

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON  
**VERDANT HEALTH COMMISSION**

**BOARD OF COMMISSIONERS**  
**Strategic Planning Board Meeting**  
**via Zoom**  
**September 18, 2021**  
**8:00 a.m.-2:00 p.m.**

<b>Commissioners Present</b>	Bob Knowles, President (via Zoom) Dr. Jim Distelhorst, Secretary (via Zoom) Deana Knutsen, Commissioner (via Zoom) Karianna Wilson, Commissioner (via Zoom)
<b>Commissioners Excused</b>	Fred Langer, Commissioner
<b>Staff</b>	Lisa Edwards, EdD, Superintendent (via Zoom) Jennifer Piplic, Marketing Director (via Zoom) Sue Waldin, Community Wellness Program Manager (via Zoom) Nancy Budd, Community Social Worker (via Zoom) Zoe Reese, Director of Community Impact (via Zoom) Tammy Keuser, Director of Finance and Operations (via Zoom) Tammy Weenink, Executive Assistant/Office Manager (via Zoom) Sandra Huber, Community Engagement Manager (via Zoom)
<b>Guests</b>	Margot Helphand, Facilitator (via Zoom) Barb Nystrom, Coast Property Management (via Zoom)
<b>Call to Order</b>	The Strategic Planning Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:16 a.m. by President Knowles.
<b>Bridge Update and Review</b>	Ms. Helphand gave an update on the previous year's goals and accomplishments for commissioners and staff.
<b>Environmental Scan</b>	
<b>Changing Demographics</b>	Dr. Edwards reported on the changing demographics in Snohomish County. Included in the data were demographic projections showing Lynnwood, Mill Creek and Bothell as the fastest growing communities and that in 2020 Snohomish County has moved up to 5 <sup>th</sup> place as the most diverse County in Washington State from 10 <sup>th</sup> place in 2010. Dr. Edwards also reported that within the next 10 years the fastest growing populations will be aging seniors and immigrants. (E:67:21)

**State of  
Community  
Grants**

Ms. Reese presented an overview of the state of community grants, the plan for a Community Needs Assessment that includes the impact of COVID and the identification of three overarching themes of current and anticipated needs which were Basic Needs (food and housing), Youth, and Healthcare Quality and Access (which includes deferred care, telehealth and behavioral health). Discussion was had regarding the Superintendent's Discretionary Fund, what amount should be allocated to that fund and what the funds should be used for. Ms. Reese reported on committed grant funds for 2020-2023 with predicted renewals. Discussion was started about the overall sustainability of the 2021 and 2022 budget for grants and the topic was tabled until more information could be provided. Ms. Reese also presented the proposed creation of an Innovation Fund with the following parameters: Grant amounts range from \$2,500-\$25,000, grant period will be for 12 months, grants do not support endowments, fundraising events or sponsorships of events, grant awards are made as unrestricted lump sum payments to the lead agency at the beginning of the project and a budget report with explanation of how grant funds were used will be a reporting requirement. President Knowles suggested to not repurpose co-funding but roll it into the program committee budget. Commissioner Distelhorst agreed. (E:67:21)

**State of  
Programs**

Ms. Waldin gave a recap of the state of programming pre-COVID to the present showing registration and participation data from June-August 2021 virtual programming offerings. Ms. Waldin reported that after the shutdown of the VCWC staff pivoted programming to all virtual and that technology improvements were made in September 2020 to offer hybrid classes. Due to the state of the pandemic the decision was made to postpone hybrid classes for the time-being. Ms. Waldin spoke about the limitations of using Eventbrite for class registration and that Verdant has been strategic about promoting classes to South Snohomish County residents for some of the more intensive series-based classes. Dr. Edwards said that in 2022 Verdant will be acquiring a new class management system which will help alleviate the issue of registrations by individuals outside of the district. Ms. Waldin also reported that there are challenges around serving the district residents who would normally attend classes pre-COVID. Challenges include the inability to participate due to lack of knowledge or access to technology and being isolated at home. There was discussion about building use at the VCWC and the requirement of vaccination status for building users. (E:67:21)

**State of  
Financials**

Ms. Keuser presented the organizational goals related to budget which included increasing community engagement and collaboration on new grant opportunities, providing ongoing support to address issues created by COVID-19 and the

improving and maintaining of Verdant properties. Ms. Keuser reported on revenue and expense trends from 2012-2021, revenue by source from 2016-2021, 2021 projected revenue by source and 2021 projected expenses by department. (E:67:21)

**Takeaways and Major Themes**

- Blend innovation fund into grantmaking through Program Committee for 2022
- Reduce amount in Superintendent’s Discretionary Funds
- Consider funding sustainability for the long term
- Maintain emergency fund/relief as a separate category
- Provide funding by organization report to commissioners regularly
- Plan to return to in-person education programs, hybrid, and consider vaccine requirements, etc.
- Grant making trainings offered to support sustainability (storytelling, funders workshop) equipping organizations to be successful

**Value Village Property**

Dr. Edwards gave an update on the status of the Value Village property and presented three property appraisals, the average of which is \$4.24 million. Dr. Edwards presented for approval to accept and sign the letter of intent from South County Fire to acquire the Value Village property. **Motion was made, seconded and passed unanimously to approve** the acceptance and authorize the Superintendent to sign the letter of intent from South County Fire. (E:67:21) (E:68:21)

**Kruger Clinic Refresh**

Ms. Nystrom from Coast Property Management reported on the status of the Kruger Clinic and the issues that are being addressed to increase safety in and around the building.

Dr. Edwards presented four tier options created by NBBJ to update the Kruger Clinic to improve safety, address wayfinding signage, and refresh the exterior and interior of the building. Discussion was had about the pros and cons of each suggested improvement level and the non-negotiables that have to be repaired to be in compliance. After discussion, the commissioners unanimously agreed that tier 3 would be the preferred option if funding is available through the sale of the Value Village property. President Knowles asked Dr. Edwards to ask Swedish Edmonds Hospital if they are interested in acquiring the Kruger Clinic and report back to the board. (E:69:21)

**Funding Priorities**

Ms. Reese presented the current priorities and proposal to use social determinants of health categories for future funding that will broaden the terms that are used and help us better describe what Verdant does in the community. Commissioners discussed the categories to understand reasoning behind changing the current priorities. Given the budget implications of 2022, Commissioner Wilson suggested Verdant focus on the priority

areas of Food Insecurity, Housing, Behavioral Health and Access to Healthcare. President Knowles, Commissioner Distelhorst, and Commissioner Knutsen agreed. (E:67:21)

**Community Needs Assessment**

Ms. Reese presented a proposal for a 2022 Community Health Needs Assessment and the historical data and cost of previous assessments. Discussion was had around the reason for needing the assessment, how data is captured, and the intended use of information gathered. Commissioners gave feedback on how to gather community input into priorities: (E:67:21)

- Consider/include racial disparities in health, what sources should be used to collect this?
- Digging into our neighborhood, level needs can be expensive (UW, interns, etc.), canvassing, grass roots, more informal, collected directly from those communities
- Gather additional information as needed from programs

**Capital Projects for 2022-2023**

Capital project ideas for 2022-2023 were discussed: (E:67:21)

- Community investments, including equipment and structures. Commissioners expressed an interest in equipment requests but not structures in 2022.
- Operational needs, Kruger, etc.
- Consider proactive projects, retaining Kruger Clinic

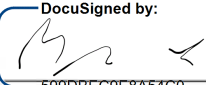
**Budget Discussion**

Ms. Keuser presented the 2022 budget worksheet showing total revenue, operational revenue, non-grant operational expenses and gave an update on reserves. Discussion was had about remaining program and Superintendent’s Discretionary funds and total allocation for program funding and budget numbers for 2022.

**Adjournment**

President Knowles thanked everyone for their active engagement in the meeting today. The meeting was adjourned at 2:00 p.m. by President Knowles.

**ATTEST BY:**

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 President

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 Secretary