

**2023  
Funding  
Opportunities**

Question & Answer Session  
November 1, 2022, 12pm-1pm

**Preparing to apply for funds @ Verdant**

**verdant**  
HEALTH COMMISSION  
SERVING SOUTH SNOHOMISH COUNTY

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## About Verdant

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## INTRODUCTIONS

### Grants Team:

**Lisa Edwards**  
Superintendent

**Leslie Silverman**  
Interim Director of Community Impact and Grantmaking

**Maggie Konstanski**  
Grants Manager

**Erin Boehm**  
Grants Support

Visit Verdant Health Commission website for full staff listing and backgrounds.

### Commissioners:



Carolyn Brennan



Jim Distelhorst, MD



Bob Knowles



Deana Knutsen



Karianna Wilson



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# VERDANT Health Commission

## VISION

To be a sustaining public resource improving the health and well-being of South Snohomish County, collaboratively and creatively working to meet the needs of our whole community.

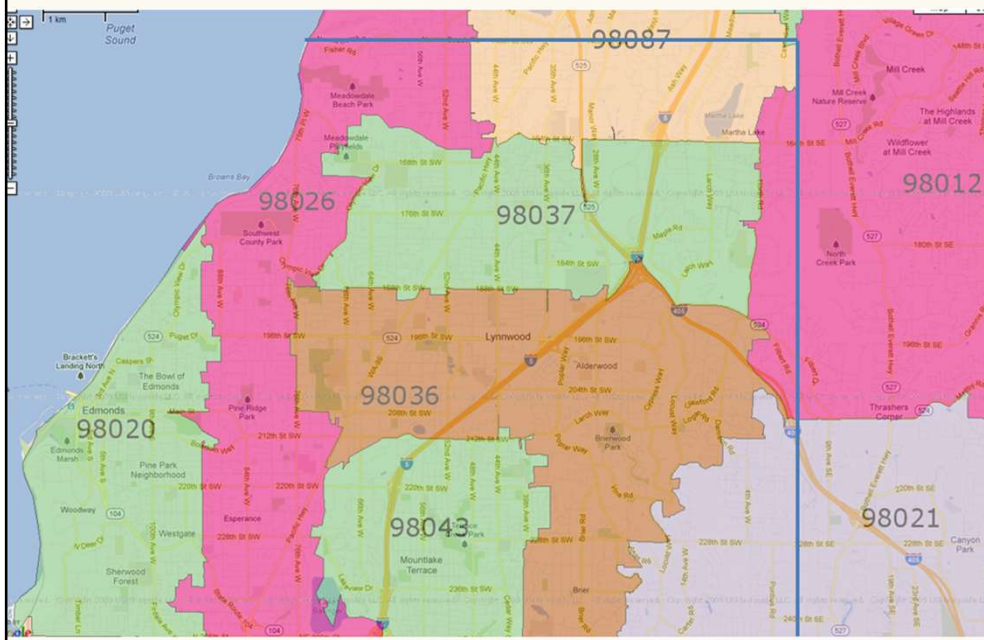
As the program of Public Hospital District No. 2, Snohomish County, we are governed by a board of voter-elected commissioners

## MISSION

To improve the health and well-being of our whole community



## Verdant Service Area



## ZIP Code Map:

- 98012
- 98020
- 98021
- 98026
- 98036
- 98037
- 98043
- 98046
- 98087

VERDANT + COMMUNITY



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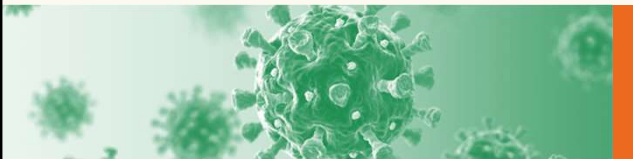
OUR TIMELINE

Our Funding History



2011 - 2019

One-time and multi-year grants reviewed monthly and special calls for proposals.



2020-2022

COVID-19 Emergency Grants.

Quarterly windows for one-time and multi-year and ongoing COVID-19 emergency requests.



2023

Annual grants reviewed during two application periods.

No further COVID-19 funds

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## Comparing Public and Independent Funding Entities

	Public Hospital District	Independent Foundation
<b>Source of Funding</b>	Revenue from property leases % Levy	Individual or family endowment Donors
<b>Governance</b>	Board of five elected officials ("commissioners")  Subject to all state laws related to transparency and open government, including the Open Public Meetings Act, the Public Records Act, and others	Board of Directors and/or Advisory Board  Subject to the approved bylaws established by the governing structure
<b>Annual Oversight</b>	<ol style="list-style-type: none"> <li>1. Independent financial statement audit</li> <li>2. State audit of independent audit</li> <li>3. State compliance or performance audit directly of Verdant</li> </ol>	Annual independent audit recommended
<b>Decision-making</b>	Board of Commissioners make decisions and have fiduciary responsibility for oversight	Delegation of authority with highest level of authority approving strategy, budget and high dollar or risk-identified investments (grants)

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## Funding Strategies and Timeline

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**Purpose of Verdant's Funding Opportunity:**

- To support projects in South Snohomish County that align with Verdant's mission, and
- To seek projects that address priority areas identified by the commissioners

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## VERDANT PRIORITY AREAS

**Mission**  
To Improve the health and well-being of our whole community.

 <p><b>Mental Health</b></p> 	 <p><b>Healthcare Access</b></p> 	 <p><b>Food Security</b></p> 
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## Strategic Priority: Mental Health

### Mental Health

**Definition:** Clinical and non-clinical mental health and substance use disorder prevention and treatment that increases patient access to care.

#### Objectives

- Mental health and substance use services are available
- Supportive services including domestic violence and suicide prevention offered as wrap around services and are co-located with housing
- Positive coping and overall mental wellbeing classes and support groups are available
- Programs and services meet the cultural and native language needs of individuals.
- Embedded Social Workers and case management are supported

#### Strategies

**In the next 18 to 24 months, Verdant will:**

- Encourage programs that train peer support navigators
- Connect new programs that expand capacity for counseling services
- Support local service delivery hubs and locations for mental health services that reach children and parents

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## Strategic Priority: Healthcare Access

### Healthcare Access

**Definition:** Clinical services (medical and dental) including care coordination and supportive navigation of systems that reduce barriers to individuals accessing care.

#### Objectives

- Free or sliding scale healthcare services are offered
- Programs and services are responsive to the public health needs of residents
- Patient advocacy, healthcare navigation and care coordination are offered
- Healthcare services meet the cultural and native language of residents
- Services and programming are delivered in clinical and non-clinical settings
- A full array of lines of services are retained at our community hospital per our contract

#### Strategies

**In the next 18 to 24 months, Verdant will:**

- Encourage the expansion of school-based health center and clinic-sites co-located with wrap around services
- Encourage innovative services that serve residents in PHD#2
- Support and participate in community wellness and health fairs that connect residents to services

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## Strategic Priority: Food Security

### Food Security

**Definition:** Nutritious food is available to support the health needs of each resident.

#### Objectives

- Food banks and pantries meet the immediate needs of residents
- Food programs nourish residents of PHD#2 in culturally relevant ways
- Dietary and nutritional classes help residents to make informed food choices

#### Strategies

**In the next 18 to 24 months, Verdant will:**

- Encourage growth of local food distribution hubs with wrap around services
- Connect transportation partners to agencies to make food pick up convenient
- Offer classes and services to residents that consider culture, nutrition and cooking
- Expand community use of the Verdant Kitchen
- Continue to support fruit and vegetable voucher distribution

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## Grantmaking Changes for 2023 and 2024

#### To Funding Approach

- Two grant application cycles per year:
  - November 1 (subject to change) *for contracts beginning April 1*
  - May 1 *for contracts beginning October 1*
- Annual grants – no guarantee of renewal or continual funding. No multi-year contracts
- No renewal funding (will need to re-apply on an annual basis)
- No new COVID-19 funding

#### To Online Application

- Select a primary and secondary priority area of funding
- Statement of Financial Need for the Funding
- List of Co-Funding Sources
- New confirmation page in the online portal to affirm understanding of funding guidelines

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**FUNDING  
PARAMETERS**

Must be serving South Snohomish County residents (see district map)

Prioritize direct program expenses

Prefer one application per organization, with up to two priority areas

No minimum/maximum request (The average 2022 award was approx. \$100,000)

Will not be awarded for the benefit of an individual person, for political or religious uses, to retire debt, or strictly for fundraising purposes

Will not be awarded in this cycle for programs that are solely capital and equipment requests

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**Application Timeline**

**November 4-  
December 2, 2022**

Applications Accepted

**April 1st, 2023**

Contracts Start

**January  
2023**

Board Committee  
Review

**December/  
January**

New Applicant  
Commissioner Meetings

**January 30, 2023**

- Full Board Review
- Communication to all Applicants

**May 1, 2023**

Next Applications Window  
Begins

**November 1, 8, 15**

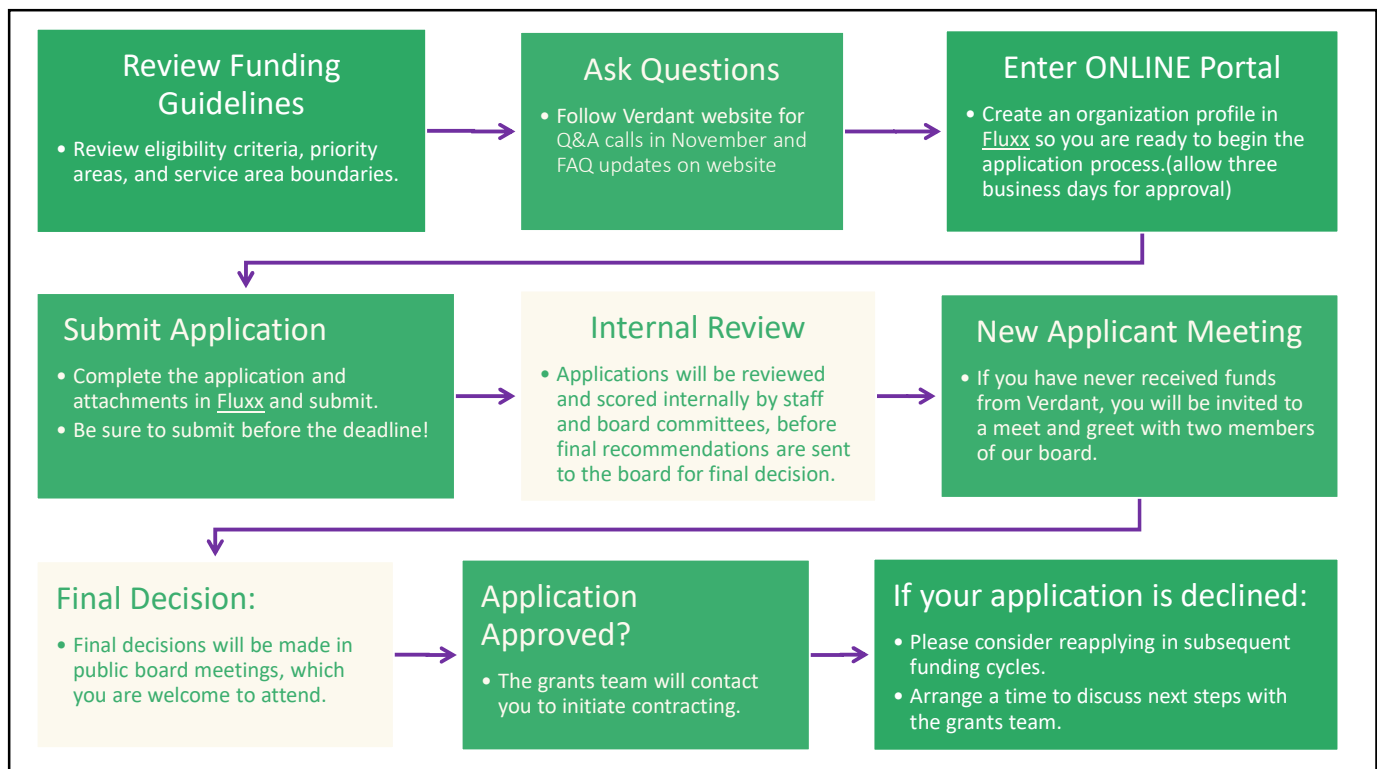
Community Q&A Session

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## Application Process and Timeline

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## All applications are submitted via our Grant Portal ( FLUXX)

Applications can be submitted from:

Nov 4th at 9am – Dec 2nd at 5pm

Awarded contracts will begin **April 1<sup>st</sup>**. You will be contacted **after** a January special board meeting.

More information on creating a Grant Portal account and submitting an application can be found on our website.

GRANT  
APPLICATIONS

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## 1. Creating a Grant Portal Account:



VIDEO  
TRAINING

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## 2. Preparing the Application Online

Save  
Often!

### OVERVIEW:

- **6 application sections (reference application table of contents)**

▼ Table of Contents

- Organization Information
- Program Details
- Budget
- Outcomes
- Acknowledgment
- Documents

- **Each section must be filled out completely in order to submit**
- **Program Details contains a narrative portion**
  - **Narrative Questions can be found at: Verdant website, under Funding Opportunities→ Funding Guidelines**

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## Question Example

Make use of open comment fields whenever presented:

5. Please estimate the percentage of people served in this program who identify as BIPOC, refugee, or immigrant.

*BIPOC stands for Black, Indigenous, and people of color. We understand that many people will fall into multiple categories.*

BIPOC\*

Refugee\*

Immigrant\*

Additional Note

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## Identifying up to three outcomes for the Primary Strategic Priority Selected

# OUTCOMES

▼ Outcomes

⚠ Please use the + button below to add outcomes  
 Outcomes will be finalized annually and the outcomes indicated below should reflect Year 1 only. All grantees are required to report the number of Individuals served. Additional outcomes may be added by clicking the + icon. You must hit the + for each outcome you choose to add. While there is no minimum or maximum required, we suggest including at least 2 additional outcomes.

Outcome +

Metric	Annual Goal
Number of Individuals Served	200
Dogs spayed or neutered at no charge	200
Cats spayed or neutered at no charge	200
Community presentations about the importance of spaying and neutering	

I have added "Number of Individuals Served" as an Outcome Metric\*

**Save Often!**

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## 3. Preparing the Budget

# BUDGET

▼ Budget

⚠ Please use the + button below to add the budget for your Verdant request.

*More information: How to Fill Out your Budget*

Grantee Budgets +

Budget Period	Budget
Sam Smith: 11/4/2022 to 12/31/2023	40,300
<b>Total</b>	<b>40,300</b>

Budget Snapshot

Sam Smith		Budget
11/4/2022 to 12/31/2023		
Personnel Costs		35,000
Direct Program Costs		4,000
Indirect Costs (10% max)		1,300
Other		0
<b>Total</b>		<b>40,300</b>

**Save Often!**

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## BUDGET GUIDELINES

### Personnel Costs

Personnel costs include the salary and benefits of organization staff supporting the program. Utilize the notes section of the application to indicate full-time equivalents, roles, or other information to explain the budget request.

### Direct Costs

Expenses that are allocated to a specific program (i.e. training costs, materials)

These are expenses that would not exist if not for the existence of the funded program.

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## BUDGET GUIDELINES

### Indirect Costs

Expenses that are not specifically allocated to the funded scope of work or function of the funded program

Expenses that are allocated to support multiple programs/locations

Verdant funding supports indirect costs up to 10% of request

### Minor Capital Costs

Minor capital costs are allowed up to \$5,000 in aggregate with useful life of more than one year.

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## 4. Additional Attachments

**List of organization's Board of Directors (with their affiliations)**

**Current financial statements and list of funding sources (secured and anticipated)**

**APPLICATION MATERIALS**

**Letters of Support (if dependent on key partners involved)**

**Other attachments accepted but not required (ex. Annual report, etc.)**

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## FINANCIAL DUE DILIGENCE

Verdant requests applicants provide financial information with their application for review and update this information annually.

- Applicants/ Grantee Organizations with annual operating expenses *greater* than \$3,000,000 must annually provide:
  - A financial audit performed by an independent accounting firm
- Applicants/ Grantee Organizations with annual operating expenses *less* than \$3,000,000 must annually provide:
  - A cost report
  - Or internally prepared financial statements

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<p><b>Opportunity/ Community Need:</b></p> <p><b>Up to 25 points</b></p>	<p><b>Community Impact/DEI:</b></p> <p><b>Up to 40 points</b></p>	<p><b>SCORING CRITERIA</b></p>
<p><b>Desired Outcomes:</b></p> <p><b>Up to 15 points</b></p>	<p><b>Implementation:</b></p> <p><b>Up to 20 points</b></p>	

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<p><b>Online Application Tutorials</b></p> <p>The Annual Application video guides and other resources can be accessed on the Verdant Website</p> <p><b>Additional Q&amp;A Sessions and Technical Assistance</b></p> <p>To help support prospective applicants with clarifying questions and technical assistance with the portal in preparation for the December 2nd submission deadline, the Verdant grants team will host a recorded Q&amp;A call on the following dates and will update this web page the following Fridays in November with frequently asked questions.</p> <ul style="list-style-type: none"> <li>• November 8 from 12- 1 pm</li> <li>• November 15 from 12 – 1 pm</li> </ul> <p>Updated FAQ on website on Fridays on November 11 and 18.</p>	<p><b>RESOURCES</b></p>
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## Frequently Asked Questions (FAQs)

**Do programs/projects need to serve a specific population?**

- The only requirement is they must serve residents of the Verdant Service Area (see district map)

**If I don't have non-profit status, what do I do?**

- Verdant primarily funds non-profits and municipal entities. If you are not a non-profit, you can seek out a fiscal sponsor. See Verdant website for additional eligibility criteria.

**If my program/project is currently supported by Verdant and set to expire, can I renew using this process?**

- No, you will need to submit a new application for each annual award. Verdant will not be accepting renewals in 2023.

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## FAQs, continued

**Can I submit multiple applications?**

- Verdant strongly encourages partners to submit one, unified application.

**What has changed this application process to reflect Equity, Diversity, and Inclusion?**

- The narrative application requests a description and data of how the program demonstrates equity, diversity, and inclusion, and it will also be part of the scoring for applications.

**Will my proposal have a greater chance of being funded if I select more than one priority area?**

- In fairness to all applicants, there will not be preferential scoring for those applicants requesting funds for a program that addresses more than one priority area.

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## Application Deadline

**December 2, 2022, at 5 p.m.**



Contact the Grants Team at [grants@verdanthealth.org](mailto:grants@verdanthealth.org)

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**Questions?**

**CHECK US  
OUT!**



Open the camera on your smartphone and hover over the code above.



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