantees that aren’t due to apply in November will be asked to create their organization profile and we will need to manually transfer contract and payment schedules.
- d. Thea, Jennifer, and Zoe will be creating training videos and written materials for staff, commissioner, and community partner use starting in August that will be available online. 1:1 training will also be available to all.
- e. Zoe will serve as the ongoing system administrator and first line support for all questions.

V. COVID Vaccination Update

- a. Mass vaccination sites planned to close by end of month and focus will move to community-based efforts
- b. Verdant will fund Medical Teams International and Helping Hands Project Organization to do robust community outreach and support for six community-based vaccine clinics, including Verdant’s Meet Me at The Park event.
- c. Conversations with Seattle Visiting Nurse Association and community partners already underway for fall flu/COVID vaccine events.

Verdant Committed Grant Funds (\$k)



12.42.21 06.23.21

**Program Payout Schedule
as of May 2021**

	Budget 2021	Budget 2022	Program End
7100 . Grants			
Committed			
Boys & Girls Club Healthy Habits	\$ 221,250	\$ -	Sep-21
Cascade Bicycling Club Advanced Basics	\$ 32,000	\$ -	
Center for Human Services Youth Counseling	\$ 202,500	\$ -	Sep-21
Center For Human Services/CHS Integration	\$ 68,820	\$ 70,227	May-23
Center For Human Services/EFM Integration	\$ 100,057	\$ 102,058	Feb-23
ChildStrive Early Intervention/PAT	\$ 326,813	\$ 82,121	Mar-22
ChildStrive Nurse Family Partnership	\$ 297,052	\$ 305,964	Dec-22
Cocoon House Prevention Program	\$ 78,750	\$ 26,250	Mar-22
Community Health Center County Dental Program	\$ 100,195	\$ -	9/31/21
Compass Health CP Program	\$ 88,449	\$ -	Jul-21
Compass Health - Emergency Motel Vouchers	\$ 20,250	\$ 10,000	Mar-22
Concern for Neighbors Food Bank (MLT)	\$ 8,230	\$ -	
Domestic Violence Services Teen Prevention	\$ 16,700	\$ -	Aug-21
Domestic Violence Services South County Advocate	\$ 96,000	\$ -	
Edmonds Food Bank	\$ 20,000	\$ -	
Edmonds School District Move 60!	\$ 466,672	\$ -	Aug-21
Edmonds Schools Family Resource Advocate	\$ 120,000	\$ -	Aug-21
Edmonds Schools Student Support Advocate	\$ 450,000	\$ 450,000	Dec-22
Edmonds Senior Center Enhanced Wellness	\$ 115,992	\$ -	
Foundation for Edmonds School Summer Meals	\$ 20,000	\$ -	
Homage Senior Services Care Coordination	\$ 143,620	\$ 147,919	Dec-22
Homage Senior Services Center for Healthy Living	\$ 628,095	\$ -	
Interfaith Family Shelter	\$ 7,500	\$ 2,499	Mar-22
Kindering Early Intervention	\$ 149,155	\$ 37,500	Mar-22
Korean Women's Association Everyday Prevention	\$ 60,000	\$ 15,000	Mar-22
Lahai Health Dental Clinic	\$ 212,970	\$ -	
Lahai Health Mental Health Counseling Program	\$ 39,000	\$ -	
Lahai Health Mobile Medical Clinic	\$ 183,000	\$ 188,000	Dec-22
Latino Educational Training Institute	\$ 54,000	\$ 32,500	Sep-23
Lynnwood Food Bank	\$ 15,625	\$ -	
Millennia Ministries	\$ 112,500	\$ 27,356	Mar-22
MTI Mobile Dental Program	\$ 72,900	\$ -	Sep-21
Pacific Treatment Alternatives	\$ 106,205	\$ 35,402	Mar-22
Parent Trust	\$ 15,000	\$ -	Sep-21
Parent Trust Family Wellness	\$ 15,000	\$ -	
Prescription Drug Assistance Program	\$ 55,000	\$ -	
Snohomish County Legal Services	\$ 37,500	\$ 12,500	Mar-22
SSC Fire & Rescue Community Paramedic	\$ 145,000	\$ -	
SSC Fire & Rescue/OMF Veteran's Project	\$ 92,260	\$ 89,175	Dec-22
Swim Lessons (Edmonds, Lynnwood, MLT, YMCA)	\$ 70,000	\$ -	
Therapeutic Health Services Youth Behavioral	\$ 125,000	\$ -	Jun-21
VOAWW 211	\$ 76,400	\$ -	
Wonderland Development Center	\$ 150,000	\$ 150,000	Dec-22
YWCA Children's Domestic Violence	\$ 2,083	\$ -	Jan-18
YWCA - Emergency Shelter	\$ 22,500	\$ 7,500	Mar-22
YWCA - Healthcare Access	\$ 46,984	\$ 15,661	Mar-22
Total Committed	\$ 5,549,527	\$ 1,807,632	
Not Committed (Available to Spend)	\$ 2,450,473	\$ 6,192,368	
Total Grants	\$ 8,000,000	\$ 8,000,000	
7300 . Internal Programs			
Committed			
7301 Conferences & Forums	\$ 29,000		
7302 Needs Assessment and Evaluation	\$ -		
7303 Nutrition & Physical Activity	\$ 98,650		
7304 Behavioral Health	\$ 42,340		

**Program Payout Schedule
as of May 2021**

	7305 VOAWW 211 Community Resource Advocate	\$	29,100		
	7306 Multicultural Health Programs	\$	44,405		
	7308 Social Worker Case Management	\$	6,000		
	7309 Health Screening & Education	\$	2,000		
	7310 Provider Training & CME	\$	10,000		
	Total Committed	\$	261,495		
	Not Committed (Available to Spend)	\$	76,400		
	Total Internal Programs	\$	337,895		
	7200 . Supt. Discretionary				
	Committed				
	Leadership Snohomish County Step-up Event	\$	-	\$	-
	Center for Human Services	\$	1,920	\$	-
	Compass Health	\$	30,544	\$	-
	Domestic Violence Services Snohomish Co	\$	26,767	\$	-
	Edmonds Community College Foundation	\$	12,737	\$	-
	Jean Kim Foundation	\$	52,182	\$	-
	Korean Women's Association	\$	69,128	\$	-
	WA Kids in Transition	\$	50,000	\$	-
	LETI	\$	48,160	\$	-
	Foundation for Edmonds School District	\$	54,325	\$	-
	Medical Teams International	\$	34,880	\$	-
	South County Fire	\$	48,000	\$	-
	Trinity Lutheran Church/Cold Weather Shelter	\$	4,300	\$	-
	Helping Hands Project Organization	\$	76,560	\$	-
	City of Edmonds-LEAP	\$	66,000	\$	-
	Gambian Talents Promotion	\$	8,000	\$	-
	Volunteers of America Western WA	\$	10,000	\$	-
	Total Committed	\$	593,503		
	Not Committed (Available to Spend)	\$	406,497		
	Total Discretionary Programs	\$	1,000,000		
	7500 . Building Healthy Communities Fund				
	Committed				
	Sea Mar CHC - Lynnwood Clinic	\$	1,000,000	\$	-
	City of MLT - Evergreen Playfield	\$	1,000,000	\$	-
	Community Health Center (CHC)	\$	1,875,000	\$	-
	Total Committed	\$	3,875,000		
	Not Committed (Available to Spend)	\$	(2,090,000)		
	Total BHCF Programs	\$	1,785,000		
	7600 . Co-funding Opportunities				
	Committed				
		\$	-		
	Total Committed	\$	-		
	Not Committed (Available to Spend)	\$	100,000		
	Total Co-funding Opportunities	\$	100,000		
	7700 . CHART				
	Committed				
		\$	-		
	Total Committed	\$	-		
	Not Committed (Available to Spend)	\$	3,600		
	Total CHART	\$	3,600		
	TOTAL	\$	11,226,495		

**Report to Commissioners
June 23, 2021**

Verdant Community Wellness Center Report
Sue Waldin, Community Wellness Program Manager

Addressing Food Insecurity

- Have distributed 2,475 Verdant-funded Fruit and Vegetable vouchers since April 2020 to food insecure residents through 12 South Snohomish County partners
- Verdant's DOH Fruit and Vegetable Project (July-Dec) will serve 20 food insecure seniors through a partnership program with the Edmonds Waterfront Center.

Prevention and Support Resources for the Community Virtually

- 6-week Virtual Series on "Weight Loss that Works for You" based on research of Dr. Robert Kushner, a well-known expert in the field of weight management. Program is full and starts 6/23/21. (Co-sponsored with PHD#3 / lifestyle modification program developed by Verdant - taught by a RDN)

Virtual Programming

- **Getting to Goal Weight Reduction Class**, 5/24/21, 10 participants, (RDN sharing weight loss strategies & opportunity for 1:1 health coaching for PHD#2 residents)
- **Cooking Demo-Farmers' Market Season Launch**, 5/25/21, 21 participants, (RDN sharing Info about local farmers' markets and recipes using healthy, economical, seasonal NW produce)
- **Cooking Demo -Strategies for Picky Eaters**, 5/26/21, 20 participants, (14 English/6 Spanish*), (RDN sharing strategies for parents to provide nutritional meals & snacks for kids plus easy recipes to get started) *This class was offered in English with simultaneous Spanish translation over Zoom
- **Recipes from the Blue Zones-Cuisine of Sardinia, Italy**, 6/8/21, 41 participants, (The first class of a monthly series that features the nutrition & lifestyle habits of long-lived residents in 5 unique Blue Zone communities around the world. Based on the book *Blue Zones Kitchen* and taught by an RDN)
- **Cooking Demo-Budget-friendly Recipes featuring Snap Peas**, 6/10/21, 17 participants, (RDN sharing recipes using fresh and frozen peas as an economical & nutritional option to stretch food dollars)
- **Cooking with Fresh Seasonal Produce** (partner class with Sno-Isle Libraries), 6/10/21, 188 participants, (RDN sharing recipes featuring seasonal produce from local Farmers' Markets broadcast from Verdant's Kitchen)

Note: Sue is the Verdant staff working to support Leo Bejarano, the bilingual Community Resource Advocate, in partnership with VOA and Edmonds College. Currently, Leo does weekly outreach at 3 food banks, the College and LETI. The CRA is expected to move into an Edmonds College office building off 196th this Summer to provide walk-in service to the student population and the general community.

Multicultural Report

Sandra Huber, Community Engagement Manager

Verdant Sponsored Programs

- **Weekly Parent Support Group**, Tuesdays 10:30 am, 17 participants
- **Weekly Community Health Boards Coalition**, Thursdays 6:00-8:00 pm, 23 participants
- **Monthly Women's Support Group**, third Wednesday of the month, 11 participants
- **Por que tu salud importa: Ideas para comer saludable sin sacrificios**, April 5-May 3 7:00 pm, 27 participants
- **Connecting, Empowering and Better Accompanying Your Adolescent**, March 15-June 21, 39 participants
- **Race and Anti-Blackness Community Dialogue**, May 22, 2021, 21 participants
- **Managing Fear and Stress in Business**, May 13, 2021, 13 participants
- **Pregnancy and Mental Health in Times of COVID**, May 11, 2021, 21 participants.

Community Collaborations

- **Con Confianza y En Comunidad: Hablando sobre COVID-19 y temas que nos afectan**, Tuesdays 5:00-7:30 pm, 73 participants
- **Snohomish County Latino Coalision (SCLC)**, Monthly 6:00-7:30 pm, 46 participants
- **Health Equity for Immigrants Campaign**, Mondays 3:30 pm, 61 participants
- **Latinx Health Board**, Fridays 1:00 pm, 19 participants
- **DOH Collaborative**, Wednesdays 4:00 pm, 102 participants
- **Community Health Board Coalition**, Thursday 6:00-8:00 pm, 29 participants
- **OCOE Community Action Coalition Steering Committee Meeting**, 3rd Thursday of the month 3:00-4:00 pm, 17 participants

Verdant Community Social Worker Highlights

Nancy Budd, Community Social Worker

- Case Management – continuing support for 11 clients. CHART – continuing support for 7 clients during this period. Several clients were very active this month, with multiple crises, involuntary commitments and suicidal behaviors. Several have improved their health through accessing treatment for substance use and mental health.
- This past month included weekly team check ins and marketing meetings, monthly staff meeting, covid and grant update meetings, monthly County Outreach Coalition, and County and Human Services Providers meeting. Monthly Snohomish County Community Behavioral Health Committee and Vulnerable Adult Taskforce. Quarterly Lynnwood Cops and Clergy Group.
- Quarterly provider training on June 11. The topic was LGBTQ Risk Prevention Strategies. 35 people of the 39 who registered attended and provided excellent ratings overall.
- This month I began working one day per week at Swedish Edmonds. I coordinate work between the psychiatric unit, the emergency departments behavioral health assessment team, and the hospital case management team. I have obtained 4 new clients between the units and are seeing improved patient results already. The goal is to begin to build rapport with clients before their discharges, in hopes of obtaining better health and wellness outcomes outside of the hospital setting.

Marketing Report

Jennifer Piplic, Director of Marketing and Communications

Website Redesign

Staff and Aukema & Associates are continuing to explore the technical needs of our site as we work toward site mapping and wire frames. We have spent time exploring ways to display grant information and events, as those are two important functionalities that may require the most development work to fit our needs.

Social Media

Our social media presence has increased considerably in the past month in both areas of reach and engagement. In May, we posted 15 times and our page and/or content reached an estimated 4,460 people, an increase of 105% from the month of April.

Communication for Hybrid, In-person & Virtual Programming

We are creating a communication strategy to provide clear information about our plans for in-person, hybrid, and virtual classes as we will incorporate in-person and hybrid programming at Verdant in late summer. With classes offered through different means for the first time, it is important we are clear and thoughtful regarding this approach, and we will roll out the information next month.