

VERDANT HEALTH COMMISSION  
PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON  
BOARD OF COMMISSIONERS  
Regular Meeting  
A G E N D A  
August 27, 2014  
8:00 a.m. to 9:30 a.m.

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	<u>ACTION</u>	<u>TIME</u>	<u>PAGE</u>
A. Call to Order	---	8:00	---
a) Pledge of Allegiance			
b) Reminder on voice projection during board meetings			
B. Approval of the Minutes			
a) July 23, 2014 Board Meeting	Action	8:02	1-3
b) August 7, 2014 Special Board Meeting	Action	8:03	4-5
C. Executive Committee Report	Information	8:04	---
D. Legal Counsel review re: conflict of interest	Information	8:05	---
E. Board Finance Committee Report			
a) Review financial statement and cash activity	Information	8:10	6-10
b) Authorization for payment of vouchers and payroll	Action	8:14	11
F. Program Committee Report & Recommendations			
a) Conflicts of interest	Action	8:15	---
b) Program investment recommendations	Action	8:16	12-17
G. Marketing Report	Information	8:30	18
H. Commissioner Comments	Information	8:35	---
I. Superintendent's Report	Information	8:40	---
J. Public Comments (please limit to three minutes per speaker)	---	8:45	---
K. Executive Session (if needed)	---	8:50	---
L. Open Session	---	9:00	---
M. Presentation and Q&A on Acupuncture Proposal	---	9:05	---
N. Adjournment	---	9:30	---

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON  
VERDANT HEALTH COMMISSION

**BOARD OF COMMISSIONERS**

*Regular Meeting*

*VHC Board Room*

**July 23, 2014**

<b>Commissioners Present</b>	Bob Knowles, President Deana Knutsen, Commissioner J. Bruce Williams, M.D., Commissioner Fred Langer, Commissioner, 8:15 a.m. arrival via conference call Karianna Wilson, Commissioner
<b>Others Present</b>	Carl Zapora, Superintendent George Kosovich, Program Director Lisa King, Finance Director Jennifer Piplic, Marketing Director Sue Waldin, Community Wellness Program Manager Members of the community
<b>Staff Excused</b>	Karen Goto, Executive Assistant
<b>Call to Order</b>	The Regular Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:00 a.m. by President Knowles.
<b>Approval of Minutes</b>	<b><i>Motion was made, seconded and passed unanimously to approve</i></b> the minutes of the regular meeting on June 25, 2014. <b><i>Motion was made, seconded and passed unanimously to approve</i></b> the minutes of the special board meeting on June 27, 2014.
<b>Executive Committee</b>	President Knowles reported that the Executive Committee met on July 18, 2014 to review and approve the July 23, 2014 board meeting agenda. No action was taken. President Knowles announced that there will be no Executive Session in this board meeting as there are no items for discussion.
<b>Board Finance</b>	The committee met on July 15, 2014. Ms. King reviewed

- Committee** the financial statements and cash activity for June 2014 (E:39:14).
- Authorization for Payment of Vouchers & Payroll** Warrant Numbers 10714 through 10747 for June 2014 for payment in the amount of \$233,158.27 were presented for approval (E:40:14). ***Motion was made, seconded and passed unanimously to approve.***
- Kruger Clinic Lease Update** Ms. King provided an update on the six-year lease extension of Puget Sound Gastroenterology.
- Program Oversight Committee Update** The Program Oversight Committee met on July 14, 2014 to review four new program funding applications, follow-up on the Free Range Acupuncture request, and continue discussions on the dental clinic request. (E:41:14).
- No conflicts of interest were reported by Commissioners. Ms. Wilson shared that there was follow-up work to be done with the American Heart Association and Boys and Girls Club proposals.
- The commissioners discussed the Free Range Acupuncture proposal and they agreed that Mr. Kosovich should arrange for the applicant to speak at a future board meeting to discuss board member concerns and answer questions.
- New Funding Applications:**  
***Motion was made, seconded and passed unanimously to approve*** up to \$50,000, based on the actual number of vaccination delivered, to Seattle Visiting Nurses Association vaccination program for the 2014/2015 flu season.
- Follow-up on Previous Application:**  
***Motion was made, seconded and passed unanimously to approve*** option 2: to provide lower-than-requested start-up funds and to investigate whether leased equipment or financing is possible for PSCC to reduce the clinic's up-front costs. Option 2 includes Verdant funding \$150,000 of start-up costs and \$200,000 per year of program funding for three years.

**Marketing  
Report**

Ms. Piplic presented the Marketing Report (E:42:14) including an update on The Canopy newsletter issued this month. She also noted Community Health Center's grand opening celebration is August 1 from 12-4 p.m., Brier Walking Path ribbon cutting is August 5 from 5-6 p.m. and Back-to-School Health & Resource Fair is August 21 from 6-9 p.m.

**Commissioner  
Comments**

Commissioner Knutsen noted that she and Superintendent Zapora have met with Rep. Cindy Ryu, Rep. Derek Stanford, Rep. Ruth Kagi, Rep. Luis Moscoso, Rep. Lillian Ortiz-Self, Rep. Mary Helen Roberts, Sen. Marko Liias, Sen. Rosemary McAuliffe and Sen. Maralyn Chase to start conversations and exchange ideas related to Verdant's work. She also noted that they are still planning to meet with Rep. Jim McDermott.

**Superintendent's  
Report**

Superintendent Zapora reported on two items:

1. Board room arrangement was revised to assist audience in hearing the meeting which will avoid additional expenses of rental equipment
2. List of upcoming events (E:43:14)

**Public  
Comments**

Ms. Rowena Miller of the League of Women Voters commented that she appreciated the new room set up and that the change did improve the audience's ability to hear all commissioners.

Ms. Cynthia Eichner stated that she observed the meeting to meet the requirements of her UCLA capstone project, and she thanked the board for the interesting discussion.

**Adjourn**

There being no further business to discuss, the meeting was adjourned at 8:38 a.m.

**ATTEST BY:**

\_\_\_\_\_  
President

\_\_\_\_\_  
Secretary

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON

SPECIAL MEETING

August 7, 2014

5:00 p.m.

Verdant Health Commission Board Room

<b>Commissioners Present</b>	J. Bruce Williams, MD, Secretary Deana Knutsen, Commissioner Fred Langer, Commissioner Karianna Wilson, Commissioner (5:07 p.m. arrival)
<b>Commissioners Excused</b>	Bob Knowles, President
<b>Staff</b>	Carl Zapora George Kosovich Jennifer Piplic Lisa King Sue Waldin Karen Goto
<b>Guests</b>	David Jaffe – Swedish/Edmonds Sarah Zabel – Swedish/Edmonds Maggie Keelan – Swedish Medical Center Foundation Dr. Tanya Sorensen – Swedish Medical Group
<b>Call to Order</b>	The Special Meeting of the Board of Commissioners was called to order by Secretary Williams at 5:00 p.m.
<b>Conflicts of Interest</b>	Commissioner Williams stated that he is the President-elect of the medical staff of Swedish/Edmonds and receives a stipend. Within his private practice as a physician in Edmonds, he contracts for some services with Swedish and will recuse himself from any decisions involving the hospital if need be. Commissioners Knutsen & Langer did not have concerns with Commissioner Williams' role at the hospital. No other conflicts of interest were reported by Commissioner Knutsen and Commissioner Langer.
<b>Women &amp; Infants Program</b>	Mr. Jaffe introduced Dr. Tanya Sorensen, head of the Swedish Women's Health Center. Dr. Sorensen shared the goal of a women's health center prototype at Swedish/Edmond's main facility modeled after the Lytle Center for Pregnancy & Newborns in Seattle (E:44:14). This health center would include a gateway provider/patient navigator, online integration, comprehensive, coordinated care, and community partnerships with cultural sensitivity built in. Cost is approximately \$750,000 to \$1 million for start-up. Commissioners inquired about the outreach and partnership opportunities that the center will do within the

**Swedish Foundation  
Support of  
Swedish/Edmonds**

hospital district.

Ms. Maggie Keelan shared that the Foundation is on track to raise \$1.5 to 2 million this year for new ambulatory care center.

Exhibit 44:14 presents where the Verdant support of the Foundation has been used in 2011, 2012, and 2013.

Mr. Jaffe presented the naming opportunities for Verdant based on the support given in 2013. If Verdant supports the Foundation in 2014, there are naming opportunities within the ambulatory care center, or the funds could go toward the Foundation's next area of focus, a new women's health center at Swedish/Edmonds.

**Adjourn**

The meeting was adjourned at 6:22 p.m.

**Attest By:**

\_\_\_\_\_  
President

\_\_\_\_\_  
Secretary

## Balance Sheet

As of July 31, 2014

	A	B	C	D
	Dec 31, 2013	July 31, 2014	\$ Change	Comments:
<b>1 ASSETS</b>				
<b>2 Current Assets</b>				
<b>3 Cash Balance</b>	2,579,704	3,889,292	1,309,588	
<b>4 Other Current Assets</b>	30,029,953	30,189,547	159,593	Includes Investments
<b>5 Total Current Assets</b>	32,609,657	34,078,839	1,469,182	
<b>6 Total Long-term &amp; Fixed Assets</b>	45,756,307	45,127,363	(628,943)	Depreciation
<b>7 TOTAL ASSETS</b>	<b>78,365,964</b>	<b>79,206,202</b>	<b>840,238</b>	
<b>8 LIABILITIES &amp; EQUITY</b>				
<b>9 Liabilities</b>				
<b>10 Current Liabilities</b>	2,039,484	1,562,326	(477,158)	
<b>11 Long-term Liabilities</b>	5,689,038	5,652,854	(36,184)	2012 LTGO Bonds
<b>12 Total Liabilities</b>	7,728,521	7,215,179	(513,342)	
<b>13 Total Equity</b>	70,637,443	71,991,023	1,353,581	Annual Net Income
<b>14 TOTAL LIABILITIES &amp; EQUITY</b>	<b>78,365,964</b>	<b>79,206,202</b>	<b>840,238</b>	

## Profit &amp; Loss

July 2014

	A	B	C	D	E	F
	July Actual	July Budget	Fav/(Unfav)	YTD Actual	YTD Budget	Fav/(Unfav)
<b>1 INCOME</b>						
<b>2 Ordinary Income</b>	791,694	791,528	166	5,516,008	5,512,829	3,179
<b>3 EXPENSES</b>						
<b>4 Operating Expenses</b>	160,834	161,417	584	974,056	1,063,889	89,833
<b>5 Depreciation Expense</b>	264,360	264,334	(26)	2,097,806	2,097,522	(284)
<b>6 Program Expenses</b>	368,915	562,500	193,584	2,626,854	3,937,500	1,310,646
<b>7 Total Expenses</b>	794,109	988,251	194,142	5,698,716	7,098,911	1,400,195
<b>8 OTHER INCOME/(EXPENSE)</b>						
<b>9 Total Other Income/(Expense)</b>	155,933	221,566	(65,634)	1,536,288	1,548,527	(12,239)
<b>10 NET INCOME</b>	<b>153,517</b>	<b>24,843</b>	<b>128,673</b>	<b>1,353,580</b>	<b>(37,555)</b>	<b>1,391,134</b>

## Monthly Highlights

July 2014

Verdant received dividends payments of \$28,523 offset by an unrealized loss of \$46,696 on our investment portfolio in July for an ending market value of \$29,643,304.

Annual program commitments total \$5,227,066 and \$4,215,878 for 2014 and 2015, respectively. \$1,522,934 remains available to spend in 2014, of which \$230,500 is earmarked as Superintendent Discretionary.

Additional income of \$107,737 and expenses of \$56,531 from the Kruger Clinic were incurred, netting to an additional operating income of \$51,206 in July.

**Public Hospital District #2**

<b>Warrant Number</b>	<b>Transaction Date</b>	<b>Payee</b>	<b>Amount</b>	<b>Purpose</b>
<b>Warrant Activity:</b>				
10748	07/02/2014	City of Lynnwood - Utilities	488.57	Water Sewer
10749	07/02/2014	Comcast	359.97	Internet
10750	07/02/2014	Leadership Snohomish County	40.00	Application fee for Sue Waldin
10751	07/02/2014	MJ Takisaki, Inc.	195,822.55	Construction of VCWC
10752	07/02/2014	Puget Sound Energy	35.25	Natural Gas
10753	07/02/2014	Snohomish County Human Services	5,000.00	Program - Award 160 Eval of Community Paramedic
10754	07/02/2014	WA Department of Revenue	20,849.67	2Q14 Leasehold Excise Tax
10755	07/02/2014	Ash Consulting	1,645.88	Accounting Consulting
10756	07/02/2014	Lynnwood PFD	75.00	Janitorial Supplies
10757	07/09/2014	Pacific Art Press Inc	1,068.18	Programs - Community Needs Assessment re-print
10758	07/09/2014	Swedish Medical Center	2,755.00	Programs - Java Music Club
10759	07/09/2014	Ankrom Moisan	11,265.15	Architecture VCWC
10760	07/09/2014	Healthcare Realty	6,089.51	Property Management - Kruger Clinic
10761	07/16/2014	Carney Badley Spellman	3,213.00	Legal - Kruger Lease Negotiation
10762	07/16/2014	Consolidated Press Printing Company, Inc	9,874.91	Marketing Newsletter Printing
10763	07/16/2014	Foster Pepper	2,797.00	Legal
10764	07/16/2014	Lowe Graham Jones PLLC	3,670.00	Legal - Trademark Attorney
10765	07/16/2014	Sound Publishing, Inc.	42.00	Legal Notice
10766	07/16/2014	Washington Employers	412.50	3Q14 Membership Dues
10767	07/16/2014	Mayer Testing Engineers, Inc	763.50	VCWC Testing
10768	07/23/2014	Canon Financial Services	301.13	Copy Machine Lease
10770	07/23/2014	Premera Blue Cross	3,747.70	EE Medical & Dental Insurance
10771	07/23/2014	Staples	97.96	Supplies
10772	07/23/2014	Lynnwood PFD	3,045.00	Rent
10773	07/30/2014	Department of Labor and Industries	2,993.05	2Q14 Self Insurance Fund
10774	07/30/2014	Consolidated Landscape Maintenance, Inc.	217.91	Landscaping at VCWC
10775	07/30/2014	Principal Financial Group	884.41	EE Life Insurance
10776	07/30/2014	Sound Publishing, Inc.	39.20	Legal Notice
10777	07/30/2014	Wells Fargo	528.08	Misc.
10778	07/30/2014	Benefit Solutions Inc	23.00	FSA Administration
10779	07/30/2014	Comcast	359.58	Internet
10780	07/30/2014	Falkin Associates, Inc.	6,848.50	Project Management - July
10781	07/30/2014	Puget Sound Energy	35.25	Natural Gas
10782	07/30/2014	Gobble Shults & Associates, Inc.	220.00	GK & SW - CHIP training registration
10783	07/30/2014	Wells Fargo	1,986.71	Misc.
		<b>Total Warrants</b>	<b>287,595.12</b>	



Warrant Number	Transaction Date	Payee	Amount	Purpose
<b>Wire/ACH Activity:</b>				
	7/11/2014	Payroll	17,145.25	ACH payroll transfer
	7/11/2014	Paychex	93.11	Fee for payroll processing
	7/11/2014	Department of Treasury	7,081.41	Payroll taxes for 7/5/14 pay period ending
	7/11/2014	Valic	2,237.45	Payroll 401(a)/457 Deposit
	7/25/2014	Payroll	16,066.84	ACH payroll transfer
	7/25/2014	Paychex	70.08	Fee for payroll processing
	7/25/2014	Department of Treasury	6,749.16	Payroll taxes for 7/19/14 pay period ending
	7/25/2014	Valic	2,219.45	Payroll 401(a)/457 Deposit
	7/10/2014	Wells Fargo	767.11	Bank Service Fee
	7/10/2014	Wells Fargo	57.08	Bank Service Fee
	7/10/2014	Wells Fargo	51.66	Bank Service Fee
	7/15/2014	Bank of America - Fees	19.85	Bank Service Fee
	7/15/2014	Alzheimer's Association Western & Central	7,209.17	Program Payment
	7/15/2014	American Diabetes Association	4,166.67	Program Payment
	7/15/2014	Boys & Girls Club of Snohomish County	9,328.25	Program Payment
	7/15/2014	CampFire	4,166.67	Program Payment
	7/15/2014	Cascade Bicycle Club Education Foundation	4,750.00	Program Payment
	7/15/2014	Center for Human Services	13,523.67	Program Payment
	7/15/2014	ChildStrive	22,660.00	Program Payment
	7/15/2014	City of Lynnwood	15,477.25	Program Payment
	7/15/2014	Community Health Center of Snohomish Co	10,416.66	Program Payment
	7/15/2014	Domestic Violence Services Snohomish Co	1,621.08	Program Payment
	7/15/2014	Edmonds Community College	10,990.58	Program Payment
	7/15/2014	Edmonds School District No. 15	65,315.50	Program Payment
	7/15/2014	Edmonds Senior Center	4,518.00	Program Payment
	7/15/2014	Free Range Health	1,767.42	Program Payment
	7/15/2014	Medical Teams International	4,000.00	Program Payment
	7/15/2014	Prescription Drug Assistance Foundation	4,166.67	Program Payment
	7/15/2014	Program for Early Parent Support	3,333.33	Program Payment
	7/15/2014	Project Access Northwest	6,666.67	Program Payment
	7/15/2014	Providence Hospice & Home Care Foundation	12,916.67	Program Payment
	7/15/2014	Puget Sound Christian Clinic	8,750.00	Program Payment
	7/15/2014	Senior Services of Snohomish County	57,936.67	Program Payment
	7/15/2014	Smithwright Services	5,416.67	Program Payment
	7/15/2014	Snohomish County Fire District 1	12,035.50	Program Payment
	7/15/2014	Wonderland Development Center	11,250.00	Program Payment
	7/15/2014	YWCA of Seattle, King and Snohomish Co	4,166.66	Program Payment
	7/15/2014	City of Mountlake Terrace	3,150.00	Program Payment

<b>Warrant Number</b>	<b>Transaction Date</b>	<b>Payee</b>	<b>Amount</b>	<b>Purpose</b>
<b>Wire/ACH Activity:</b>				
	7/15/2014	City of Brier	45,172.50	Program Payment
	7/15/2014	Lutheran Community Services NW	10,000.00	Program Payment
	7/1/2014	Benefit Solutions Inc	10.00	FSA Payments
	7/2/2014	Benefit Solutions Inc	176.92	FSA Payments
	7/16/2014	Benefit Solutions Inc	176.92	FSA Payments
	7/31/2014	Benefit Solutions Inc	176.92	FSA Payments
	7/21/2014	Swedish/Edmonds	506,200.00	Tenant Improvement Reimbursement - Kruger Clinic
	7/18/2014	Department of Labor and Industries	411.98	B&O/Retailing Sales Tax for June 2014
	7/25/2014	WA Department of Revenue	768.96	B&O tax
		<b>Total Wires/ACH Transactions</b>	<u>925,352.41</u>	
<b>Kruger Clinic Activity:</b>				
088-111	July 2014	Various Claimants/Vendors	<u>34,303.85</u>	Administered by Healthcare Realty
<b>Workers Compensation Claims Activity:</b>				
305157-160	July 2014	Various Claimants/Vendors	<u>2,797.30</u>	Administered by Eberle Vivian
		<b>Total Disbursements</b>	<u><u>\$ 1,250,048.68</u></u>	

	<b>Transaction Date</b>	<b>Payer</b>	<b>Amount</b>	<b>Purpose</b>
<b>Deposits:</b>				
	7/1/2014	Swedish Edmonds Children's Clinic	14,626.62	Kruger Clinic Monthly lease
	7/1/2014	Swedish/Edmonds	655,635.65	Monthly lease
	7/1/2014	Swedish/Edmonds	42,640.57	Kruger Clinic Monthly lease
	7/1/2014	John Headley MD PS	18,571.06	Kruger Clinic Monthly lease
	7/1/2014	Brian Tagaki, MD	75.00	Kruger Clinic Monthly storage lease
	7/1/2014	Puget Sound Gastro	83.78	Chargeback
	7/1/2014	Raymond Liu, D.D.S.	3,282.74	Kruger Clinic Monthly lease
	7/1/2014	Puget Sound Gastro	27,085.75	Kruger Clinic Monthly lease
	7/1/2014	Value Village	24,428.45	Monthly lease
	7/3/2014	Swedish Edmonds Children's Clinic	758.92	Chargeback
	7/9/2014	Swedish/Edmonds	262,862.70	Medicare Settlements
	7/10/2014	Snohomish County	6,804.21	Tax Levy
	7/24/2014	Healthcare Realty Services, Inc.	4,166.67	Monthly ground lease
	7/24/2014	Virginia Mason Med Ctr	13.11	Refund for Workers Comp
	7/31/2014	Wells Fargo	35.21	Interest Income
	7/31/2014	Comerica Bank	0.46	Interest Income
		<b>Total Deposits</b>	<b>\$ 1,061,070.44</b>	

VERDANT HEALTH COMMISSION  
PUBLIC HOSPITAL DISTRICT #2  
SNOHOMISH COUNTY, WASHINGTON

WARRANT APPROVAL

We, the undersigned Board of Commissioners of Public Hospital District #2 of Snohomish County, Washington, do hereby certify that the merchandise or services hereinafter specified have been received and that Warrant Numbers 10748 through 10783 have been issued for payment in the amount of \$287,595.12. These warrants are hereby approved.

Attest:

\_\_\_\_\_  
Lisa M. King

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

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Commissioner

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Commissioner

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Warrants Processed:	7-1-14 – 7-31-14		\$287,595.12
Work Comp Claims Pd:	7-1-14 – 7-31-14		2,797.30
Kruger Clinic Processed:	7-1-14 – 7-31-14		34,303.85
Payroll:	6-22-14 – 7-5-14	17,145.25	
	7-6-14 – 7-19-14	<u>16,066.84</u>	
			33,212.09
Electronic Payments:	Payroll Taxes	14,242.55	
	Paychex	163.19	
	Valic Retirement	4,456.90	
	Benefit Solutions	540.76	
	Bank Fees	895.70	
	WA State Dept Revenue	768.96	
	Program Expenditures	364,872.26	
	Swedish/Edmonds TI's	<u>506,200.00</u>	
			<u>892,140.32</u>
	Grand Total		<u>\$1,250,048.68</u>

## August 2014 Program Committee Summary

### Program Summary

- Six new funding applications and follow-up on two previously reviewed applications
- Deana Knutsen attended in place of Fred Langer for the program committee meeting.
- Free Range Acupuncture request scheduled for Q&A later in this meeting

### Recommended for Funding

1. **Edmonds Senior Center –Expanded Health & Wellness Programs:** a renewal and expansion request for senior health and wellness programs at the Edmonds Senior Center. The request would expand the Enhance Wellness program that Verdant currently funds (at \$54k per year), add several new health and wellness programs, and implement a depression support program called PEARLS. PEARLS is a 6-8 session home-based program developed at the University of Washington and validated through a randomized control trial. The Enhance Wellness program has met or exceeded its program outcome goals in the first two years of funding.

**The program committee is recommending partially funding the funding request at \$110,000 per year for three years** (a 103% increase from the current level). Although this increase is less than the \$180,000 request, the funding should be sufficient to increase hours for at least one staff member while still providing funding for the PEARLS program.

2. **Boys & Girls Club of Snohomish County:**

- **Healthy Habits Sports:** A renewal and expansion request for an afterschool activity program that includes intramural sports at 8 different locations.
- **Healthy Habits Nutrition:** A request to add an afterschool nutrition program. The program would include three months of hands-on nutrition classes offered twice a year, engaging 40 students at 6 different sites.

**The program committee is recommending partially funding the Healthy Habits request at \$154,000 per year for two years** (a 40% increase from the current level). The Healthy Habits program has grown from 450 participants in the first year to 1,135 participants in the third year of the program, and it provides an alternative to Move 60.

3. **Kindering South Snohomish County Expansion:** a request to support physical, speech, occupational, feeding and mental health therapies and special education to infants and children with disabilities. Services would be provided in families' homes, childcare centers or the new Bothell center. The program would expect to serve 83 children per year.

**The program committee is recommending partially funding the request at \$90,000 per year for two years.** A follow-up meeting with Kindering helped clarify how the program fits in with other service providers and how they serve medically fragile and children ages 3+. Verdant funding would be used to hire a team of occupational, physical, and speech therapists.

4. **Washington CAN – Insurance Outreach:** a renewal request to support insurance outreach. The goal of the project would be to reach 10,000 households through door-to-door outreach to identify eligible, but uninsured residents. The project would also collect at least 300 surveys from prior year contacts to learn more about

healthcare access, including barriers. Verdant funded a similar project last year at \$180,000 for a year and Washington CAN met or exceeded its outreach goals. Verdant funds would primarily be used to hire a team of part-time bilingual outreach workers.

**The program committee is recommending partially funding the request at \$100,000 on a one-time basis.**  
Deana Knutsen recused herself from this discussion.

### **Not Recommended for Funding**

5. **Edmonds Public Schools & Alumni Foundation – Nourishing Network:** a one-time request of \$36,724 to support the start-up of a "nourishing network" to provide food for homeless children and families in crisis. Funds would be used for a 0.5 FTE program coordinator, food, backpacks, and transportation costs. The goal in the first year would be to serve 349 weekend meals, growing to 728 meals in the second year.

**The committee is not recommending the program for funding.** Although feeding children is important cause, the program was not directly enough connected to health and wellness outcomes, and there are other community food and nutrition programs.

6. **Brookside Research & Development – Partnering to Prevent Falls in Older Adults:** a fall risk screening and health promotion project focused on communities of faith and other organizations. The program would train parish nurses and other staff and provide them with technology to track fall risk and other risk factors like high blood pressure.

**The committee is not recommending the program for funding.** The grant request was for \$109,256 in the first year, which the committee saw as too high given the volunteer nature of parish nursing programs. The largest budget line item was salaries and benefits for a project leader and coordinator from Brookside.

### **Proposals Needing Additional Work**

7. **American Cancer Society – ACS Healthlinks:** a request from the American Cancer Society in partnership with the University of Washington Health Promotion Research Center to develop worksite wellness programs for small employers in Verdant's district. The program would offer a menu of wellness programs such as education, screenings, and smoking cessation. **Given the size of the request (\$162,044), the program committee would like to see if the American Cancer Society can identify additional revenue sources to leverage Verdant funds.**
8. **Snohomish County Music Project – Music Futures & Music Memories:** a \$70,000 per year request to support two music therapy programs: 1.) a Music Futures program for men suffering from depression and/or PTSD, and 2.) a Music Memories program working with patients suffering from Alzheimer's, dementia, and/or depression. **The program committee would like the applicant to rework the application to determine what the budget would be for just the Music Futures (depression/PTSD) program.**

### **Follow-up on Study Session With Swedish**

Earlier in August, the board held a special meeting to discuss a \$50,000 request from the Swedish/Edmonds Foundation and opportunities around a potential larger investment in a Swedish/Edmonds Women's Center. The program committee will follow-up on these discussions and bring a recommendation to the board in September.

**Verdant Health Commission Proposal Summary August 2014**

A		B	C	D	E	F	G	H	I
New Funding Requests			Request for funding			Priority Area			
#	Name		Year 1	Year 2	Year 3	Education & Empowerment	Prevention	Access to Healthcare	Policy & Advocacy
1	American Cancer Society - ACS HealthLinks	A request from the American Cancer Society in partnership with the University of Washington Health Promotion Research Center to develop worksite wellness programs for small employers in Verdant's district. The program would offer a menu of wellness programs such as education, screenings, and smoking cessation. Funds would be used to support a full-time ACS program manager and for 0.55 FTE for evaluation and data support at the UW Health Promotion Center. The program would expect to recruit and work with 40 worksites with an average size of 20-250 employees.	\$162,044	\$162,044	\$162,044	X	X	X	
2	Edmonds Public Schools & Alumni Foundation - Nourishing Network	A one-time request to support the start-up of a "nourishing network" to provide food for homeless children and families in crisis. Funds would be used for a 0.5 FTE program coordinator, food, backpacks, and transportation costs. The goal in the first year would be to serve 349 weekend meals, growing to 728 meals in the second year.	\$36,724				X		
3	Edmonds Senior Center - Expanded Health and Wellness Programs	A renewal and expansion request for senior health and wellness programs at the Edmonds Senior Center. The request would expand the Enhance Wellness program that Verdant currently funds (@\$54k per year), add several new health and wellness programs, and implement a depression support program called PEARLS. PEARLS is a 6-8 session home-based program developed at the UW and validated through a randomized control trial. The increase in funding would be used to increase to a full-time social worker and nurse, as well as to pay for the PEARLS program through the University of Washington.	\$177,687	\$181,567	\$187,002	X	X	X	
4	Brookside Research & Development - Partnering to Prevent Falls in Older Adults	A fall risk screening and health promotion project focused on communities of faith and other organizations. The program would train parish nurses and other staff and provide them with technology to track fall risk and other health risk factors like high blood pressure.  The applicant, Brookside Research, is a small for-profit company with a history of NIH grants/contracts. Initially, Brookside would partner with two churches (Holy Rosary and Trinity Lutheran) and two community organizations (Senior Services and the Edmonds Senior Center). Verdant funds would be used to support a nurse coordinator and a project lead from Brookside.	\$109,256	\$128,309	\$134,399	X	X	X	

**Verdant Health Commission Proposal Summary August 2014**

#	Name		Year 1	Year 2	Year 3	Education & Empowerment	Prevention	Access to Healthcare	Policy & Advocacy
5	Snohomish County Music Project - Music Futures & Music Memories	A request to support two music therapy programs: 1.) a Music Futures program for men ages 50+ suffering from depression and/or PTSD, and 2.) a Music Memories program working with patients suffering from Alzheimer's, dementia, and/or depression. Verdant funds would be used for a 0.8 FTE music therapist and a 0.6 FTE program coordinator. The program would be expected to serve 100 individuals per year.	\$70,000	\$70,000	\$70,000			X	
6	Washington Community Action - "Closing the Gap" South Snohomish County Insurance Outreach	A renewal request to support insurance outreach. The goal of the project would be to reach 10,000 households through door-to-door outreach to identify eligible, but uninsured residents. The project would also collect at least 300 surveys from prior year contacts to learn more about healthcare access, including barriers. Verdant funded a similar project last year at \$180,000 for a year and Washington CAN met or exceeded its outreach goals.	\$165,000					X	
<b>Follow-up on Previous Requests</b>									
7a	Boys & Girls Club of Snohomish County - Healthy Habits Sports	A renewal and expansion request for an afterschool activity program that includes intramural sports at 8 different locations. Verdant currently funds this project at \$112k per year.	\$242,328	\$230,155	\$236,234	X	X		
7b	Boys & Girls Club of Snohomish County - Healthy Habits Nutrition	A renewal and expansion request for an afterschool nutrition program. The program would include three months sections of classes offered twice a year, engaging an average of 40 students at 6 different sites. The classes would provide hands on nutrition education and would provide students with recipes to take home.	\$69,885	\$38,960	\$39,558	X	X		
8	Kindering - South Snohomish County Expansion	Kindering is a Bellevue-based non profit organization that provides support and intervention for children with developmental delays. The organization recently opened a new location in Bothell (just outside of Verdant's district). Kindering is seeking funding to support physical, speech, occupational, feeding and/or mental health therapies and special education to infants and children with disabilities. Services would be provided in families' homes, childcare centers or the new Bothell center. The program would expect to serve 83 children per year.	\$135,985	\$135,985	\$135,985			X	



**Program Payout Schedule (Updated thru July 2014)**

		<b>Budget 2014</b>	<b>Budget 2015</b>
<b>7100 . Grants</b>			
	<b>Committed</b>		
	Edmonds Senior Center Enhanced Wellness	\$ 40,662	\$ -
	Edmonds School District Move 60!	\$ 315,466	\$ -
	3rd Grade Swim Lessons	\$ 50,000	\$ -
	Boys & Girls Club Healthy Habits	\$ 74,626	\$ -
	City of Lynnwood Move 60: Teens!	\$ 77,468	\$ -
	Project Access Northwest	\$ 66,667	\$ -
	Community Health Center ER Diversion	\$ 83,333	\$ -
	Parent Trust Continuum of Family Support Services	\$ 4,166	\$ -
	Domestic Violence Services Teen Prevention	\$ 19,453	\$ 9,726
	Providence Hospice & Home Care Foundation	\$ 155,000	\$ 64,583
	YWCA Children's Domestic Violence	\$ 25,000	\$ 8,333
	Medical Teams Intl. Mobile Dental Program	\$ 48,000	\$ 28,000
	Program for Early Parent Support (PEPS)	\$ 40,000	\$ -
	Perscription Drug Assistance Program	\$ 50,000	\$ 50,000
	YWCA Mental Health Counseling	\$ 25,000	\$ 20,833
	EdCC Student Health & Wellness Program	\$ 136,216	\$ 95,790
	Center for Human Services Counseling	\$ 162,284	\$ 162,284
	Cascade Bicycling Club Advanced Basics	\$ 32,000	\$ 32,000
	Cascade Bicycling Club Policy Proposal	\$ 25,000	\$ -
	American Diabetes Association Stop Diabetes	\$ 50,000	\$ 50,000
	American Red Cross CPR Training	\$ 5,000	\$ 7,500
	Team Child Policy/Advocacy Project	\$ 8,188	\$ -
	Senior Services Center for Healthy Living	\$ 560,240	\$ 560,240
	Alzheimer's Association	\$ 50,464	\$ -
	Wonderland Development Center	\$ 135,000	\$ 135,000
	Within Reach	\$ 25,000	\$ -
	PSCC Mental Health Counseling Program	\$ 16,667	\$ 21,667
	Seattle Visiting Nurses Flu Shots	\$ 43,750	\$ -
	Free Range Health Acupuncture at Lynnwood Senior Center	\$ 12,372	\$ -
	Washington CAN! Insurance Enrollment	\$ 108,000	\$ -
	Community Paramedic	\$ 144,426	\$ 144,426
	Smithwright	\$ 65,000	\$ 65,000
	Campfire	\$ 50,000	\$ -
	Snohomish County Health Leadership Coalition	\$ 50,000	\$ -
	Edmonds School District No. 15 Student Support Advocate	\$ 310,586	\$ 310,586
	PSCC Mobile Medical Clinic	\$ 90,000	\$ 90,000
	ChildStrive Nurse Family Partnership	\$ 271,920	\$ 277,359
	Senior Services of Snohomish County Care Coordination	\$ 135,000	\$ -
	American Heart Association GO Red	\$ 26,660	\$ -
	Edmonds Community College Veteran's Support	\$ 30,774	\$ 52,756
	City of Lynnwood Fire Departement Mobile Integrated Care	\$ 81,194	\$ 108,259
	Edmonds School District Nutritian Assessment	\$ 11,980	
	CHC of Snohomish County Dental Program	\$ 50,000	\$ 50,000
	Edmonds School District Move 60! Renewal	\$ 164,042	\$ 498,869

**Program Payout Schedule (Updated thru July 2014)**

	MTI Mobile Dental Van		
	Within Reach Insurance Enrollments	\$ 33,000	
	<b>Total Committed</b>	<b>\$ 3,959,603</b>	<b>\$ 2,843,212</b>
	<b>Not Committed (Available to Spend)</b>	<b>\$ 1,127,897</b>	<b>\$ -</b>
	<b>Total Grants</b>	<b>\$ 5,087,500</b>	<b>\$ 2,843,212</b>
	<b>7300 . Internal Programs</b>		
	<b>Committed</b>		
	CARES Mental health provider training	\$ 9,370	
	6 Weeks to a Healthier You	\$ 97,000	
	<b>Total Committed</b>	<b>\$ 106,370</b>	<b>\$ -</b>
	<b>Not Committed (Available to Spend)</b>	<b>\$ 143,630</b>	<b>\$ -</b>
	<b>Total Internal Programs</b>	<b>\$ 250,000</b>	<b>\$ -</b>
	<b>7200 . Discretionary</b>		
	<b>Committed</b>		
	March of Dimes March for Babies	\$ 5,000	\$ -
	Healthy Living Expo at City of Edmonds	\$ 2,000	
	<b>Total Committed</b>	<b>\$ 7,000</b>	<b>\$ -</b>
	<b>Not Committed (Available to Spend)</b>	<b>\$ 230,500</b>	<b>\$ -</b>
	<b>Total Discretionary Programs</b>	<b>\$ 237,500</b>	<b>\$ -</b>
	<b>7500 . Building Healthy Communities Fund</b>		
	<b>Committed</b>		
	City of Brier Walking Program	\$ 90,345	\$ -
	City of Edmonds Fitness Center Upgrade	\$ 39,513	\$ -
	Woodway Recreation Campus Renovation	\$ 500,000	\$ 666,666
	Bike Link	\$ 470,000	\$ 706,000
	<b>Total Committed</b>	<b>\$ 1,099,858</b>	<b>\$ 1,372,666</b>
	<b>Not Committed (Available to Spend)</b>	<b>\$ 142</b>	<b>\$ -</b>
	<b>Total BHCF Programs</b>	<b>\$ 1,100,000</b>	<b>\$ 1,372,666</b>
	<b>7400 . One time Events</b>		
	<b>Committed</b>		
	Swedish/Edmonds Java Music Program	\$ 2,755	
	Sight Connection Low Vision Expo	\$ 11,000	
	EdCC Celebration of Food	\$ 5,000	
	First Baptist Church Wings for Reading Program	\$ 10,000	\$ -
	Edmonds School District No. 15 Nutrition Assesment	\$ 11,980	\$ -
	LCS Back to School Resourse & Health Fair	\$ 10,000	
	BEST	\$ 3,500	
	<b>Total Committed</b>	<b>\$ 54,235</b>	<b>\$ -</b>
	<b>Not Committed (Available to Spend)</b>	<b>\$ 20,765</b>	<b>\$ -</b>
	<b>Total One Time Events Programs</b>	<b>\$ 75,000</b>	<b>\$ -</b>
	<b>TOTAL</b>	<b>\$ 6,750,000</b>	<b>\$ 4,215,878</b>

# August 2014 Marketing Report

## **Trademark of 'Verdant'**

Verdant has applied for and received trademark rights to the word "VERDANT" as it relates to health and wellness services in the state of Washington. The federal application was also submitted but may take until late 2014 or early 2015 for a response.

## **Interim Marketing Director Announcement**

Beth Rodriguez, an experienced marketer and consultant who resides in Edmonds, has agreed to serve as our interim marketing director from December 2014-February 2015, with training time set aside in the fall. Beth has experience serving as an Account Director at a full-service ad agency and as the Interim Senior Director of Marketing Audience and Development with the Seattle Symphony. Notably, Beth also served as Director of Marketing and Public Relations for Stevens Hospital from 2002-2007 and in other capacities within the marketing office at Stevens from 1997-2002.

## **Upcoming Events**

- Swedish/Edmonds Expansion Project Groundbreaking Celebration, Sept. 10 from 4-6 p.m.
- Lynndale Elementary Healthy Living Fair, Sept. 27 from 8:30 a.m. – 12 p.m.