

VERDANT HEALTH COMMISSION
PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
BOARD OF COMMISSIONERS
Regular Meeting
AGENDA
November 16, 2022
8:00 a.m. to 10:00 a.m.

The public can participate in person at the Verdant Community Wellness Center or join via Zoom by visiting <https://us02web.zoom.us/j/81877444580> Meeting ID: 818 7744 4580 or the call-in number is 253-215-8782.

	<u>ACTION</u>	<u>TIME</u>	<u>PAGE</u>
A. Call to Order	---	8:00am	---
B. Land & Enslaved People's Acknowledgement	---	8:00am	3
C. Consent Agenda:	Action	8:03am	4-30
1. Approval of Minutes:			
a. October 25, 2022 Special Board Meeting			
b. October 26, 2022 Regular Board Meeting			
c. November 8, 2022 Special Board Meeting			
2. Approval of Operating Agreement and Committee Charters			
3. Approval of Verdant Equity Statement			
D. Public Comments (limit 3 minutes per speaker)	Information	8:05am	---
E. Presentation: South County Fire District, Chief Thad Hovis, Dept. Chief Bob Eastman and Commissioner Derek Daniels	Information	8:15am	---
F. Program Committee Report			
1. Conflicts of Interest	Information	8:45am	---
2. Timeline of Spring 2023 Grant Application Scoring	Information	8:46am	31
3. Spring 2023 Funding Cycle Scoring Rubric	Action	8:48am	32
G. Presentation: GAAP Guidance with Moss Adams, Matthew Stopa	Information	8:50am	---
H. Executive Committee Report	Information	9:10am	---
I. Superintendent Report	Information	9:11am	---
1. Verdant Operations			
2. Community Outreach Update			
J. Finance Committee Report			
1. Review Financial Statements & Cash Activity	Information	9:20am	---
2. Authorization of Payments of Vouchers and Payroll	Action	9:30am	---
3. Property Updates	Information	9:32am	

K. Public Comments (limit 3 minutes per speaker)	Information	9:42am	---
L. Commissioner Comments	Information	9:51am	---
M. Adjournment	---	10:00am	



– Land & Enslaved People’s Acknowledgment –

Public Hospital District #2, Snohomish County (the Verdant Health Commission), acknowledges the original Indigenous inhabitants of this area.

We recognize that we live and work on the ancestral homelands and traditional territories of Indigenous peoples who have been here since time immemorial. We honor their sacred spiritual connection with the land and water of our District.

We also recognize that many enslaved and contracted peoples were forced to dedicate their work to the construction of what is now South Snohomish County and the surrounding area. For these peoples and their descendants, we recognize their indelible mark in the space in which we will gather for this work.

Finally, in recognizing that this land is colonized Indigenous territory that has been designated through slaves and hired labor, it is our collective responsibility to critically interrogate the stories and later lives of these events, and to honor, protect and sustain this land.

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
VERDANT HEALTH COMMISSION

BOARD OF COMMISSIONERS

Special Meeting

Hybrid: In-Person at Verdant Community Wellness Center and via Zoom
October 25, 2022
6:00 p.m.- 8:30 p.m.

**Commissioners
Present**

Jim Distelhorst, MD, President
Deana Knutsen, Commissioner
Carolyn Brennan, Commissioner
Karianna Wilson, Commissioner
Bob Knowles, Commissioner

Staff

Dr. Lisa Edwards, Superintendent
Riene Simpson, CPA, Director of Finance
Kaysi Kelly, Executive Assistant/Office Manager
Nancy Budd, Community Social Worker
Leslie Silverman, Interim Director of Community Impact & Grantmaking

Guests

Margot Helphand, Facilitator

Call to Order

The special meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 6:09 p.m. by President Distelhorst.

**Land and
Enslaved People's
Acknowledgement**

President Distelhorst read the acknowledgement.

**Review of
Operating
Agreement**

Ms. Helphand explained that the Operating Agreements are different than the Bylaws and are meant to be working agreements between the Commissioners themselves and Commissioners and the Superintendent.

Commissioner Knutsen added that the Board initially started discussing these operating agreements to build trust with each other and work closer together in committees. Some places the Board has had the most issues were between the Board and the Superintendent, regarding roles and powers.

Ms. Helphand walked Commissioners through each section of the Operating Agreement document, making edits along the way (E:106:22).

II. Governance Principles:

- Bullet #5: Commissioner Knutsen commented that copying the Superintendent on correspondence between

each other and staff only works if there is an understanding of roles between the Superintendent and the Board.

- Bullet #5: Commissioner Wilson asked what the agreement is between our HR consultant, Kara Turner, and the Board if there is an issue with the Superintendent or staff. Dr. Edwards clarified that it is within Ms. Turner's contract to communicate with the Executive Committee on such matters.
 - Dr. Edwards suggested we could have Ms. Turner come back to Verdant quarterly for office hours to give staff an opportunity to talk with her about any concerns they might have with the Superintendent.

III. Conflict of Interest Principles:

- Bullet #1: Commissioner Brennan suggests spending more time with new Commissioners regarding Conflicts of Interest and what constitutes it.

IV. Board Meeting Operational Agreements:

- Bullet #1: Ms. Helphand asked Commissioners if they feel they are receiving the meeting materials with enough time to be prepared for the meeting?
 - Dr. Edwards commented that the goal as staff is to provide the regular meeting packet to the Board the Friday before the regular Wednesday meeting. She suggests for 2023 if we can come up with the regular committee meeting schedule and stick to it, this helps us prepare for the monthly Board meeting materials in advance.
- (New Addition) Consent Agendas: Ms. Helphand explained these are used for routine actions that everyone can review on their own time, such as meeting minutes. The Executive Committee would add minutes, asset surplus, etc. to the consent agenda, then at the Board meeting someone makes a motion to approve the consent agenda. Anyone is allowed to remove an item from the consent agenda.
- (New Addition) Master Calendar framework: Dr. Edwards is hoping to create a master 2023 calendar, including special meetings for larger discussions for the full Board such as reviewing annual budget, Superintendent performance review, Board self-assessment, annual review of strategic plan. Previously, these larger annual review items happened at a retreat over an entire weekend. We will explore this as an option in Fall 2023.

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V. Communication Agreements:

- Bullet #2: Commissioner Brennan wants to make sure Commissioners are unified in how they speak with the community about funding decisions (i.e. talking points).
- Bullet #6: Commissioner Wilson asked how we are supposed to answer questions from the public, such as in our Community Forums, when Commissioners are not supposed to speak on behalf of the entire Board.
 - Dr. Edwards clarified that there were talking points provided to the Board during the strategic planning process and staff is developing FAQs from the first community forum that Commissioners can review for future community forums.

VI. Annual Planning and Evaluation:

- Bullet #2: Commissioner Knutsen commented that there hasn't been priorities set for regular professional development.
 - Dr. Edwards added that Board members have participated in WSHA, AWPFD, and MRSC trainings and their annual performance review with Margot in 2021.

VII. Orientation of New Board Members:

- Commissioner Brennan suggested to revise this bullet to "Assure ongoing orientation of new Board members."

VIII. Role of Board Leadership:

- Bullet #3: Commissioner Wilson asked if we need to clarify the role of the Executive Committee since this agreement says they are only meant to review the meeting agendas.

IX. Expectations of the Superintendent:

- Bullet #14: Commissioner Brennan asked if Commissioners can receive the agenda ahead of time, separate from the packet, to at least notify what will be discussed before getting the full packet.
 - Dr. Edwards warns about posting the agenda online and revising it for the public too much. If we have the meeting topics ahead of time, and don't anticipate any last-minute changes, we can certainly provide the agenda to Commissioners earlier than the packet.

Commissioners agreed to move forward with these final edits and adopt the operating agreement. We will begin using the Consent Agenda at the November 16th regular Board meeting.

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BREAK 7:25-7:30pm

**Review of
Committee
Charters**

Ms. Helphand walked Commissioners through each committee charter and discussed potential revisions (E:107:22). The committee charters include Executive Committee, Finance Committee, Program Oversight Committee, Strategic Collaboration Committee, and Medical Advisory Board Committee.

Executive Committee:

- Commissioners discussed revisions to the duties of the Executive Committee to be more in line with its actual responsibilities.

Finance Committee:

- Commissioner Wilson suggests a quarterly or semi-annual meeting just to review financial reports in more depth for more than we get in the regular monthly Board meeting.
 - Dr. Edwards suggests a July mid-year review in order to have 6-months of financial data.

Program Oversight Committee:

- Dr. Edwards proposed to have the Program Committee meet every other month since there will be fewer grantmaking cycles going forward.
 - Commissioner Knutsen disagreed. Even though we are reducing the number of grant cycles, meeting monthly could give us more of an opportunity to discuss internal programs since we have been bombarded with so many external program reviews.

Strategic Collaboration Committee:

- Commissioner Wilson wants to limit the number of people on the Strategic Collaboration committee to only those who are required per the charter. Over time, Program staff had been added and sometimes Finance staff has been added. Howard Thomas was added as a mediator to the financial review. These additional attendees would be OK on an as-needed basis but not for every quarterly meeting.
- Dr. Edwards suggests we keep these committee meetings as quarterly or even twice per year and keep it open to provide discretion in who is invited.
- President Distelhorst pointed out that the charter says that the Public Hospital District and Swedish will co-chair the committee but Verdant has been leading the meetings for the past year. Commissioner Knowles said

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previously he and the Swedish chair would switch running every other meeting.

Medical Advisory Committee:

- President Distelhorst recommended removing this Charter as it has not been used in at least four years. Commissioners agreed.

Action items from today's meeting:

1. Create a master annual calendar for the Board and its committees, including a mid-year financial meeting with the full Board.
2. Develop talking points for Commissioners regarding the strategic plan and our changing funding priorities.
3. Utilize consent agendas starting with November 2022 regular Board meeting.
4. Approve the committee charters at the November 2022 regular Board meeting, with the removal of the medical advisory committee charter.
5. Approve the operating agreement at the November 2022 regular Board meeting.
6. Draft and approve a long-term financial plan, including the Reserve budget amount and the number of days cash on hand for operating the hospital.

**Future Topics for
Strategic
Collaboration
Committee and
Board Study
Sessions**

Dr. Edwards will work with staff will create a master Board calendar and bring it through November committees.

Commissioner Wilson requested to have an executive session in one of our upcoming Board meetings with our consultant Howard Thomas about the Reserve budget since there are legal implications.

- President Distelhorst would like to have a meeting with Howard Thomas before the November 15th community forum.
- Commissioner Knowles suggested maybe not to use Howard Thomas and find another consultant who can help us analyze the Reserve number.
- Dr. Edwards and Ms. Simpson recently met with Keith Klevin who would like to have a retainer of \$5,000 to present to our Board as long as we reach out to Piper Sandler if we go out for financing in the next 3 years. Piper Sandler does almost all the financing for Public Hospital Districts in Washington state. Dr. Edwards will meet with Mr. Klevin again to explore a free option for sharing this information with the board.

Adjournment

President Distelhorst adjourned the special meeting at 8:45pm

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CONSENT AGENDA

ATTEST BY:

President

Secretary

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
VERDANT HEALTH COMMISSION

BOARD OF COMMISSIONERS

Regular Meeting

Hybrid: In-Person at Verdant Community Wellness Center and via Zoom

October 26, 2022

8:00 a.m.-10:00 a.m.

**Commissioners
Present**

Jim Distelhorst, MD, President
Deana Knutsen, Commissioner
Carolyn Brennan, Commissioner
Karianna Wilson, Commissioner
Bob Knowles, Commissioner

Staff

Dr. Lisa Edwards, Superintendent
Riene Simpson, CPA, Director of Finance
Maggie Konstanski, Grants Manager
Kaysi Kelly, Executive Assistant/Office Manager
Sandra Huber, Community Engagement Manager
Nancy Budd, Community Social Worker
Kirk Mathis, Digital Communications & Marketing Manager

Guests

Pam Hurst
Carter
Scott Dilworth
Omar Gamez, The Extra Step
Jason Rezek, The Extra Step
Nicole Picknell, South County Fire

Call to Order

The regular meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:02 a.m. by President Distelhorst.

**Land and
Enslaved People's
Acknowledgement**

President Distelhorst read the acknowledgement.

**Approval of
Minutes**

Motion was made by Commissioner Wilson and seconded by Commissioner Knutsen to approve the minutes of the regular board meeting on 9/28/22. ***Motion passed.*** (E:108:22)

Motion was made by Commissioner Knutsen and seconded by Commissioner Wilson to approve the minutes of the special board meeting on 10/5/22. ***Motion passed.*** (E:109:22)

Motion was made by Commissioner Wilson and seconded by Commissioner Brennan to approve the minutes of the

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special board meeting on 10/11/22. **Motion passed.**
(E:110:22)

Motion was made by Commissioner Wilson and seconded by Commissioner Brennan to approve the minutes of the special board meeting on 10/14/22. **Motion passed.**
(E:111:22)

Motion was made by Commissioner Wilson and seconded by Commissioner Brennan to approve the minutes of the special board meeting on 10/19/22. **Motion passed.**
(E:112:22)

Motion was made by Commissioner Wilson and seconded by President Distelhorst to approve the minutes of the special board meeting on 10/20/22. **Motion passed.**
(E:113:22)

Public Comment

Pam Hurst: Lynnwood resident, 98037 stated that she is surprised to hear that Verdant Commissioners are not including housing as a priority in their 2023-2024 strategic plan. She recognizes that housing is directly related to mental and physical health. Verdant staff have provided data to Commissioners to make informed decisions about housing. Affordable housing incentives in the District are available. She urges Commissioners to support rapid rehousing.

**Presentation:
Nancy Budd,
MSW, Verdant
Community Social
Worker**

Ms. Nancy Budd, MSW, provided her background as Verdant's Community Social Worker (E:114:22). She provides assistance to hard-to-serve residents. She continues to provide support for the Providence-Swedish Patient Transition Program. She works one day per week at Nine West (Psychiatric Unit at Swedish Edmonds) to work closely with hospital social workers to plan for the transition of these patients and sometimes help them be discharged. Ms. Budd, MSW, maintains 15 clients at a time. She provides free CEU credits to providers with behavioral health trainings throughout the year. She is also able to provide free courses to the community on behavioral health topics or training on how to use Narcan, for example.

Commissioner Knowles asked Ms. Budd, MSW, what challenges she faces as the Community Social Worker and how can the Board support her work.

- Ms. Budd, MSW, answered that having housing/shelter resources for her clients and a lack of staffing in the organizations she works with can sometimes make it difficult to support her clients' needs.

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Commissioner Knutsen commented that as a Public Hospital District, we are not allowed to build affordable housing, but we could, for example, support skilled nursing within housing facilities that would support its residents. These are the type of “wrap-around” services we still maintain in our new priority areas. She asked Ms. Budd, MSW, what are her thoughts around networking?

- Ms. Budd, MSW, answered that we have an opportunity to partner with the County right now who is putting up housing of 100 beds and we could provide wrap-around services there. She continued that she has been working in Snohomish County for the past 10 years and she has been able to build up a strong network and have an “in” with many agencies like DSHS, for example to access additional temporary hotel rooms for clients. However, the need is growing.

Ms. Budd, MSW, spoke about the two new hotel rooms she can use for short-term transitional housing. This will be further discussed in the Program report of today’s meeting.

Presentation: The Extra Step, CHART program

Mr. Omar Gamez provided a background of what the CHART program is and the goals they have for their clients (E:115:22). There are a handful of leaders in the community that work with CHART to onboard new CHART clients to work with Mr. Gamez and his team. There is also a Social Services Provider team who assists in supporting CHART clients. Representatives from each agency meet each month and they talk through each client one-by-one about what is or is not working and share ideas. Mr. Gamez shared the goals and measurable outcomes of the program. Both he and Mr. Rezek became Smart Recovery facilitators which is a science-based support group for addiction support. Many CHART clients come to this meeting for social interaction as well as support. For their 14 clients, they total 280 contacts with emergency departments (hospital, 911, law enforcement) in the year 2021. For 2022 YTD, these client emergency contacts has been reduced to 268.

Ms. Nicole Picknell of South County Fire reported that her team sees a higher decrease in emergency utilization but the five people on her team have 1,000 calls per year. These high usage clients take a lot of time to care for. CHART now works with one of their highest utilizers and they haven’t received a call from this person in months. CHART has been able to create partnerships to assist clients, so the emergency departments don’t have to use their limited resources.

Commissioner Knutsen is very proud of the work that Mr. Gamez and his team have done.

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Superintendent Report

Dr. Edwards thanked staff and the Commissioners for their work behind the scenes for all of the recent strategic planning preparation and additional meetings.

She thanked Maggie Konstanski for her work in managing and presenting the Community Health Needs Assessment and wishes her the best on her next endeavor.

Verdant is hosting its next Community Forums on November 15th and December 6th. We also have a Community Health Networking Lunch on November 4th to connect community partners with each other and to potential funders. Commissioner Distelhorst and Commissioner Knutsen will attend the November 4th networking lunch event.

Executive Session

President Distelhorst recessed the regular meeting at 9:02am and entered into Executive Session to review and consider proposed sale of real estate. Open session will reconvene at 9:12am.

President Distelhorst extended Executive Session to 9:22am.

Open Session

President Distelhorst reconvened the public meeting's open session at 9:22am.

Finance Report

Ms. Simpson, CPA, walked Commissioners through the statement of income report, noting explanations for gains and losses (E:116:22). We will work on getting Payden & Rygel to present about our investments at an upcoming Board meeting.

Commissioner Knowles suggests we should roll some of the operating costs for our grant and program staff salaries into the Program category of the monthly pie chart diagram (E:117:22) to show the actual cost of facilitating these programs.

Authorization of Payments of Vouchers and Payroll

Authorization for payment of vouchers and payroll: Warrant numbers 15733 through 15726 and references B-C for September 2022 for payment in the amount of \$514,993.54 were presented for approval (E:118:22). ***Motion was made by Commissioner Wilson, seconded by Commissioner Brennan and passed unanimously to approve the warrants.***

Resolution 2022:11 Disposition of Assets

Commissioners reviewed a request from Swedish-Edmonds to dispose of District property no longer fit for use. This disposal includes \$14k in surplus assets. ***Motion was made by Commissioner Knutsen, seconded by Commissioner Wilson and passed unanimously to approve RES 2022:11.***

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**Resolution
2022:12
Amount &
Percentage
Increase of
District Property
Tax Levy**

Commissioners reviewed the dollar amount and percentage increase of the District's regular property tax levy for calendar year 2023. ***Motion was made by Commissioner Knutsen, seconded by Commissioner Wilson and passed unanimously to approve RES 2022:12.***

**Resolution
2022:13
Adopting District
Budget for 2023**

Commissioners approved the District budget for 2023, as reviewed in its entirety at the Special Budget hearing on October 20, 2022. ***Motion was made by Commissioner Wilson, seconded by Commissioner Knutsen and passed unanimously to approve RES 2022:13.***

**Program
Committee Report**

**Conflicts of
Interest**

None.

**Superintendent's
Discretionary
Funding**

Support 7: ***Motion was made by Commissioner Knutsen to approve funding of \$20,000 for Support 7, seconded by Commissioner Wilson and passed unanimously.***

**COVID-19 Grant
Request**

WAGRO: ***Motion was made by Commissioner Knutsen to approve funding of \$20,000 for WAGRO, seconded by Commissioner Wilson and passed unanimously.***

**CHART Contract
Renewal**

Motion was made by Commissioner Knutsen, seconded by Commissioner Wilson and passed unanimously to approve the renewal request for the CHART program.

**Motel Room
Voucher Request**

Commissioners agreed to support the reclassification of Nancy's budget to support the addition of two motel rooms for temporary housing for her clients.

Public Comments

Pam Hurst: Lynnwood resident, 98037. She has asked why the public is invited to make public comment about the budget if the 2023 budget has already been approved?

- Dr. Edwards clarified that the budget meeting on October 20th was posted in the newspaper for 2 weeks, on our website, and on social media, and the public was welcome to attend that meeting.
- Commissioner Knutsen added that as a Public Hospital District which is governed by RCWs, there are very specific guidelines to what we can fund. Unfortunately, housing is not one of those specific programs per the RCW.

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- Commissioner Wilson added that all the meetings Verdant had recently to review our strategic plan were public meetings.

**Commissioner
Comments**

Commissioner Knutsen thanked staff for all the work they have done over the past couple months in creating this strategic plan and preparing the 2023 budget.

Commissioner Brennan thanked staff for their hard work going into the strategic plan to make it more transparent and continuing to make it open to the public.

Adjournment

The meeting was adjourned at 9:55 a.m. by President Distelhorst.

ATTEST BY:

President

Secretary

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
VERDANT HEALTH COMMISSION

BOARD OF COMMISSIONERS

Special Meeting

Hybrid: In-Person at Verdant Community Wellness Center and via Zoom
November 8, 2022
5:00 p.m.- 6:00 p.m.

**Commissioners
Present**

Jim Distelhorst, MD, President
Deana Knutsen, Commissioner
Carolyn Brennan, Commissioner
Karianna Wilson, Commissioner
Bob Knowles, Commissioner

Staff

Dr. Lisa Edwards, Superintendent
Riene Simpson, CPA, Director of Finance
Kaysi Kelly, Executive Assistant/Office Manager
Kirk Mathis, Digital Marketing & Communications Manager
Nancy Budd, Community Social Worker

Call to Order

The special meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 5:05 p.m. by President Distelhorst.

**Land and
Enslaved People's
Acknowledgement**

President Distelhorst read the acknowledgement.

**Review of
Commissioner
Talking Points for
Strategic Plan**

President Distelhorst walked Commissioners through each section of the Talking Points document to discuss any revisions needed (E:119:22).

I. About Verdant:

- Bullet #4: Commissioner Wilson thinks it would be nice to have a separate "notes" section of these talking points for more details such as the amount of levy dollars we receive per the amount of District property owned. Commissioner Knowles agrees to have a separate "notes" sheet with additional information as available.
 - Commissioner Knutsen thinks it would be helpful to compare our Public Hospital District property levy to that of other districts, such as transportation levy for example, so people can see that it is not as high an amount of tax dollars as those other public districts receive. There was one graph in particular showing this that was shared at our last public community forum.

II. Understanding Community Health and Strategic Priorities:

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- Bullet #3: Commissioner Brennan suggested to revise this bullet to add “each year” so that it is clear we are providing grant funding of \$16.4 Million for 2023-2024 (i.e. \$8.2 Million each year).

III. Commissioner Responses for Potential Questions:

Question #1: Why move to the one-year term—seems burdensome on both nonprofits and Verdant staff. Do you expect it will favor the larger and established nonprofits who have the capacity to develop grant applicants annually? How does the one-year term benefit Verdant?

- Dr. Edwards will add language to answer the second part of this question: “How does the one-year term benefit Verdant?”
- Commissioners agreed that the term “adaptive leadership” in the response to this question is great to describe how we are needing to pivot our priorities in order to be smart and efficient with our fixed amount of spending.
 - Commissioner Brennan added that we will be reviewing these priorities annually to be able to adapt as needed.
- Commissioner Wilson wants to be able to diversify our grant portfolio to encourage smaller or newer organizations to apply for funding.
 - Commissioner Knutsen cautions to make sure we aren’t saying we are no longer supporting historically funded organizations and moving to new organizations only.

Question #2: I am on Year 1 (or Year 2) of a 3-year commitment. Do I still get that funding?

- Dr. Edwards will add clarifying language about contract end dates to this response. She added that staff has been calling each grant partner to let them know when their contract expires and that they will need to submit a new application for 2023.

Question #3: What justifications do you have for not honoring multi-year grant commitments? We are on Year 1 of a 3-year grant, renewable annually. We have had strong performance and had scaled up based on the trust that Verdant would honor that commitment.

- Commissioner Wilson asked if staff thinks that grant partners don’t understand they are still on an annual renewal even if they are awarded a “multi-year” contract.

Question #4: Why is housing no longer a priority area?

- Dr. Edwards will simplify this answer to explain that housing was never a priority area and that our new

priorities still include wrap-around services which can sometimes be housing related.

- Commissioner Wilson suggested to add language about the additional \$100k in temporary housing that Verdant has approved for the Community Social Worker to use for her clients.

Question #5: no revisions were made.

Question #6: How much is the grant budget being reduced compared to last year?

- Commissioners agreed to include the 2019, 2020, and 2021 grant spending figures in this response. Commissioner Knutsen reminded the Board that Verdant *increased* grant spending during COVID and now we are returning to that pre-pandemic grant spending level but still at a slightly higher rate than 2019.
- Ms. Simpson, CPA, corrected the figure in this response to a reduction of \$1.7 Million from 2022 (not \$2.3 Million as stated). This decrease leads to a \$77,500 increase to Verdant's internal programs.

Question #7: What do we do if our current grant does not fit into the new Verdant priority areas?

- Commissioner Brennan requested to add language about Verdant wanting to make the biggest impact for the community and this is why we picked the three priorities we did, so our support would have maximum effect.

Questions 8-14: no revisions were made.

Question #15: Are these changes really about hoarding money?

- Dr. Edwards will work on re-writing the response to this question to make it shorter and more direct.
- Commissioner Knutsen added that the reason why our Public Hospital District was created is incorrect.
- Commissioner Wilson added that providing grant funding to the community is not a requirement of a Public Hospital District but that Verdant chooses to invest its money into health and wellness programs for its residents.

Question #16: What is the purpose of the reserve and how do you determine the amount you want to maintain in the reserve?

- Commissioner Knutsen believes this response is too heavy on the hospital services and wants to focus on all the services we provide in support of our mission.
- Commissioner Knowles would like to add language about the growing/expanding number of residents, and diverse

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November 8, 2022

residents, of our district and how our Reserve budget needs to be able to support this population.

Commissioners agreed to add a final page to this talking points document to show the assessed value of different tax levies and compare that to what a Public Hospital District receives.

**Review of
Verdant's Equity
Statement**

Dr. Edwards presented two different diversity and equity statements that Verdant has and asked Commissioners to pick one or revise one to use going forward. One statement is posted on Verdant's website in June 2020 in response to the George Floyd incident (E:120:22) and the other statement is from Verdant's strategic plan (E:121:22).

Commissioners agreed to use the version from the strategic plan, with one revision to part of the second paragraph. Dr. Edwards will make this revision and bring the final version forward for Board approval at the November 16th regular Board meeting.

Adjournment

President Distelhorst adjourned the special meeting at 6:21pm

ATTEST BY:

President

Secretary



COMMISSION AND SUPERINTENDENT OPERATING AGREEMENTS

I. Purpose:

The Board of Commissioners is the policy making body for Public Hospital District No.

2. To effectively meet the district's mission and goals the commissioners will function as a team together with the Superintendent in compliance with RCWs. The following are the group agreements for the Board and Superintendent.

II. Governance Principles:

1. The Board and Superintendent will work in a cooperative and collaborative partnership aligned toward the district's mission.
2. The Board's focus is on policy-making, planning and evaluation, financial stewardship. Day-to-day operations are the responsibility of the Superintendent and staff. The Board will establish annual priorities to implement the mission and vision within our budget.
3. The Board will make decisions as a whole Board only at properly called public meetings adhering to all public meeting statutes. Board members recognize that individual members have no authority to take individual action in policy or district and administrative matters. ([RCW 42.30](#))
4. After honoring the right of individual Board members to express opposing viewpoints and vote their convictions, Board members and district staff will support decisions of the Board.
5. Board members will recognize and respect the Superintendent's responsibility to manage the district and to direct employees in district matters.

6. The Board will solicit input, listen to all perspectives and give careful consideration to all issues. We will operate as representatives and make decisions in the best interest of the whole district.

III. Conflict of Interest Principles

1. Fulfill all conflict of interest requirements as defined in Bylaws. ([RCW 42.23](#))
2. Be open to discussions about conflict of interest and discuss them in a collaborative manner.
3. In the event that any Board member has a real or potential conflict of interest on a matter coming before the Board, they shall disclose that conflict prior to any participation in discussion or voting on an issue.

IV. Board Meeting Operational Agreements:

1. Notify the President or Superintendent one week prior to a meeting with a request to place an item on the agenda. The goal is to get meeting materials to commissioners the Friday prior to a Wednesday meeting.
2. Uphold the legal requirement for confidentiality on all matters arising from the Board meeting Executive Session in compliance with RCWs. ([RCW 42.30.110](#))
3. Arrive to meetings on time and strive to end our meetings on time.
4. Attend regularly scheduled Board meetings unless a situation occurs that makes attendance impossible in compliance with RCWs.
5. Cooperate in scheduling special meetings and/or work sessions for planning and training purposes.
6. Use consent agenda as appropriate (e.g. meeting minutes)
7. Use Master Calendar Framework as appropriate

V. Communication Agreements:

1. Communicate with the Superintendent when a question arises, or a concern is voiced by a staff member, grantee/grant applicant, or community member.

2. Board members should take care when discussing funding applications or decisions with community members and maintaining appropriate confidentiality. It is important that community investment decisions are fair and objective, and perceived by the community as such. Whenever possible, grant inquiries should be referred to commission staff or published commission materials (ex. website, written request-for-proposals).
3. Whenever possible, communicate with the Superintendent or President prior to meetings of the Board to identify questions and /or concerns about agenda items so that the Board President and staff can prepare for the meeting discussion.
4. Communicate with the Superintendent or Board President prior to raising new issues or concerns at Board meetings or in other arenas.
5. Communicate one-on-one, when an individual concern arises, with the Superintendent or other Board member, as appropriate. Communicate with Board leadership about concerns with Board process.
6. No individual Board member, other than the Board President or designee, has the authority to speak for the entire Board. Individual Board members may always share their individual viewpoint but must clarify that they are speaking for themselves, rather than the entire Board. The Board recognizes that changing technology and the growing use of social media will affect the way individual Board members communicate to and interact with constituents and receive and process information. The Board will develop appropriate use guidelines that recognize the complex issues that may arise from Board members acting in their official capacity.
7. Recognize that all written communication is subject to Public Records Law.
8. On contentious issues, the Board will make every effort to designate a spokesperson.

VI. Annual Planning and Evaluation:

1. Set organizational priorities to implement the mission and vision
2. Set priorities for Board professional development annually.
3. Participate in annual self-assessment of the Board's performance.

4. Participate in establishing annual expectations and goals for the Superintendent.
5. Objectively evaluate the Superintendent's performance and provide appropriate feedback.
6. Provide a report to the community at least annually.
7. Review committee charters annually

VII. Orientation of New Board Members:

1. Assure ongoing orientation of new Board members.

VIII. Role of Board Leadership:

1. The President will speak for, and about, the Board and to describe the Board's process and positions.
2. The President will convene meetings and execute documents, as appropriate.
3. The Executive Committee will meet regularly with the Superintendent to develop the agenda and determine whether an item should be scheduled for action or future action, to provide input on information needed by the Board for decision-making, to plan meeting processes, and to distribute assignments.
4. The President will ensure that information exchanged with the Superintendent is shared with all Board members in a timely manner.

IX. Expectations of the Superintendent:

1. Function together as a team with Board members.
2. Respect and acknowledge the Board's role in setting policy and overseeing the performance of the Superintendent.
3. Work with the Board to implement the mission and vision for the district.
4. Have a clear understanding of finances and informs the board of the financial condition of the organization

5. Execute community investment strategies in accordance with the commission's mission, stated priorities, and investment criteria.
6. Prepare preliminary goals annually for the Board's consideration.
7. Provide data to the Board members so that data driven decisions can be made.
8. Possess a working knowledge of all legal and local policies.
9. Inform the Board of all critical information including relevant trends, anticipated media coverage, or critical external or internal change.
10. Work with the President to effectively bring issues and information to the Board.
11. Distribute appropriate information to all Board members, including a summary of meetings held with the President.
12. Communicate with Board members promptly and effectively.
13. Advise the Board of potential learning opportunities.
14. Distribute the Board agenda in a timely manner.
15. Respect the confidentiality requirement of Board meeting Executive Sessions.
16. Treat all Board members professionally.
17. Communicate to Board Leadership if a problem or issue is observed developing with an individual Board member.
18. Conduct a self-assessment prior to the Board's evaluation of the Superintendent's job performance.
19. Represent the district by being visible in the community and a role model for the commission's mission and facilitates the board in interactions with the public.
20. Provide follow-up information to Board members on concerns and issues Board members have referred to the Superintendent--close the loop.

APPROVED:

President and Commissioner

Commissioner

Commissioner

Commissioner

Secretary and Commissioner

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY
BOARD EXECUTIVE/GOVERNANCE COMMITTEE
CHARTER

Role: The role of the Executive/Governance Committee is to transact the business of the Board of Commissioners in the interim between meetings of the full Board to 1) recommend policies and processes to the Board, and to 2) monitor the results of these policies and processes to assure the self-management of the Board and effective governance of the District.

Responsibilities:

1. Act on matters that cannot reasonably wait action by the full Board of Commissioners
2. Act on other matters delegated to the Executive Committee by the Board of Commissioners
3. Report actions at the next meeting of the Board of Commissioners for ratification
4. Function as an advisor to the District Superintendent on sensitive topics
5. Provide input into the content and structuring of the Board meeting agenda
6. Develop a process for identifying potential Board members if a vacancy occurs
7. Develop a description of the skills and areas of knowledge needed on the Board
8. Contribute to an orientation program for new Commissioners
9. Identify and provide continuing education opportunities for the Board
10. Prepare and implement a process for an annual Board evaluation
11. Assure all board members review bylaws and policies annually
12. Prepare and implement a process for the annual evaluation of the District Superintendent

Membership: The Executive/Governance Committee shall consist of the officers of the Board. The District Superintendent shall be an ex-officio member without vote. The Board appoints committee members annually, to coincide with the election of officers.

Approved: 11/16/2022

**PUBLIC HOSPITAL DISTRICT NO 2 OF SNOHOMISH COUNTY
BOARD FINANCE COMMITTEE
CHARTER**

Role: The role of the Finance Committee of the Board of Commissioners is 1) to recommend financial policy plans to the full Board of Commissioners, and 2) to monitor financial results in order to assure the long-term financial viability of the District.

Responsibilities:

1. Review and recommend financial policies, for example, approval levels for budgets and expenditures.
2. Establish the assumptions and parameters used to develop capital and expense budgets.
3. Annually recommend the capital, revenue and expense budgets.
4. Monitor financial indicators and analyses and make recommendations to the Board when indicators cross thresholds or otherwise warrant attention and action.
5. Recommend Board action on budget changes in accordance with Board policy guidelines.
6. Recommend financial auditor appointment to the Board and annually review the scope of the audit.
7. Receive and review financial auditor's report annually as well as any Washington State Auditor's office reports and recommend action to the Board as necessary.
8. Review and monitor all District revenue and investments, including leases, rental properties and new acquisitions.
9. Review personnel compensation and make recommendations to the Board as necessary.
10. Review and monitor District's long range financial plan and ensure the full Board reviews it semi-annually.

Membership: The Finance Committee shall consist of two board members and may include as many as two community members. The superintendent and finance director are ex-officio members without vote. The chair of the Board appoints committee members annually, to coincide with the election of officers.

Approved: 11/16/2022

**PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY
BOARD PROGRAM OVERSIGHT COMMITTEE
CHARTER**

Role: The role of the Program Oversight Committee of the Board of Commissioners is to 1) recommend policies, plans, and processes for program development and investments to the Board of Commissioners, and 2) to monitor the results of these policies, plans and processes to assure that they are generating positive outcomes and are aligned with the district's mission and vision.

Responsibilities:

1. Review and recommend policies and plans for the development of health and wellness programs in the district.
2. Monitor the implementation of the policies and plans and review results.
3. Review and recommend proposals to the Board of Commissioners related to cooperative agreements, affiliations, or other types of partnerships. The Program Oversight Committee will refer all investment decisions to the full board.
4. Monitor and surface potential conflicts of interest as they relate to program development and investments.
5. Monitor and advise the Board on issues and trends in health that impact the mission and vision of the district and review periodic needs assessments.
6. Create and recommend a draft strategic community investment road map for program investments.

Membership: The program committee shall consist of two board members. The superintendent, director of programs and community investments, and community wellness program manager are ex-officio members without vote. The chair of the Board appoints committee members annually, to coincide with the election of officers.

Approved: 11/16/2022

Swedish/District Strategic Collaboration Committee

Committee Charter

Approved: 04/11/11

Revised: 01/17/2013

Revised: 1/22/2020

Reviewed (no revisions): 10/25/2022

Committee Purpose:

The purpose of the Strategic Collaboration Committee (the “Committee”) is to provide the District and Swedish with a formal venue to exchange ideas and discuss projects of common purpose. The agenda of the Committee will include, but not be limited to development and review of Swedish’s strategic plan and its operating and capital budgets for the Hospital and other Leased Assets. The Committee shall assist with strategic planning of the Hospital and other Leased Assets and shall not have a formal role in the governance of this Lease. The specific duties of the Committee will include, but not be limited to the following:

- ⇒ To proactively address any issues that may arise during the term of the Lease;
- ⇒ To review and provide input to Swedish’s strategic plans and annual operating and capital budgets relating to the Leased Assets; review reports of capital expenditures by Swedish pursuant to this Lease
- ⇒ To review and provide input to the District’s strategic plans and its annual operating and capital budgets; review reports of capital expenditures by District;
- ⇒ To advise regarding expenditure of the District Reinvestment Funds;
- ⇒ To advise regarding strategic investments in the Leased Assets and the Hospital Primary Service Area; and
- ⇒ To review and make recommendations regarding new services, programs and facilities for the Hospital Primary Service Area, as well as the termination of such services, programs and facilities.

Membership and Structure:

- ⇒ **Members:** The Committee shall consist of representatives representing Swedish and representing the District, which representatives shall be appointed as determined by Swedish and the District each in their sole discretion.
 - Swedish: Swedish Edmonds Chief Operating Officer
 - District: Board President, Board Member, Superintendent
- ⇒ **Chair:** The District Superintendent and the Swedish Edmonds Chief Operating Officer shall be co-chairs.
- ⇒ **Authority:** The Committee has no legal authority to bind either entity. Any decisions shall be made by the entity properly entitled to act and in accordance with the provisions of the Lease Agreements. The District and Swedish shall each have one (1) vote on matters before the committee. In the event of a tie vote, the parties have agreed to proceed, or not to proceed, based upon the terms of the Lease Agreements.

Meeting Frequency:

The Committee shall meet at least quarterly during the first three (3) years of the Lease Term, and shall thereafter meet at least annually. The first meeting of the Committee will take place no less than six (6) months following the Commencement Date.

Verdant's Equity Statement

At the Verdant Health Commission, we see equity as an integral part of our work and vital to fostering healthy individuals and communities in South Snohomish County. We recognize that our community is increasingly diverse and yet there are significant disparities in accessing healthcare services that affect well-being. Equity to us means that all people - regardless of race, ethnicity, age, gender, sexual orientation, religion, zip code, health and ability status, have equal and inviolable dignity, value and the opportunity to live a healthy life and reach their full potential.

We commit to examining how Verdant's work can support and encourage communities to become places where diversity thrives, where inclusion and belonging is the norm and where equity in all its forms is the desired outcome. That commitment begins within our organization and with the community. We welcome difficult conversations and commit to continuous learning about how to do better. Through critical examination of the values, policies and procedures that drive our internal culture and external engagements, we will strive to design our work so that we advance the communities that we aim to serve.

Program Committee Board Report – November 2022

I. Modifications to Contracts-for Review

None

II. Expiring Contracts

None

III. For Discussion

- Spring 2023 Funding Cycle Timeline (see table below)

IV. Other Updates:

- Website updated with [Verdant Funding Guidelines](#)
- Special Board Meeting in early December (date/time t.b.d) for bias training, review and approve grant scoring rubric, finalize Commissioner scoring

Verdant Health Commission

Spring 2023 Funding Cycle Timeline

Task	Start Date	End Date	Q4			Q1			Q2			Q3		
			Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Application Close	12/02/22	12/02/22			Application Close									
Director of Finance Review	12/05/22	12/09/22			Director of Finance Review									
Staff Scoring	12/12/22	12/23/22			Staff Scoring									
Commissioner Scoring	01/03/23	01/16/23				Commissioner Scoring								
Program Committee Meeting (4-5 pm)	01/17/23	01/17/23				Program Committee Meeting (4-5 pm)								
Finance Committee (4-5 pm)	01/18/23	01/18/23				Finance Committee (4-5 pm)								
Executive Committee (12-1pm)	01/19/23	01/19/23				Executive Committee (12-1pm)								
Funding Decisions: Board Meeting (8-10 am)	01/31/23	01/31/23				Funding Decisions: Board Meeting (8-10 am)								
Communication to all applicants	01/30/23	01/30/23				Communication to all applicants								
Contract Negotiation	02/01/23	03/31/23					Contract Negotiation							
Contracts Start	04/01/23	04/01/23						Contracts Start						

Verdant: Spring 2023 Funding Cycle Scoring Rubric

Reviewer Score Criteria	
1. Opportunity/Community Need (Weighted 25%)	
<p>1a. Applicant substantiates the need in the community for proposed program services using recent information and/or data about the area and population served.</p> <ul style="list-style-type: none"> Well-defined statement of purpose Need is clear and compelling Credible reference data cited 	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
<p>1b. The applicant provides a clear understanding of other providers (or lack thereof) offering similar services. Where other providers exist, the applicant adequately describes how their services are distinct or how they will partner with other agencies.</p>	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
<p>1c. The applicants program completely aligns to one or more of Verdant's current priority area(s).</p>	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
2. Community Impact (Weighted 40%)	
<p>2a. The applicant clearly describes the population to be served by the program (either in quantitative or qualitative terms), and that its recipients reside within the Verdant service area.</p> <p style="text-align: center;">AND</p> <p>Applicant provides a sound strategy for reaching residents that would benefit from its services.</p>	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
<p>2b. Applicants program clearly demonstrates equity, diversity, and inclusion.</p> <p style="text-align: center;">AND</p> <p>Applicant will involve the population they intend to serve in the program development, delivery, and/or evaluation.</p>	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
<p>2c. The program staff responsible for the planning, implementation and oversight of the proposed program includes representation of the population it aims to serve.</p>	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree

Reviewer Score Criteria	
3. Desired Outcomes (Weighted 15%)	
3a. Applicant articulates projected outcomes as well as outputs (# served or benefitting from proposed activities.) <ul style="list-style-type: none"> • Depth and breadth of impact clear • Goals for service are achievable • Performance measurements and other means of assessment are clear 	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
4. Implementation (Weighted 20%)	
4a. The applicant identifies key partners and describes their role in supporting the proposed program. If the program's success is dependent on key partners, the proposal includes the required letters of support.	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
4b. Proposal conveys the organization's ability to implement the program and services proposed, including: <ul style="list-style-type: none"> • Appropriate commitment of qualified staff and/or qualified volunteers to lead, implement, and evaluate proposed activities 	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
4c. The proposed budget provides evidence of a beneficial public investment and efficient use of resources <ul style="list-style-type: none"> • Budget information should be complete and accurate • Budget estimates should be reasonable and aligned to support proposal activities and objectives 	<input type="checkbox"/> 3- Strongly agree <input type="checkbox"/> 2- Moderately agree <input type="checkbox"/> 1- Do not agree
Sustainability	
[NO SCORE] Applicant clearly demonstrates financial need.	<input type="checkbox"/> Strongly agree <input type="checkbox"/> Moderately agree <input type="checkbox"/> Do not agree
[NO SCORE] Applicant has a financial sustainability plan in place.	<input type="checkbox"/> Strongly agree <input type="checkbox"/> Moderately agree <input type="checkbox"/> Do not agree
Funding Recommendation	
Would you recommend funding of this application?	<ul style="list-style-type: none"> • Yes, fully fund • Yes, partially fund • No, decline funding
Justification for funding recommendation.	Open text.

Financial reports will be provided separately. Refer back to Verdant website for separate attachment. <https://verdanthealth.org/about/public-hospital-district/public-meetings-reports/>

Verdant Community Social Worker Highlights: September / October 2022

- Case Management – continuing support for fifteen clients. I have continued to utilize the motel rooms, that we have been able to obtain for medical/mental health related respite care.
- Continue to provide inreach/outreach with Swedish Edmonds Hospital. I have been receiving more referrals from the actual hospital case management group. These clients tend to be more severely medically compromised, including congestive heart failure and late-stage kidney diseases.
- CHART Leadership and Facilitation – Ongoing support for the CHART program and clients. One of our most successful CHART clients had a relapse on fentanyl and is currently on life support. The hospital records read: if he makes a recovery, unlikely to recover good function.
- This past month included strategic planning special board meetings, weekly team check ins, monthly staff meeting, monthly County Outreach Coalition, monthly Snohomish County Community Behavioral Health Committee, monthly Snohomish County Connector's meeting, monthly County and Human Services Providers Call, monthly Vulnerable Adult Taskforce, and monthly Homeless Policy Task Force. Verdant Marketing/Grants networking event at the Lynnwood Convention Center, November 4.
- Programming –
 - Final provider training for the year, titled, Neuropsychology Counseling, was held on November 7, 2022, and was well attended with 46 attendees. Participants received three free continuing education credits. We had 89 people registered, so turn out of 50% was normal.
 - Eight-week therapeutic group for adults, titled Building Relationships was completed, with 6 participants.
 - Eight-week therapeutic group for adults continues, titled Grief and Loss Processing Group. This group started on October 18 and includes 8 people.
 - Have begun to schedule regular monthly Renters Certification and Fair Housing training at the Wellness Center. Volunteers of America Dispute Resolution Department provides this training for free to the community. The focus is on those that may have barriers to renting. Participants will learn about landlord / tenant rights and responsibilities, fair housing awareness, what landlords screen for, and conflict resolution skills to help stabilize housing and minimize evictions. Participants receive a certificate upon completion that entitles you to free landlord / tenant mediation and boosts your rental resume.
 - Two in-person Narcan trainings have been completed. Of the 58 registered, a total of 30 attended. Participants were provided with a free NARCAN kit, which includes two doses. We happy of the turnout, and that 30 additional people in our community are trained to use this life saving medical treatment to potentially save a life in the case of an overdose.

Multicultural Report-October 2022

Verdant Sponsored Programs

Monthly Women's Support Group- 17 participants

Monthly Parent Support Group- 73 participants

Salud Rx Fruit and Veggie Vouchers- 9 participants

Domestic Violence Support Group- 13 participants

Middle School Preparation (Spanish) 68 participants

Verdant Health Commission Community Forum (Oct)

Community Collaborations

Con confianza y en Comunidad- Talking about COVID related Info-37 participants

Latinx Health Board Meeting-9 participants

UofWA Peer Mental Health Planning Meetings- 5 participants

Movimiento Afro-Latino Seattle Board Meeting- 8 participants

Leadership of Snoco- 21 participants

CHW/Promotores Learning Workgroup-16 participants

CHBC 2022 General Meeting - First Thursdays of the Month- 43 participants

Faith and Wellbeing Quarte1y – 29 participants

Marketing Report

28-Day Period: October 12th - November 8th

Instagram

- Reached to 10,674 people
- 61 profile visits
- 7 new followers

Facebook

- Reached to 29,495 people
- 239 page visits
- 12 new page likes

No promotional advertisements were done 28-day period. We reached out to 10,674 people on Instagram, and 29,495 people on Facebook. The numbers are average but on the lower side, which could be a result of fewer classes and events being offered towards the end of the year. Our Facebook page visits are at 239, which is 5.3% increase from the last period. Our Instagram profile visits increased by 10.9% which is good considering that our audience is more active on Facebook than on Instagram. Instagram is more catered to our partners and Facebook is where our non-partner community members are active on. We gained some new followers on Instagram (7) which is new from the past periods, and we gained 12 new page likes on Facebook. Continuing to batch content and stay consistent in connecting with our current and potential partners on the socials will ensure we're on the trajectory to end this year well.

Link to all of our online platforms:

<https://linktr.ee/verdanthealthcommission>

E-Newsletter:

https://mailchi.mp/verdanthealth/verdant-news-august-9185493?fbclid=IwAR3BEcNTYxYpHFhBI0Srhu8TAWR4t0an_hobiVfefrqQHQnwwqPNjRYhMtM

Highlights Since Last Board Meeting

2022 Recap Video:

https://www.canva.com/design/DAFQvsUpSjU/PJfNbl5i7PMLmM0S4iRPgA/watch?utm_content=DAFQvsUpSjU&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel



SIGN UP FOR A CLASS!

We offer
Free or
low-cost
classes

Virtual,
Hybrid, or
In-person

Boost your
health
education!



GET YOUR
FLU SHOT
SVNA is hosting a drive-through clinic!
📍 Northlake Christian Church in Bothell

- ✓ Pre-registration required
- ✓ Ages 4+
- ✓ Most insurance plans accepted

SATURDAY, OCTOBER 29TH
9:00am - 4:00pm

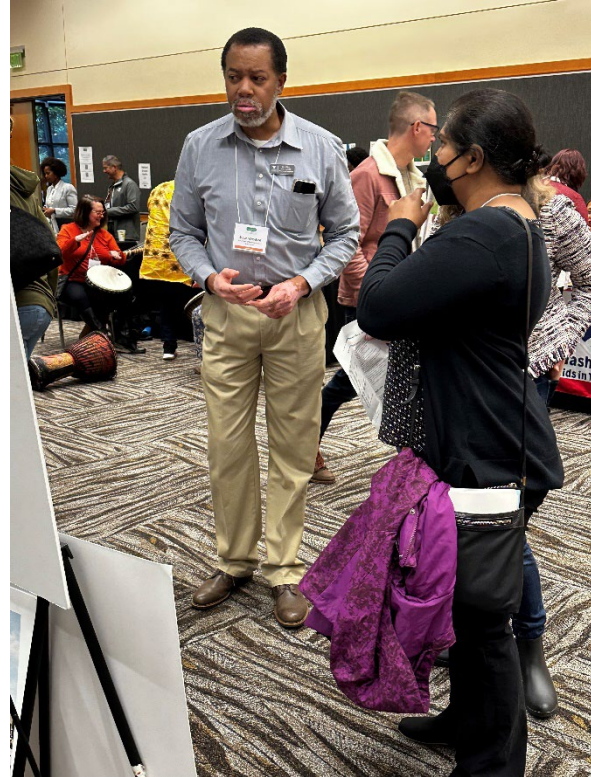
verdant
HEALTH COMMISSION



Verdant hosted its first ever Community Health Networking Lunch event on Friday, November 4th. Forty-five local health-focused non-profits attended the event.



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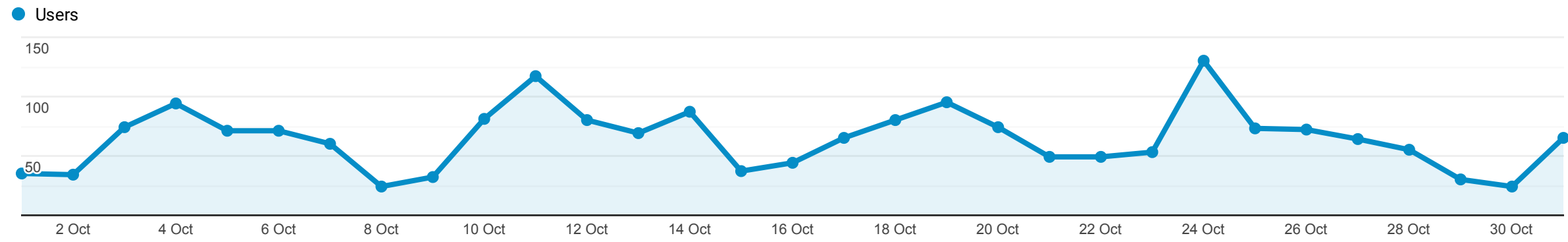
Audience Overview

All Users

100.00% Users

1 Oct 2022 - 31 Oct 2022

Overview



Users

1,685

New Users

1,538

Sessions

2,179

Number of Sessions per User

1.29

Page Views

4,537

Pages/Session

2.08

Avg. Session Duration

00:01:36

Bounce Rate

63.06%

New Visitor

Returning Visitor

City	Users	% Users
1. Seattle	295	16.64%
2. (not set)	147	8.29%
3. Everett	124	6.99%
4. Lynnwood	107	6.03%
5. Ashburn	61	3.44%
6. Edmonds	44	2.48%
7. Marysville	22	1.24%
8. San Francisco	19	1.07%
9. Redmond	19	1.07%
10. San Antonio	17	0.96%