

Verdant 2021 Grant Scoring Rubric  
--SAMPLE RUBRIC DEMONSTRATES FULL POINTS--

**INSTRUCTIONS:** Enter a number between the minimum and maximum of the range in the salmon colored box in column C for each (e.g. 0,1,2,3,4 or 5 if the range is 0-5). Comments after each score are optional. These scores automatically sum in row 69 for the total points out of 100. Reviewer recommendation to fund/not fund required to be entered in Row 70.

	<<ORGANIZATION AND PROGRAM/PROJECT NAME>>	
	Total Request \$: <<>>	
	<b>Opportunity/Community Need: Weight= 2.5</b>	
	<b>How well did the applicant provide current local statistics, agency info, or other evidence to document the need for proposed services within the Verdant service area?</b>	
0	Did not provide evidence	
1-3	Some evidence provided but there was not a compelling case that the program will strongly impact service area	
4-5	Clear detailed description of need and compelling case that program/project would serve Verdant service area specifically	
	SCORE (enter in column C)	5
	<b>How well did the applicant demonstrate connection between the proposed program and one or more of Verdant's Priority Areas?</b>	
0	Does not address a Verdant priority	
1-3	Somewhat addresses a Verdant Priority but connection is indirect/unclear	
4-5	Clear and direct connection to a Verdant Priority	
	SCORE (enter in column C)	5
	Weighted Section Total	25
	<b>Community Impact: Weight= 2</b>	
	<b>How well did the proposal demonstrate the target population to be served with clear focus on residents of Verdant's service area and explain their outreach strategies?</b>	
0	Did not mention target population and outreach strategies and/or does not clearly represent Verdant service area residents	
1-3	General description of target population and outreach strategies; program will serve service area residents, but unclear how many and if impactful	
4-5	Clear detailed description of the target population including clear number to be served within the Verdant service area and the planned outreach strategies	
	SCORE (enter in column C)	5
	<b>How well did the application describe how the population(s) intended to be served will be/were involved in program development, delivery, and evaluation?</b>	
0	Did not mention or mentioned without specificity	
1-3	Vague mention of how population(s) to be served would be involved, but not clear that the plan was comprehensive or achievable	
4-5	Clearly stated, inclusive plan to involve population(s) to be served and how	
	SCORE (enter in column C)	5
	<b>How well did the application describe how program/project and organization staff are reflective of population(s) to be served?</b>	
0	Did not mention or mentioned without specificity	
1-3	Vague mention of how staff reflect population(s) to be served, but insufficient or unclear	
4-5	Clearly stated/demonstrated how staff reflect population(s) to be served	
	SCORE (enter in column C)	5
	<b>How well did the application describe other similar services, collaboration with other agencies and organizations and clearly articulate how this project is distinct</b>	
0	Did not mention collaboration and/or similar services	
1-3	Mentioned collaboration and similar services but details were weak or unclear	
4-5	Clearly collaborates with other agencies/organizations and individual roles/responsibilities are clear	
	SCORE (enter in column C)	5
	Weighted Section Total	40
	<b>Desired Outcomes: Weight=3</b>	
	<b>How well did the application clearly describe the desired outcomes and how they would be measured and reported? (15 points)</b>	
0	Did not mention or not clear that program/project can accomplish the stated outcomes	
1-3	Some outcomes were specified and were somewhat clear that the proposed program/project could accomplish them	
4-5	Clearly stated measurable outcomes and clear that the proposed program/project can accomplish them	
	SCORE (enter in column C)	5
	Weighted Section Total	15
	<b>Implementation: Weight =1.33</b>	
	<b>How well did the applicant clearly identify key partners who will support this work and their roles?</b>	
0	Did not mention or mentioned that there are partner organizations but did not specify them	
1-3	Identified other organizations but unclear how they will partner	
4-5	Identified other organizations and clearly specified how the partnership will work	
	SCORE (enter in column C)	5
	<b>How well does the applicant display the needed organizational capacity necessary to implement the proposed program?</b>	
0	No evidence that organization has capacity to implement program (e.g. lacks staff capacity, poor performance on prior Verdant agreements with no clear organizational changes to mitigate)	
1-3	Organization has minimum capacity to implement proposed program/project	
4-5	Organization has strong capacity to implement program/project	
	SCORE (enter in column C)	5
	<b>To what extent was submitted budget appropriate and complete including other funding sources?</b>	
0	Budget is unreasonable and/or inconsistent with proposed program	
1-3	Budget is reasonable but no mention/unclear mention of other funding sources	
4-5	Budget is reasonable with clear indication of other funding sources (or N/A if not applicable) and clearly articulated use of funds	
	SCORE (enter in column C)	5
	Weighted Section Total	20
	<b>TOTAL SCORE OUT OF 100</b>	<b>100</b>
	Required Reviewer Recommendation (Fund or Not Fund):	