

VERDANT HEALTH COMMISSION  
PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON  
BOARD OF COMMISSIONERS  
Regular Meeting  
A G E N D A  
July 23, 2014  
8:00 a.m. to 9:10 a.m.

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	<u>ACTION</u>	<u>TIME</u>	<u>PAGE</u>
A. Call to Order	---	8:00	---
a) Pledge of Allegiance			
b) Reminder on voice projection during board meetings			
B. Approval of the Minutes			
a) June 25, 2014 Board Meeting	Action	8:02	1-4
b) June 27, 2014 Special Board Meeting	Action	8:03	5-6
C. Executive Committee Report	Information	8:04	---
D. Board Finance Committee Report			
a) Review financial statement and cash activity	Information	8:10	7-11
b) Authorization for payment of vouchers and payroll	Action	8:14	12
c) Kruger Clinic lease update	Information	8:15	---
E. Program Committee Report & Recommendations			
a) Conflicts of interest	Action	8:15	---
b) Program investment recommendations	Action	8:16	13-16
F. Marketing Report	Information	8:35	17
G. Commissioner Comments	Information	8:40	---
H. Superintendent's Report	Information	8:50	---
I. Public Comments (please limit to three minutes per speaker)	---	8:55	---
J. Executive Session	---	9:00	---
K. Open Session	---	9:05	---
L. Adjournment	---	9:10	---

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON  
VERDANT HEALTH COMMISSION

**BOARD OF COMMISSIONERS**

**Regular Meeting**

**VHC Board Room**

**June 25, 2014**

<b>Commissioners Present</b>	Bob Knowles, President Deana Knutsen, Commissioner J. Bruce Williams, M.D., Commissioner Fred Langer, Commissioner Karianna Wilson, Commissioner
<b>Others Present</b>	George Kosovich, Program Director Lisa King, Finance Director Jennifer Piplic, Marketing Director Sue Waldin, Community Wellness Program Manager Karen Goto, Executive Assistant Members of the community
<b>Staff Excused</b>	Carl Zapora, Superintendent
<b>Call to Order</b>	The Regular Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:00 a.m. by President Knowles.
<b>Approval of Minutes</b>	<b><i>Motion was made, seconded and passed unanimously to approve</i></b> the minutes of the regular meeting on May 28, 2014. <b><i>Motion was made, seconded and passed unanimously to approve</i></b> the minutes of the special board meeting on June 6, 2014. <b><i>Motion was made, seconded and passed unanimously to approve</i></b> the minutes of the special board meeting on June 18, 2014.
<b>Executive Committee</b>	President Knowles reported that the Executive Committee met on June 18, 2014 to review and approve the June 25, 2014 board meeting agenda. No action was taken. President Knowles announced that there will be no

Executive Session in this board meeting as there are no items for discussion.

**Board Finance Committee**

The committee met on June 18, 2014. Ms. King reviewed the financial statements and cash activity for May 2014 (E:31:14).

**Authorization for Payment of Vouchers & Payroll**

Warrant Numbers 10678 through 10713 for May 2014 for payment in the amount of \$169,643.95 were presented for approval (E:32:14). ***Motion was made, seconded and passed unanimously to approve.***

**Program Oversight Committee Update**

The Program Oversight Committee met on June 9, 2014 to review four new program funding applications, follow-up on the Puget Sound Kidney Center request, and review a request from the Swedish/Edmonds Foundation (E:33:14 & E:34:14).

One conflict of interest was reported by Commissioner Langer on the brain injury support group proposal. He recused himself from the discussion.

**New Funding Applications:**

***Motion was made, seconded and passed unanimously to approve*** \$180,000 on a one-time basis for the Medical Teams International Mobile Dental Vehicle purchase. The board would like the funding agreement to protect Verdant if MTI ever sold or disposed of the vehicle.

***Motion was made, seconded and passed unanimously to approve*** \$33,000 for one year for WithinReach South Snohomish County Insurance Corps request to support outreach and education on the Affordable Care Act.

***Motion was made, seconded and passed with Commissioner Langer abstaining to approve*** \$3,500 for one year for the Brain Energy Support Team's Edmonds Head Injury Support Group hosted at Swedish/Edmonds Hospital.

Commissioner Williams suggested the Superintendent's Discretionary Fund could be used for this program.

**Not Recommended for Funding:**

The committee is not recommending funding for the

Guided Pathways Support for Youth & Families family support program in the hospital district.

**Follow-up on Previous Application:**

***Motion was made, seconded and passed unanimously to approve*** \$120,000 for two years for the Puget Sound Kidney Center Foundation's Chronic Kidney Disease Education and Prevention Program. This revised request is for \$70,000 in year 1, \$50,000 in year 2 and an increase from 50 to 100 patients served per year.

Kindering South Snohomish County Expansion:  
Kindering attended the Program Committee meeting on June 9, 2014 to review the proposal in detail. The committee would like to see more of an integrated program where service providers are collaborating to best serve local families.

The commissioners discussed the request from Swedish/Edmonds Foundation (E:35:14) for \$50,000 in support of the new ambulatory care center. Commissioner Wilson identified several follow-up questions and the board discussed several naming opportunities. No action taken and the full board would like to hear directly from a Swedish/Edmonds Foundation leader on the use of the funds. Mr. Kosovich will coordinate a meeting.

**Marketing Report**

Ms. Piplic presented the Marketing Report (E:36:14) including an update on 6 Weeks to a Healthier You 2014 and The Canopy newsletter issue coming in late June. The reunion session for 6 Weeks will be held on October 28, 2014 at the Lynnwood Convention Center along with another round of biometric screenings. Participants from 2012, 2013 and 2014 will be invited to this session. Looking ahead to 2015, Verdant will focus on programming in the Verdant Community Wellness Center and will therefore not continue with another round of 6 Weeks to a Healthier You in Spring 2015, although it may be explored again at a future date.

**Commissioner Comments**

Commissioner Williams shared an article from the Seattle Times on hospital-acquired infections that are charged and reported to Medicare. Swedish/Edmonds ranked among the top six hospitals

(E:37:14).

Commissioner Knutsen shared about an online program through the University of Washington as a possible program for the Verdant Community Wellness Center.

**Superintendent's Report**

Superintendent Zapora is attending the WSHA conference in Lake Chelan. Mr. Kosovich reported on two items:

1. Superintendent Zapora is presenting on a panel at the WSHA conference on Verdant's programs.
2. Board mini retreat is on Friday, June 27, 2014, 12 p.m. at the Lynnwood Convention Center. An in-depth look at Verdant's programs will be done.

**Public Comments**

Mr. Al Rutledge commented on the increase in population in the district and its effect on urgent care clinics, where the hospital will be in five years, and why are doctors leaving the hospital.

Mr. Dick Frederick of Medical Teams International commented that he is impressed with the board members and the meeting procedure. He also thanked the board for the \$180,000 for the dental van and that 1,600 people per year will receive treatments from this van. Mr. Frederick also wanted the board to know that of the \$360,000 cost for the van, up to \$180,000 is coming from WDS, \$10,000 from the Nysether Family Foundation, and a possible \$50,000 from Cambia.

**Adjourn**

There being no further business to discuss, the meeting was adjourned at 8:42 a.m.

**ATTEST BY:**

\_\_\_\_\_  
President

\_\_\_\_\_  
Secretary

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON

SPECIAL MEETING

June 27, 2014

12:00 p.m.

Lynnwood Convention Center

<b>Commissioners Present</b>	Bob Knowles, President J. Bruce Williams, MD, Secretary (12:35 p.m. arrival) Deana Knutsen, Commissioner Fred Langer, Commissioner Karianna Wilson, Commissioner (12:15 p.m. arrival)
<b>Staff</b>	Carl Zapora George Kosovich Jennifer Piplic Lisa King Sue Waldin Karen Goto
<b>Guests</b>	Lisa McCabe – Intern Nurse Practitioner Rhoda Schlatter – Center for Human Services Shane Cooper – Fire District 1 Shaughn Maxwell – Fire District 1 Sally Guzman Reyes – Edmonds School District
<b>Call to Order</b>	The Special Meeting of the Board of Commissioners was called to order by President Knowles at 12:10 p.m.
<b>Opening Remarks &amp; Verdant General Updates</b>	Superintendent Zapora provided a functional review of Verdant including staffing, programming, and strategies.
<b>Verdant Program Review</b>	Mr. Kosovich provided the strategic program framework with general updates and reviewed a summary of funded programs (E:38:14).
<b>Reports from the Field</b>	A service provider panel consisting of Rhoda Schlatter, Shane Cooper & Sally Guzman Reyes provided their respective program background, successes, and recommendations to the board of commissioners.
<b>Verdant Initiative Planning</b>	Commissioners discussed behavioral health focus and plan and dental investment focus and plan. After reviewing the mental health presentation, there was general consensus that a prevention approach was a good direction for Verdant. Commissioner Knutsen did have some concerns that the approach would leave out adults without children that had significant mental health needs. Superintendent Zapora clarified that staff could still pursue other program opportunities as part of Verdant’s grant work and community wellness center offerings.

In the dental portion of the discussion, the commissioners outlined several questions and funding contingencies that they would like addressed on the proposed clinic.

**Superintendent Updates**

Superintendent Zapora updated the commissioners on employer-based health & wellness programs, the State of Reform conference being held in Spokane on September 10, 2014 and possible connection with Empire Health at that time.

**Open Commissioner Input & Discussion**

None

**Adjourn**

The meeting was adjourned at 4:40 p.m.

**Attest By:**

\_\_\_\_\_  
President

\_\_\_\_\_  
Secretary

**Balance Sheet**  
As of June 30, 2014

	A	B	C	D
	Dec 31, 2013	June 30, 2014	\$ Change	Comments:
<b>1 ASSETS</b>				
<b>2 Current Assets</b>				
<b>3 Cash Balance</b>	2,579,704	4,078,270	1,498,566	
<b>4 Other Current Assets</b>	30,029,953	30,299,831	269,878	Includes Investments
<b>5 Total Current Assets</b>	32,609,657	34,378,101	1,768,444	
<b>6 Total Long-term &amp; Fixed Assets</b>	45,756,307	45,027,303	(729,004)	Depreciation
<b>7 TOTAL ASSETS</b>	<b>78,365,964</b>	<b>79,405,404</b>	<b>1,039,440</b>	
<b>8 LIABILITIES &amp; EQUITY</b>				
<b>9 Liabilities</b>				
<b>10 Current Liabilities</b>	2,039,484	1,856,290	(183,194)	
<b>11 Long-term Liabilities</b>	5,689,038	5,658,023	(31,015)	2012 LTGO Bonds
<b>12 Total Liabilities</b>	7,728,521	7,514,313	(214,209)	
<b>13 Total Equity</b>	70,637,443	71,891,091	1,253,649	Annual Net Income
<b>14 TOTAL LIABILITIES &amp; EQUITY</b>	<b>78,365,964</b>	<b>79,405,404</b>	<b>1,039,440</b>	

**Profit & Loss**

June 2014

	A	B	C	D	E	F
	June Actual	June Budget	Fav/(Unfav)	YTD Actual	YTD Budget	Fav/(Unfav)
<b>1 INCOME</b>						
<b>2 Ordinary Income</b>	785,782	791,528	(5,746)	4,717,415	4,721,301	(3,885)
<b>3 EXPENSES</b>						
<b>4 Operating Expenses</b>	144,693	142,830	(1,863)	813,193	902,471	89,278
<b>5 Depreciation Expense</b>	266,417	266,183	(234)	1,833,446	1,833,188	(258)
<b>6 Program Expenses</b>	337,903	562,500	224,597	2,257,939	3,375,000	1,117,061
<b>7 Total Expenses</b>	749,013	971,513	222,500	4,904,578	6,110,660	1,206,082
<b>8 OTHER INCOME/(EXPENSE)</b>						
<b>9 Total Other Income/(Expense)</b>	157,078	221,480	(64,402)	1,440,812	1,326,961	113,851
<b>10 NET INCOME</b>	<b>193,847</b>	<b>41,495</b>	<b>152,351</b>	<b>1,253,648</b>	<b>(62,398)</b>	<b>1,316,046</b>

**Monthly Highlights**

June 2014

Verdant received dividends payments of \$27,629 offset by an unrealized loss of \$46,645 on our investment portfolio in June for an ending market value of \$29,661,478.

Annual program commitments total \$5,190,566 and \$4,215,878 for 2014 and 2015, respectively. \$1,559,434 remains available to spend in 2014, of which \$230,500 is earmarked as Superintendent Discretionary.

Additional income of \$101,825 and expenses of \$24,222 from the Kruger Clinic were incurred, netting to an additional operating income of \$77,603 in June.



**Public Hospital District #2**

<u>Warrant Number</u>	<u>Transaction Date</u>	<u>Payee</u>	<u>Amount</u>	<u>Purpose</u>
<b>Warrant Activity:</b>				
10714	06/04/2014	MJ Takisaki, Inc.	144,552.48	Construction
10715	06/04/2014	Lynnwood Convention Center	8,552.33	
10716	06/04/2014	Moss Adams - Audit	7,207.74	Audit
10717	06/04/2014	Puget Sound Energy	109.76	Natural Gas
10718	06/04/2014	Eberle Vivian	3,843.75	3Q14 Workers Compensation Administration
10719	06/04/2014	Ash Consulting	649.69	Accounting Consulting
10720	06/04/2014	Comcast	359.97	Internet
10721	06/04/2014	California State Controller	487.82	Unclaimed Property
10722	06/04/2014	Healthcare Realty	4,645.19	Property Management of Kruger Clinic - May
10723	06/11/2014	Anderson Hunter Law Firm, P.S.	938.00	Legal
10724	06/11/2014	Aukema & Associates	564.00	Website
10725	06/11/2014	Electronic Business Machines	806.47	2Q14 Copies
10726	06/18/2014	Karen Y Goto	66.08	Reimbursement for mileage
10727	06/18/2014	Ace Internet Services, Inc.	405.00	IT Support
10728	06/18/2014	Ankrom Moisan	6,410.94	Architecture
10729	06/18/2014	Berry Sign Systems	847.50	Sign for VCWC
10730	06/18/2014	Carney Badley Spellman	210.00	Legal
10731	06/18/2014	Falkin Associates, Inc.	7,847.25	Project Management - May
10732	06/18/2014	Jason Becker Creative	-	Void
10733	06/18/2014	Krames Staywell	3,000.00	Website Content
10734	06/18/2014	Staples	159.23	Supplies
10735	06/18/2014	Canon Financial Services	301.13	Copy Machine Lease
10736	06/18/2014	Jason Becker Creative	1,808.11	Photos for Newsletter
10737	06/18/2014	Thomas & Associates	10,236.60	Consulting
10738	06/18/2014	Lynnwood PFD	3,045.00	Rent
10739	06/18/2014	US Postal Service	12,699.68	Postage for Canopy Newsletter
10740	06/25/2014	Lynnwood Convention Center	860.12	Board retreat 6/27/14
10741	06/25/2014	Premera Blue Cross	3,890.65	EE Medical & Dental Insurance - June
10742	06/25/2014	Wells Fargo	60.42	Misc.
10743	06/25/2014	Wells Fargo	624.67	Misc.
10744	06/25/2014	Institute for Fitness and Health	6,843.37	6WHY Joe Piscatella
10745	06/25/2014	Consolidated Landscape Maintenance, Inc.	217.91	Landscaping at VCWC
10746	06/25/2014	Benefit Solutions Inc	23.00	FSA Administration
10747	06/25/2014	Principal Financial Group	884.41	EE Life Insurance
		Total Warrants	<u>233,158.27</u>	

Warrant Number	Transaction Date	Payee	Amount	Purpose
<b>Wire/ACH Activity:</b>				
	6/13/2014	Payroll	16,220.37	ACH payroll transfer
	6/13/2014	Paychex	69.87	Fee for payroll processing
	6/13/2014	Department of Treasury	6,770.76	Payroll taxes for 6/7/14 pay period ending
	6/13/2014	Valic	2,188.75	Payroll 401(a)/457 Deposit
	6/27/2014	Payroll	17,276.36	ACH payroll transfer
	6/27/2014	Paychex	71.61	Fee for payroll processing
	6/27/2014	Department of Treasury	7,280.09	Payroll taxes for 6/21/14 pay period ending
	6/27/2014	Valic	2,380.37	Payroll 401(a)/457 Deposit
	6/10/2014	Wells Fargo	701.31	Bank Service Fee
	6/10/2014	Wells Fargo	55.24	Bank Service Fee
	6/10/2014	Wells Fargo	52.51	Bank Service Fee
	6/15/2014	Bank of America - Fees	19.83	Bank Service Fee
	6/16/2014	City of Lynnwood	15,905.67	Program Payment
	6/16/2014	Alzheimer's Association Western & Central	7,209.17	Program Payment
	6/16/2014	American Diabetes Association	4,166.67	Program Payment
	6/16/2014	Boys & Girls Club of Snohomish County	9,328.25	Program Payment
	6/16/2014	CampFire	4,166.67	Program Payment
	6/16/2014	Cascade Bicycle Club Education Foundation	4,750.00	Program Payment
	6/16/2014	Center for Human Services	13,523.67	Program Payment
	6/16/2014	ChildStrive	22,660.00	Program Payment
	6/16/2014	City of Edmonds Parks & Recreation	2,000.00	Program Payment
	6/16/2014	City of Lynnwood	9,021.58	Program Payment
	6/16/2014	Community Health Center of Snohomish Co	8,333.33	Program Payment
	6/16/2014	Domestic Violence Services Snohomish Co	1,621.08	Program Payment
	6/16/2014	Edmonds Community College	11,712.25	Program Payment
	6/16/2014	Edmonds School District No. 15	65,315.50	Program Payment
	6/16/2014	Edmonds Senior Center	4,518.00	Program Payment
	6/16/2014	Free Range Health	1,767.42	Program Payment
	6/16/2014	Medical Teams International	4,000.00	Program Payment
	6/16/2014	Prescription Drug Assistance Foundation	4,166.67	Program Payment
	6/16/2014	Program for Early Parent Support	3,333.33	Program Payment
	6/16/2014	Project Access Northwest	6,666.67	Program Payment
	6/16/2014	Providence Hospice & Home Care Foundation	12,916.67	Program Payment
	6/16/2014	Puget Sound Christian Clinic	8,750.00	Program Payment
	6/16/2014	Senior Services of Snohomish County	57,936.67	Program Payment
	6/16/2014	Smithwright Services	5,416.67	Program Payment
	6/16/2014	Snohomish County Fire District 1	12,035.50	Program Payment
	6/16/2014	Washington CAN! Education & Research Fund	18,000.00	Program Payment

<b>Warrant Number</b>	<b>Transaction Date</b>	<b>Payee</b>	<b>Amount</b>	<b>Purpose</b>
<b>Wire/ACH Activity:</b>				
	6/16/2014	Wonderland Development Center	11,250.00	Program Payment
	6/16/2014	YWCA of Seattle, King and Snohomish Co	4,166.66	Program Payment
	6/2/2014	Benefit Solutions Inc	136.22	FSA Payments
	6/3/2014	Benefit Solutions Inc	76.92	FSA Payments
	6/11/2014	Benefit Solutions Inc	164.00	FSA Payments
	6/17/2014	Benefit Solutions Inc	176.92	FSA Payments
	6/4/2014	Bank of New York Mellon	84,850.00	Interest Due on 2012 LTGO Bonds
	6/25/2014	WA Department of Revenue	771.27	B&O tax
		<b>Total Wires/ACH Transactions</b>	<u>473,900.50</u>	
<b>Kruger Clinic Activity:</b>				
062-087	June 2014	Various Claimants/Vendors	<u>21,416.56</u>	Administered by Healthcare Realty
<b>Workers Compensation Claims Activity:</b>				
305149-156	June 2014	Various Claimants/Vendors	<u>4,397.96</u>	Administered by Eberle Vivian
		<b>Total Disbursements</b>	<u><u>\$ 732,873.29</u></u>	

	<b>Transaction Date</b>	<b>Payer</b>	<b>Amount</b>	<b>Purpose</b>
<b>Deposits:</b>				
	6/1/2014	Swedish/Edmonds	716,941.93	Monthly lease
	6/1/2014	Value Village	24,428.45	Monthly lease
	6/1/2014	Raymond Liu, D.D.S.	3,282.74	Monthly lease
	6/1/2014	Brian Tagaki, MD	75.00	Monthly lease
	6/1/2014	John Headley MD PS	18,571.06	Monthly lease
	6/2/2014	Swedish/Edmonds	225.00	Chargeback
	6/2/2014	Puget Sound Gastro	27,085.75	Monthly lease
	6/3/2014	Snohomish County	3,514.50	Refund for Property Taxes Paid
	6/4/2014	FAIN ANDERSON AND VANDERHOEF PLLC	692.60	Insurance recovery for Professional Liability
	6/10/2014	Snohomish County	156,476.94	Tax Levy
	6/16/2014	Swedish Edmonds Children's Clinic	341.72	Monthly lease
	6/24/2014	Healthcare Realty Services, Inc.	4,166.67	Monthly ground lease
	6/25/2014	John Headley MD PS	74.75	Chargeback
	6/30/2014	Investment Income - Op	33.01	Investment Income
	6/30/2014	Investment Income - Op	0.44	Investment Income
		<b>Total Deposits</b>	<b>\$ 955,910.56</b>	

VERDANT HEALTH COMMISSION  
PUBLIC HOSPITAL DISTRICT #2  
SNOHOMISH COUNTY, WASHINGTON

WARRANT APPROVAL

We, the undersigned Board of Commissioners of Public Hospital District #2 of Snohomish County, Washington, do hereby certify that the merchandise or services hereinafter specified have been received and that Warrant Numbers 10714 through 10747 have been issued for payment in the amount of \$233,158.27. These warrants are hereby approved.

Attest:

\_\_\_\_\_  
Lisa M. King

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

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Commissioner

\_\_\_\_\_  
Commissioner

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Warrants Processed:	6-1-14 – 6-30-14		\$233,158.27
Work Comp Claims Pd:	6-1-14 – 6-30-14		4,397.96
Kruger Clinic Processed:	6-1-14 – 6-30-14		21,416.56
Payroll:	5-25-14 – 6-7-14	16,220.37	
	6-8-14 – 6-21-14	<u>17,276.36</u>	
			33,496.73
Electronic Payments:	Payroll Taxes	14,050.85	
	Paychex	141.48	
	Valic Retirement	4,569.12	
	Benefit Solutions	1,199.03	
	Bank Fees	554.06	
	WA State Dept Revenue	771.27	
	Program Expenditures	334,638.10	
	Bank of New York Mellon	<u>84,850.00</u>	
			<u>440,403.77</u>
	Grand Total		<u>\$732,873.29</u>

## July 2014 Program Committee Summary

### Program Summary

- Four new funding applications
- Follow-up on Free Range Acupuncture request
- Additional discussion on dental clinic request

### Recommended for Funding

- **Seattle Visiting Nurse Association – Flu Vaccination Program:** a request to support a series of vaccination clinics this fall offering no-cost seasonal flu and Tdap immunizations. Clinics would be hosted at venues like WorkSource offices, Edmonds Community College, schools, food banks, churches, etc. The request is for up to 2,000 vaccinations for uninsured residents; Seattle VNA would bill insurance for individuals with coverage. **The program committee is recommending fully funding the request for up to \$50,000 to be paid out based on the actual number of vaccinations delivered.**

### Proposals Needing Additional Work

- **American Heart Association - Creating a Culture of Health:** a project designed to raise awareness about hypertension and the importance of healthy living. The program would place blood pressure monitoring kiosks in 6 locations, link participants to online wellness tools, and provide a series of workshops and active living options for community members. The applicant is requesting \$100,000 per year for three years and the goal is to screen 3,000 residents and reach several hundred through education programs.

**The program committee would like the applicant to rework the proposal.** The committee was most interested in the education pieces of the program and had questions around the cost and value of the kiosks.

- **Boys & Girls Club of Snohomish County:**
  - **Healthy Habits Sports:** A renewal and expansion request for an afterschool activity program that includes intramural sports at 7 different locations.
  - **Healthy Habits Nutrition:** A request for an afterschool nutrition program. The program would include three months of classes offered twice a year, engaging 40 students at 6 different sites. The classes would provide hands on nutrition education and provide students with recipes to take home.

**The program committee had concerns about the size of the requested budget increase (from \$110k to more than \$300k).** The committee would like more information about the current program budget and staffing levels to better understand the increased funding request.

### For Board Discussion

- **Free Range Health – Expanded Low Cost Acupuncture services:** A renewal and expansion request to provide low-cost acupuncture services. Verdant currently funds a one-year pilot project at the Lynnwood Senior Center and the program is designed to help patients cope with issues like pain and chronic conditions. The applicant did provide some additional information about how it might improve its collection of pain data using validated surveys.

**There was not consensus among program committee members about whether to renew the program at \$21,209 per year, so the proposal is being forwarded to the board for discussion.**

## Puget Sound Dental Clinic Request

### Verdant Commissioner Feedback (from board mini-retreat)

- Confirmed interest in a fixed site dental clinic that can serve a large number of residents
- Clinic must connect to Emergency Department and other dental service providers, and be able to demonstrate how program reduces ED visits
- Verdant funds not connected to religious proselytizing
- Fee schedule should slide low enough (including free) to meet low-income people's needs
- Strong Verdant branding at clinic and in materials
- Interest in making interpretation services widely available

### Contract and Legal Issue Follow-up

From Brad Berg:

1. No concerns on the location in a church as long as services are available to broad community regardless of faith.
2. Discussed questions about how to protect Verdant's investment in case the clinic does not perform as expected. Options are listed below.

**Current PSCC request to Verdant: \$300k startup costs (total startup cost of \$620k) and \$150k annual operating support (clinic annual budget of \$545k)**

	Advantages	Disadvantages
<p>Option 1: Provide funding for ongoing service payments, rather than for outfitting the clinic</p> <p><b>Example: Commit \$250k per year of operating funds for clinic</b></p>	<ul style="list-style-type: none"> <li>– Clear connection to direct services and Verdant funding</li> <li>– No gifting issues</li> </ul>	<ul style="list-style-type: none"> <li>– Will take longer for PSCC to open clinic</li> </ul>
<p>Option 2: Provide limited start-up funds; investigate whether leased equipment or financing is possible for PSCC.</p> <p><b>Example: Commit \$150k start-up + \$200k per year of operating funds</b></p>	<ul style="list-style-type: none"> <li>– Clear connection to direct services and Verdant funding</li> </ul>	<ul style="list-style-type: none"> <li>– Leased equipment possibly more expensive</li> <li>– Doesn't address construction costs</li> <li>– Adds financing costs to clinic expenses</li> </ul>
<p>Option 3: Verdant takes ownership in the lease and sublets to PSCC.</p> <p><b>Not recommended by program committee</b></p>	<ul style="list-style-type: none"> <li>– Verdant maintains more control over space and would own assets</li> </ul>	<ul style="list-style-type: none"> <li>– Potentially more effort to monitor assets</li> <li>– Verdant more involved in clinic activities</li> </ul>

**Verdant Health Commission Proposal Summary July 2014**

A		B	C	D	E	F	G	H	I
New Funding Requests			Request for funding			Priority Area			
#	Name		Year 1	Year 2	Year 3	Education & Empowerment	Prevention	Access to Healthcare	Policy & Advocacy
1	American Heart Association - Creating a Culture of Health	A project designed to raise awareness about hypertension and the importance of healthy living. The program would place blood pressure monitoring kiosks in 6 community locations in our district, link participants to online wellness tools, and provide a series of workshops and active living options for community members. The goal would be to screen 3,000 residents and reach several hundred through education. Possible locations for the kiosks include the Center for Healthy Living, the Verdant Community Wellness Center, affordable housing, churches, or other community gathering places. The program is modeled after work the AHA has done in other communities, where they have measured an average 20 pt. drop in systolic bp.	\$100,000	\$100,000	\$100,000	X	X	X	
2	Seattle Visiting Nurse Association	A request to support a series of vaccination clinics this fall offering no-cost seasonal influenza (and where requested Tdap) immunizations. Clinics would be hosted at the community college and venues like WorkSource locations, schools, food banks, churches, etc. The request is for up to 2,000 vaccinations.		Up to \$50,000			X	X	
3	Boys & Girls Club of Snohomish County - Healthy Habits Sports	A renewal and expansion request for an afterschool activity program that includes intramural sports at 7 different locations.	\$242,328	\$230,155	\$236,234	X	X		
4	Boys & Girls Club of Snohomish County - Healthy Habits Nutrition	A renewal and expansion request for an afterschool nutrition program. The program would include three months sections of classes offered twice a year, engaging an average of 40 students at 6 different sites. The classes would provide hands on nutrition education and would provide students with recipes to take home.	\$69,885	\$38,960	\$39,558	X	X		



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#	Name		Year 1	Year 2	Year 3	Education & Empowerment	Prevention	Access to Healthcare	Policy & Advocacy
<b>Previous Requests</b>									
5	Puget Sound Christian Clinic -- Dental Clinic Start up Request	Puget Sound Christian Clinic (PSCC) is seeking funding to expand and move its dental clinic from North Seattle to a new location in Lynnwood. Funds would be used for construction and equipment for the clinic, which would be located in a church space in Lynnwood converted from a gym (near Hwy 99 & 196th). The clinic would expect to provide 3,000-4,000 patient visits per year.	\$300,000 +\$150,000 operating	\$150,000	\$150,000			X	
6	Free Range Health-- Expanded Low Cost Acupuncture Services	A renewal and expansion request to provide low-cost acupuncture services. Verdant currently funds a one-year pilot project at the Lynnwood Senior Center and the organization would like to expand to the Mountlake Terrace Senior Center, the Center for Healthy living, and to provide in-home care. The program is designed to help patients cope with issues like pain and chronic conditions.	\$121,090 (\$21,209 current funding level)	\$121,090		X	X	X	

# July 2014 Marketing Report

## The Canopy Newsletter

The Canopy arrived in residences and businesses beginning July 1.

- 76,000+ copies mailed
- Hundreds more in community locations (senior centers, city halls, parks and rec facilities)
- Positive feedback from community members interested in programming and events.

## Upcoming Events

- CHC Edmonds Clinic grand opening celebration, Aug. 1 from 12-4 p.m.
- Brier Walking Path ribbon cutting, Aug. 5 at 6 p.m.
- Back-to-School Health & Resource Fair, Aug. 21 from 6-9 p.m.